

# WELCOME TO CHARLOTTE

## Foundation Of The Charlotte Jewish Community, Inc.

Marvin Bienstock, Executive Director 366-0366

Twenty years ago the possibility of bringing the Jewish community's educational, religious and recreational facilities together in one location — accessible to all — was only a dream.

Today the dream has a foundation. We have the land. We have the preliminary plans. We have the desire.

With the leadership of the Foundation of the Charlotte Jewish Community, our joint venture will be built on a rolling, wooded, 54-acre site in Southeast Charlotte off Providence Road. It will serve as a focal point for the Jewish community, preserving the individuality and autonomy of each participating institution — Temple Israel, Temple Beth El, the Jewish Community Center and the Hebrew Academy — while accommodating the dramatic growth projected for our community in years to come.

The project will be built in two phases: first, the educational/recreational complex; then the sanctuaries, social halls and ancillary spaces for the temples.

The education/recreation building facilities are based on two things: (1) the priority requests of the institutions and organizations, and (2) meeting our campaign goal. Full facilities will include: an adult lounge; older adult meeting room and lounges; auditorium; multi-purpose room; arts and crafts rooms; exercise room; library and audio-visual center; nursery school, Academy and temple educational classrooms; teen lounge; "tween" lounge, vending and

snack area, gymnasium, racquetball courts, full-service kitchen and snack kitchen with tables near the pool area, as well as lobby, administration and organizational room and social service facilities.

Outdoors there will be tennis courts (four lighted); basketball courts; playing fields for softball, soccer and track; a children's play area, an olympic-sized swimming pool with areas for diving and family play; a "kiddie" pool; daycamp shelters; picnic areas; fitness trails and bike and jogging paths. A one-acre lake suitable for canoeing and fishing is also located on the site's rolling, wooded terrain. And of course there will be parking convenient to these facilities.

Each temple will own more than five acres on which it will build during Phase II.

The Jewish Community's joint venture will benefit all of us in Charlotte-Mecklenburg and beyond.

Foremost, it will provide a focal point for the local Jewish community, a place to meet, study, learn and play. The Jewish Community Center's programs will continue to be open to everyone. The facilities may be used, on request, by other non-profit organizations. We anticipate that theatre productions, lecture series, films, concerts and sporting events in the educational/recreational portion of the project will enrich all our lives.

## Organizations

### B'nai B'rith Lodge



The largest Jewish men's service organization in the world and the Charlotte lodge is one of its district's most active. They annually sponsor on an ongoing basis the following activities: the Orioles baseball game for handicapped children, lecture series of noted Jewish and non-Jewish speakers, Charlotte police department project which issues fire extinguishers and blankets for the police cars, party for the VA hospital patients in Salisbury, N.C., "Operation Snowflake" and the Arthur Goodman, Sr. Handicapped children's party. For further information — Alan Hirsch (365-1194).



The purpose of BBYO is to bring together Jewish youth from grades 9 through 12 to become better individuals by learning leadership qualities, working with people from different areas, and taking on responsibilities; giving service to the community. They also have many social functions and conventions planned and carried out by the members. BBYO is divided into two chapters for the girls (BBG), Chai and Chaverim, and two chapters for the boys (AZA), Barak and Mickey Aberman. For more information, contact Alan Hirsch (365-1194).

### Charlotte Chapter BBW



This Jewish women's service organization was chartered in Charlotte in 1952. It is a viable and respected part of the community giving of its many volunteers in a multitude of capacities. Its purpose is to promote the ideals of Judaism and provide service wherever and whenever it is needed. Some of the most prominent services that it provides locally are the sick-loan chest, Senior Women, dolls for democracy program, birthday cakes for the Alexander Children's Home, and various civic drives. It is the main stem of support for the Children's Home in Israel, BBYO, Hillel, ADL, and is very much involved in national and international affairs. This chapter meets during the day, the first Wednesday of each month. For those interested, you may call — Linda Binnick (552-1435).

