



**Happy Passover
to
Ya'll
from
the Staff and Sponsors
of
The Charlotte
Jewish News**

Happy Anniversary UJA

This year commemorates the 40th anniversary of the founding of UJA which was created as a response to Kristallnacht, November 10, 1938, when the synagogues of Germany were beaten and scores of Jews were killed. The leaders of American Jewry realized that only a centralized fundraising body could fully mobilize the resources needed to meet the crisis confronting Jews in Europe on the eve of WWII. The fund raising organizations, American Jewish Joint Distribution Committee (JDC), United Palestine Appeal and National Coordinating Committee For Aid to Refugees became a single organization for the work of relief and rehabilitation in Europe, for immigration and settlement in what was then Palestine and for refugee aid in the U.S. The first fund raising campaign under the aegis of newly created UJA produced \$11.5 million in cash in 1939, almost double the amount raised by the three component agencies. During 1977 UJA collected over \$268 million. Since its founding, UJA has collected \$4.5 billion, expended \$185 million and distributed over \$4.3 billion. UJA proved funds could be raised effectively and administered efficiently not only to help our people but to save our people.

Saving Jewish lives is one of the greatest mitzvahs in our tradition and UJA has done this with devotion, effectiveness and full responsibility. At this point I would like to share with you some pertinent data from the Feb. 5th issue of *Forbes Magazine* which featured a major story about philanthropy. In a table covering 37 philanthropic organizations, UJA ranked lowest in the proportion of its funds used for fundraising expenses (approx. 5%) and it was second highest in the percentage of its funds used to support the programs it was intended to help.

We talk about the mitzvah of meaningful giving, and tzedakah. The Hebrew word "tz" is loosely translated in English as "charity." Actually it means more than charity; it means justice and implies the fulfillment of a duty. "By giving" one discharges a debt to the community and to fellow human beings. One has not a

choice to give or not to give. It is a sacred obligation that one owes to others. We give out of our recognition that every human being is created in the image of God and that we are bound to one another in a human brotherhood. "Tz" should be a natural result of our acknowledgement of the dignity and the infinite worth of every human being. "Tz" is not pity but love, not charity but justice. So far as I am obligated to mention the objects of our mitzvah and duty, the people for whom and to whom we are obligated. Think for a moment and share with me what happens if you do not give all you can. There are youngsters in Israel capable of finishing high school who will not finish unless we give the additional dollars of which we are capable. We excuse our minimal giving by pointing to the high cost of our children's college career. They are children in Israel who ought to be going to college and whose parents cannot afford it. We are not asked to sacrifice our children's education for theirs, but only some of our extra luxuries.

When you are approached to make a contribution to the UJA Campaign, just remember the solicitors are not asking for themselves, but they are seeking help for the entire Jewish people — Klal Yisrael. The gift that they request will enable Jews all over the world to live more securely and more Jewishly. Equally important is the understanding that a gift to the Charlotte Jewish Federation enables the Jewish infrastructure of this community not only to survive but to flourish and grow. I am often asked if I feel uncomfortable with my role as a fundraiser. I think most of us would agree that fundraising is a painful and difficult task. More often than not, it is not a pleasant task but yet it must be done if Judaism is to survive. When you become directly involved in solicitations, there are also some pleasing and positive results. You become a part of the action in the Jewish community structure. We all know that if we want a part of the action we have to be in the action.

Some of the more exciting action in the Federation is fund-

"On a solid foundation he built a solid structure" was the inscription on the plaque Ben Jaffa, newly elected JCC president, presented to Mark Bernstein on his retirement as president at the March 19th annual membership meeting and election of officers at the JCC.

Also receiving plaques in honor of their service as they ended their terms of office on the board were: Dr. Levine, Milton Tager and Dr. David Somerstein. The officers and board for the new term were elected unanimously by the members in attendance.

Dr. Leighton Horner, of UNCC, gave an informative and effective talk on the Middle East, reviewing the past history and the present situation. He pointed out that Iran's relationship with Israel during the reign of the Shah was a very favorable one. Israel, during the Shah's reign, was the only friend west of Iran's border. He explained the political, military, religious and economic conditions of the middle east countries. Kuwait has the highest per

capita income (over \$15,000 per capita per year), Iraq the lowest (\$280 per capita).

Dr. Horner ended his talk by stating that with the current

developments Israel and Egypt together become the major force in keeping the Russians out of the middle east and the oil flowing.

JCC Installs Jaffa Bernstein Honored



Newly elected JCC President Ben Jaffa, presents plaque to retiring president, Mark Bernstein.

The Russians Are Coming...

Arrangements are being made with HIAS to bring another Russian family to Charlotte. Many things will be needed when they get here. Right now any household goods, especially furniture, lamps, a radio, and a television are needed. They may be new or used items. If you have anything to give or wish to volunteer your help in any capacity please call Sally Schrader (525-1569).

May 27 New Date For Academy Dinner



Theodore Bikel

In response to the lead article in last month's Charlotte Jewish News, checks have already come in for the Hebrew Academy's gala dinner featuring Theodore Bikel.

Due to an unavoidable conflict the date of his appearance has been changed to Sunday, May 27. The event, including hors d'oeuvres, dinner and entertainment, will be held at Temple Israel. Theodore Bikel will perform for patrons only. Everyone in the community is invited to be a patron. The cost is \$125 per couple, tax deduc-

Temple Beth Shalom Welcomes New Rabbi

Temple Beth Shalom is happy to announce a new arrival to their congregation. Don Cashman, a second-year rabbinical student at Hebrew Union College in New York City, is serving as their new rabbi. He spent last year in Israel. His first service was March 16 to a Charlotte. We wish him much success in his new venture in Charlotte.

ADL Enters Supreme Court Case

A friend of the court brief has been filed with the U.S. Supreme Court on behalf of Brian Weber in the United Steelworkers vs. Weber case.

The Court is expected to determine whether an employer, Kaiser Aluminum and Chemical Corporation, with no previous history of discrimination at its Gramercy, Louisiana plant, may legally institute a racial quota for entry into its on-the-job training program.

The ADL brief maintains ADL's longstanding position which opposes racial or religious quotas for employment. The brief supports voluntary affirmative action by employers and unions to help racial minorities within the context of equal opportunity for all.

Philip Kurland, professor at

the Chicago Law School and one of the country's foremost constitutional lawyers, was retained by ADL to prepare the brief. Working with Mr. Kurland was the ADL legal professional staff.

The Anti-Defamation League, which has fought to crack quotas in college admission of minorities and illegal racially discriminatory practices in employment and housing, is currently involved in more than a half dozen cases of "reverse discrimination" around the country.

Oral arguments in the case will begin March 28. Copies of the ADL brief are available by contacting the regional office at 3311 West Broad Street, Richmond, Virginia 23230 or calling (804) 355-2884.

Center Closings For Passover

Wednesday, April 11 — 5:00 P.M. through Saturday, April 14 — 12:00 Noon
Tuesday, April 17 — 5:00 P.M. through Thursday, April 19 — 5:00 P.M.
NO BINGO TUESDAY, APRIL 17th.