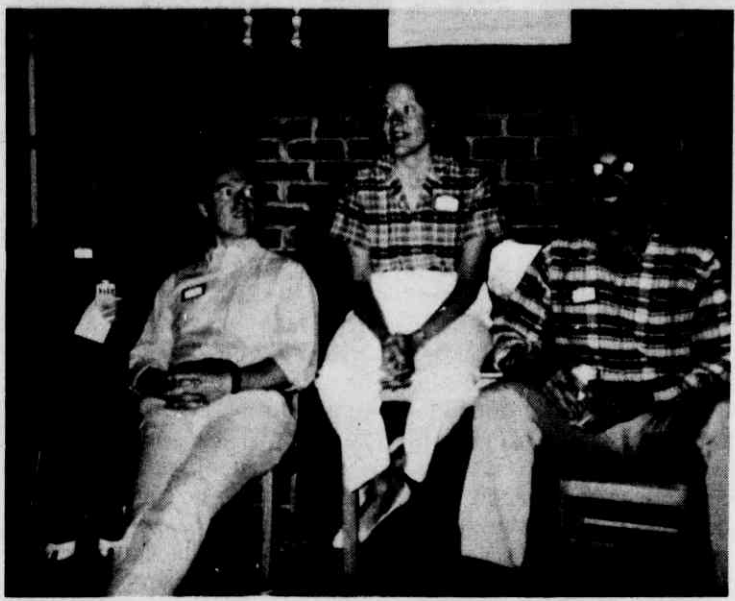


What's New In Federation

The Women's Division sponsored an evening of discussion on political activism. Shown left to right is the panel of presenters: Leslie Winner, Ed Williams of "The Observer" editorial staff, Emily Zimmern, co-convenor of the evening with husband Dr. Sam Zimmern and Bob Salvin.



Stan Greenspon, President of the Charlotte Jewish Federation (rt.) presenting a plaque to Steve Lit, President of H&S Lumber. The plaque, presented on behalf of both the Federation and the Foundation honored and thanked H&S for its generosity in making available its facilities and equipment and countless other services and items during the time between the destruction of the JCC and the move into the Armstrong House.



Thoughts From the Lubavitcher Rebbe

The Month of Av

By Rabbi Yossi Groner

The ninth day of the month of Av, Ti'sha B'av, is the saddest day of the year. On this day we come to the climax of our mourning of the destruction of both the first and second Holy Temples in Jerusalem. It comes after three weeks of mourning beginning with the 17th day of the month of Tammuz. We reflect on our present situation in exile and we express our yearn and desire to return to Israel and be united with all of Jewry.

The 15th day of the month, which comes less than a week after Ti'sha B'av, is one of the happiest holidays on the Jewish calendar. The Talmud teaches us that this day was reserved for match-making in Jerusalem. It was customary for Jewish girls to dress in white and make their way to the fields where they would form a circle and were greeted by young Jewish men. There was a lot of rejoicing and happiness.

These two days express opposite feelings. First, we have intense mourning and sadness, we remember the destruction, the killing, the expulsion.

Following this is a day of joy and happiness; one of the greatest holidays.

Maimonides explains in his great work "Yad Hachazakah": The inner intention of a fast day is to reflect and return to G-d. When we return properly we cause the sadness to be transformed to a joyous day a 'Yom Tov'. As with all fast days, so it is with Ti'sha B'av, that it will be changed to a holiday.

Since Ti'sha B'av is the saddest day of the year, one may despair when he reflects on the hardship of the exile. Judaism says: "Don't give up". Not even one week goes by and we have the greatest Jewish holiday. On this day the Jews were forgiven. While they were wandering in the desert they died for forty years, and on this day the dying ended and they were ready to enter the land of Israel.

The 15th of Av is the full moon of this month; this is a sign of completion and wholeness. It is customary in Jewish communities throughout the world to increase in the study of Torah beginning with the 15th of Av.

BEST WISHES FOR A HAPPY NEW YEAR

Manischewitz Brand

- Matzos
- Soup Mixes
- Borscht
- Soups
- Matzo Ball Mix
- Bakit
- Matzo Ball Soup
- Matzo Ball Broth
- Gefilte Fish
- Whitefish & Pike
- Potato Kugel Mix
- Matzo Meal

Empire Frozen Kosher Food

- Pie Crust
- Potato Latkes
- Natural Cut Potatoes
- Challah Dough
- Chall-ettes
- Rye Bread
- Chopped Liver Spread
- Chicken
- Breaded Mushrooms
- Pot Pies
- Pizza
- Bagels
- English Muffin Mix
- Frozen Blintzes
- Bagel Pizza
- Garlic Bread

Kineret Kosher Frozen Food

- Onion Rings
- Puff Pastry Dough
- Ready To Bake Challah
- Blintzes
- Potato Latkes

Others

- Noodles by Goodman, Greenfield and Mrs. Weiss
- Soups by Carmel, Croyden House, Goodman and Telma
- Mother's Schav
- Mother's All Whitefish
- Rokeach Old Vienna Fish
- Rokeach Tomato & Mushroom Sauce
- Wolff Groats/Kasha
- Joyva Halvah Candy
- Kedem Grape Juice
- Rokeach Pareve Coffee Creamer
- Swee-Touch-Nee Tea Bags
- Panni Shredded Potato Pancake Mix
- Panni Bavarian Potato Pancake Mix
- Mrs. T's Pierogies
- Athens Fillo



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11446 E. Independence Blvd. Matthews	2118 W. Roosevelt Blvd. Monroe	715 E. Innes Street Salisbury	2651 E. Franklin Blvd. Castonia	2375 Cherry Road Rock Hill	Hwy. 51 at Park Rd. Ext. Pineville