### Ha Lailah Chapter BBW



The Ha Lailah Chapter of BBW is a community service volunteer organization, which meets in the evenings on the second and third Monday of each month. They have undertaken many projects in Charlotte, such as their Shoe Shoe Train project, which distributes shoes to needy children; Operation Parks; and a Judaism Institute, consisting of an evening affair and workshop to acquaint the teachers of the Charlotte-Mecklenburg school system about our Jewish heritage.

At Passover the members distribute food baskets to the needy.

They assist at the Special Olympics, entertain at the Crittendon Home and at the rest homes several times a year.

For further information, contact Florence Widis (525-3957).

### Senior Women BBW

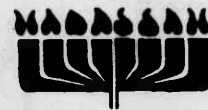
Charlotte B'nai B'rith Women Senior Women is open to all Senior Citizens. Anyone may attend the meetings, and need not be a member of B'nai B'rith Women.

The group meets on the third Tuesday of each month from 10 a.m. to 2 p.m. They enjoy diversified programs, luncheons and guest speakers. They are actively involved in many civic programs and services, and have received an award from the

Heart Association in recognition of their outstanding service. Each year they have a raffle for their beautiful handmade quilt, and donate the proceeds to the B'nai B'rith Children's Home in Israel.

Charlotte B'nai B'rith Women volunteers organize this valuable program, as well as provide transportation for all who need it.

For additional information call Linda Binnick (552-1435).



### Charlotte Chapter Hadassah

Hadassah is the Women's Zionist Organization founded in 1912 by Henrietta Szold. The Charlotte Chapter meets during the day, the third Wednesday of each month, and has study groups which meet on the second Tuesday of each month. Their fund-raising efforts help support the Hadassah medical organization, Youth Aliyah, Hadassah-Israel educational services and the Jewish national fund. Main fund-raisers are a gala Donor-Pledge luncheon and Fashion Show and the publication and sale of the Hadassah Telephone Directory of the Charlotte Jewish community. For further information, call Mary Wojnowich (366-4936).



### ORGANIZATION FOR REHABILITATION THROUGH TRAINING

Charlotte Chapter of ORT has been very active promoting vocational education, fund-raising for their schools, taking an overall active part in Jewish community affairs, American affairs, and all aspects of Jewish survival. They meet in the evenings, the third Wednesday of each month.

ORT is a movement which for almost a century has devoted itself to developing the creative potential of people, so that they might forge their own destiny with dignity and pride in their Jewish heritage.

For further information call Dorothy Shapiro (849-0731).

### Singles

There are two very active Jewish Singles organizations. The Charlotte Jewish Singles and The Carolina Jewish Singles have organized functions. Their activities vary from Shabbat Services, dances, sporting events, and brunches.

If you are a single person, new in town, or newly single, please notify the Jewish Community Center at 366-0357 to include your name, address and phone number on the mailing list.



### Lubavitch Of N.C.

The autumn of 1980 brought a new and exciting organization to Charlotte, with the commitment to the furtherance of Jewish education and experience. The Chassidic warmth, enthusiasm and the philosophical approach, Lubavitch helps us relate to Judaism in a practical and meaningful way.

Our classes at the Lubavitch Residence and programs within

the community will help us achieve our goal. There are presently four seminars a week.

1) Students — The "HOW" and "WHY" of the Mitzvot — Sunday

2) Talmuc (English) — Monday

3) Jewish Beliefs through reasoning — Wednesday

4) Chassidic Philosophy — Code of Jewish Law — Thursday

The meetings are open to anyone interested, regardless of your background.

This year at Purim we distributed over 1,000 Purim kits in Charlotte and other cities all over North Carolina.

Lubavitch does not limit its work to Charlotte but reaches out across the state. We conduct adult education programs and teach children various lessons

and songs about the observances.

The famous Mitzvah campaigns play an important part in our outreach program. We help people with Mezuzos, Tefilin, Koshering homes and other Mitzvot.

Anyone interested in any of the above, please call or write us at: Lubavitch of N.C., 6500 Newhall Rd., Charlotte, N.C. 28211. (704) 364-0971.

### Pledged to Serve