

# Your Federa

## Federation Campaigns Cash In

By Marvin Bienstock

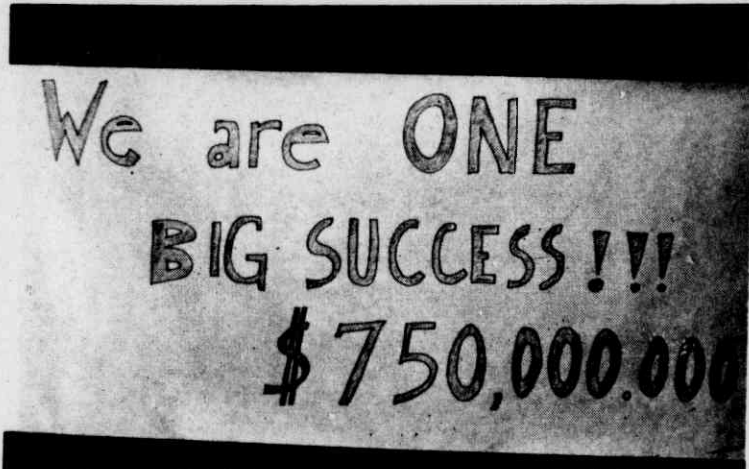
"But do they pay!"

That's a question often posed to Ruth Goldberg, Federation Vice-President in charge of Cash Collections. The person asking is trying to discover just how real in terms of cash are the campaign figures released by Federation.

In the 10 years since 1973 and the Yom Kippur War, the Charlotte Jewish Federation obtained pledges of more than 5½ million dollars of which less than 1% remained on the books for the years 1973-1981.

For the 1982 campaign just six months past completion, more than 95% has already been received and distributed to the United Jewish Appeal, local, state and national agencies.

Even more striking, 49% of the 1983 campaign pledges have already been paid! "The credit for this marvelous cash collection effort belongs to Ruth Goldberg," says Richard A. Klein, President of the Charlotte Jewish Federation. "Her dedicated and persistent efforts have made Charlotte a model for the rest of the nation."



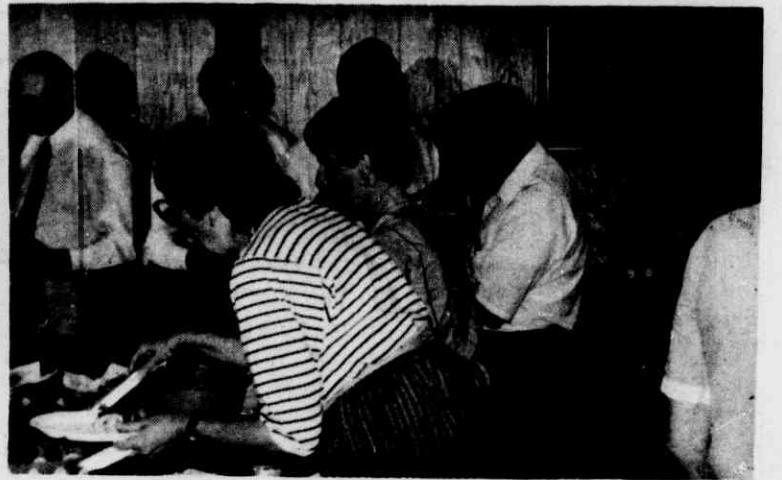
Since the Worker Thank You Dinner another \$24,300 has been raised bringing the campaign to \$774,300 up 22% over 1982.



Bobbie Bernstein sharing a piece of Victory cake with Super Sunday volunteers David Weiner and Tanya Joyce.



With Gail Bienstock looking on, Richard A. Klein, Federation Prexy, signs the certificates presented to each campaign worker.



Hard working Federation volunteers and staff work up an appetite for the buffet at the Victory Dinner for the 1983 campaign.

### Cash Collections Targets High Holidays For Completing 1983

"In order to keep up our record and to open the door for the 1984 campaign, we have targeted Rosh Hashanah and Yom Kippur as the time for completing 1983 payments," said Mrs. Goldberg.

To remind people and to

explain the early 1984 campaign, letters will be sent to all those who have requested annual billing along with monthly and quarterly statements in July. The letter will also remind people of the advantages to be obtained from donating appreciated stock in fulfillment of pledges.

Finally, the Cash Collec-

tions Committee members: Marvin Bienstock, Dr. Stephen Fishman, Ben Jaffa Jr., Ronald Katz, Richard A. Klein, Harry Lerner, Ben Massachi, Rabbi Richard Rocklin and Morris Speizman will make personal telephone calls beginning the end of July, explaining the campaign and answering questions.

### And you thought a HOTEL could only do PRIME RIB?

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Cheddar Beignets Souffle • Pate de Foie Gras  
Mushroom Caps with Snails Bourguignonne

Lobster Medallions • Steak Tartare

Tempura Hors d'Oeuvres

•••

Roast Duckling a l'Orange

Beef Wellington

Rack of Lamb

••••

Chocolate Cheesecake • Cherries Jubilee

Individual Baked Alaska Flambee

Parties of up to 175 people welcomed.  
Please call Ms. Pat Heiss, our Director of Catering, for all the glorious details.



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### MOVING DOWN UNDER!

IF YOU MOVE TO AUSTRALIA YOU CAN NOT GET THE CHARLOTTE JEWISH NEWS BUT IF YOU MOVE LOCALLY YOU MAY STILL HAVE IT SENT TO YOU IF YOU LET US KNOW YOUR NEW ADDRESS BEFORE YOU MOVE.

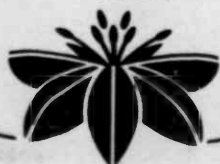
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### Working Women

If you are a Jewish working woman and would like to learn, grow and achieve - READ ON.

There has been a great deal of interest in gathering Jewish Working Women in our community together and after a recent series of meetings, plans are being made by the Women's Division of the Charlotte Jewish Federation for a day (a Sunday) in the Fall filled with news, views and some education. In order to reach more of you, we need your input. Following are some questions we ask you to answer and send to us so that we may formulate the program to your needs.

Name \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_ Zip \_\_\_\_\_  
Occupation \_\_\_\_\_  
Age Group: 20-30 \_\_\_\_\_ 31-45 \_\_\_\_\_ 45-60 \_\_\_\_\_

Prioritize the Following Areas of Interest

Assertiveness Training  
Becoming Active in Charlotte Community

Life

Child Care  
Discrimination (Age, Sex, Children, etc.)  
Responding to Semitic comments  
Single Parent Families  
Tradition vs Success

Other \_\_\_\_\_

Please reply by August 15, 1983 to Sara Schreibman  
P.O. Box 220188  
Charlotte, N.C. 28222