

# Hard Work Helped Make Newspaper Dream Reality

by: Judy Gaultney — *The Charlotte News*

Rita Mond and Ann Langman sort papers, edit stories, type and talk. Phone calls and children sometimes interrupt, but page lay-out and story repair come first.

As co-editors of *The Charlotte Jewish News*, they will spend at least 60 hours together in one kitchen or another before the May issue of the eight-page community paper is ready.

Through hours of tea, coffee and some disagreement, they share a common dream.

"Our goal is to get enough advertising to be self-sustaining," said Mrs. Mond.

"We would also like someday to be paid for this," added Mrs. Langman, "and have enough to pay some staff members — reporters, photographers."

Another part of the dream is to have an office.

They already know dreams can come true. Until January 1979, the newspaper itself was a dream.

The "right" time came in 1978 with the help of Martha Brenner, editor of the newsletter for the Charlotte Hebrew Academy, and Marvin Bienstock, director of the Jewish Community Center.

The newspaper idea was approved by the boards of the academy, the center and the Charlotte Jewish Federation, which became sponsors.

Mrs. Langman and Mrs. Mond have known each other for years, shared many a public relations project and worked together in B'nai B'rith Women. They credit their combined

public relations work with getting the Jewish Community Center (JCC) off the ground.

Once that was done, they compiled the center's bulletin, "The Center Post." That was a step toward beginning the newspaper.

"I think it has made the Jewish community more cohesive," said Mrs. Mond. "We try to improve it all the time, and we strive each issue to do something a little different."

Neither woman has had formal journalistic training. In college, Mrs. Langman majored in radio and television, and Mrs. Mond studied zoology, but both minored in English. They agree public relations and volunteer work gave them the background and versatility they need as editors.

Regular items in their tabloid include editorials, book reviews, calendars, international news, club news and features.

The three sponsors pay the \$500 to \$600 cost of each of the paper's 11 editions a year (June and July are combined). Advertising from Jews and non-Jews helps cut costs, but the 1,600 copies are free to readers. Three times a year, twice for class schedules at JCC and once for camp schedules, 2,200 copies are sent out.

Most of Charlotte's Jewish population receives the paper, as do non-Jews who are center members. Some readers live in Gastonia, Hickory and Rock Hill, S.C.

In a public relations competi-

tion, the Council of Jewish Federations chose *The News* as one of four winners in the small city category of best newspaper with advertising. There were about 100 entries in the category.

The co-editors are responsible for creating much of the paper's copy, all editing, layout, advertising sales and decision making.

Two club editors, three feature writers, an international news editor and a copy reader make up the rest of the staff. All work is done by volunteers.

For at least two weeks each month, the Langman-Mond team works every night. Mrs. Langman works full-time as manager of the East office of Carras Realty Co. and Mrs. Mond recently dropped a part-time job but plans to find another soon.

Children, four for Mrs. Langman and three for Mrs. Mond, have learned "how to shift for themselves," because, even when their mothers aren't involved with the newspaper, they're always doing something else. Mrs. Langman serves on boards of seven organizations, Mrs. Mond on six.

"The time I spend with my children is quality time," said Mrs. Langman. "I think involved parents make children grow into better people. That's also why our children are so active. They've learned that when you live in a community, you need to be part of it. You don't have the right to criticize unless you do something."

## This 'n That

Stuart A. Green, son of Dr. & Mrs. Edward Green, a student at Charlotte Country Day, was one of three students of his school who won a blue ribbon at the N.C. Student Academy of Science District 3 convention at Pfeiffer College. His project was "The Mutagenic Effects of L-Ascorbic Acid on Human Chromosomes."

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Herman Blumenthal, chairman of Radiator Specialty Co., has been elected to the Charlotte board of North Carolina National Bank.

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Attending the recent North Carolina Student Legislature in Raleigh was junior delegate, Steve Langman, representing East Mecklenburg High School. Several bills were passed by the student legislature including the ERA amendment and state-funded abortion. The legislature was addressed by Governor James Hunt and the four-day session was extremely informative and educational.

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The old cliché "the apple doesn't fall far from the tree" rings true again! Jered Mond, son of Mr. & Mrs. Irving Mond, has been elected the Aleph Godol of Mickey Aberman Chapter AZA. His father is a former president of the Charlotte Lodge of B'nai B'rith and of the N.C. State Association of B'nai B'rith; his mother is a past president of the Charlotte Chapter of B'nai B'rith Women. Good luck, Jered, in carrying on a "family" tradition!

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Kudos to the Temple Beth El Youth Group who helped their Christian neighbors on Easter Sunday by baby-sitting for the Sharon Methodist Church. Those who baby-sat were Missy Sutker, Jodi Mond, Lisa Perlin, Allison Rosen, Jamie Steinberger, Julie Applebaum, Jennifer Cohen, Lisa Josephson and Stacy Leff.

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(Parents, please send in the names of your children who are graduating from high school and college so they may be listed in next month's issue. We would like to know what colleges they will be attending in the fall. Deadline ... May 8th. — the editors)

## Update

(Continued from Page 1)

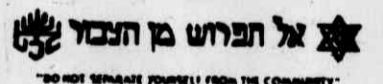
Co. really believes it... five of our new Americans are employed there.

Most of their everyday needs are pretty well taken care of, but the one thing lacking in making them feel at home here is an almost complete lack of social life. They are very anxious to meet people of the community and since most speak more than adequate English there is no difficulty in communicating.

Won't you please make an effort to meet them and include them in some of your activities?

If you are interested in meeting these new families or wish to help in any capacity when future families arrive, please contact me at 525-1569.

— Sally Schrader



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*Annual Joint Meeting and Luncheon*  
of the  
*North Carolina Association of Jewish Men*  
and the  
*North Carolina Association of Jewish Women*  
on Sunday, May 4, 1980  
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Velvet Cloak Motor Hotel  
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Raleigh, North Carolina

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(see enclosure)

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Dr. Henry Goldman, Dr. Gary Levinson, Dr. Morris Sheffer