

The Charlotte JEWISH NEWS

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We've Done It Again!

The Charlotte Jewish News will receive the silver award for best newspaper in the small city category at the 53rd General Assembly of the Council of Jewish Federations, Nov. 14-18, 1984. The Canton, Ohio and Charleston, SC papers also are receiving the same award. Being a 5 time winner in six years is not bad!

The Sheraton Centre and Royal York Hotels in Toronto, Ontario, will be headquarters for the gathering of some 2,500 Jewish community leaders from cities across the United States and Canada and their overseas guests.

Speakers scheduled for the 1984 General Assembly include many of the foremost scholars, political and spiritual leaders impacting on contemporary North American Jewish life. Among them are Dr. Joseph Yerushalmi of Columbia University; Dr. Gerson

Cohen, Chancellor of the Jewish Theological Seminary; Dr. Henry Kissinger; Mendel Kaplan, World Chairman of Keren Hayesod; Rabbi Gunther Plaut, President, Central Conference of American Rabbis; Leon Dulzin, Chairman, Jewish Agency Executive.

Major issues confronting Federations in the coming year will be explored in depth at nine General Assembly Forums: Ethiopian Jewry and Syrian Jewry; Peace in the Middle East After the U.S. and Israeli Elections; Jewish Education and Culture; Sephardic Jewry; The Arab World; Soviet Jewry; Long-Range Planning; Latin American Jewry; Black-Jewish Relations.

A key theme of the General Assembly — The Community Leader as a Learning Person — will be defined at the Thurs-

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Jewish Community Center To Hold Major Fundraiser

The Jewish Community Center's major fundraiser for the year will take place on Saturday, October 20 at 7:30 p.m. at the Marriott Hotel near I-77. A "silent auction" will be held throughout the evening to help the JCC meet expenses incurred since the catastrophic fire of August 1983.

The Center will auction off a wide variety of items including: A new automobile, an ultra-lite airplane, luxurious condominiums (for vacation rentals), appliances, jewelry, dinners at Charlotte's finest restaurants, etc. Bidding for most items will begin at 50% off retail prices. Tickets are being sold at \$20 per person which covers a complete kosher dinner and dancing to the sounds of Larry Farber's band. The tickets can be pur-



"The Little House" survived the fire. Now it will be razed by the new owners of the J's property. For more "nostalgia" see page 10.

chased from any JCC board member, fundraising committee member or by stopping by the J's new headquarters at the Armstrong House. Chairing the event is Linda Greenfeld. Members of the committee are Sue Alvarez,

Ben Jaffa Jr., Lila Josephson, Lynne Lerner, Margie Levenson, Roberta Malickson, Wendy Rosen, Bob Stein and Carol Weiner.

Show your support for the JCC by attending this very special evening.

Israel Bond Dinner To Honor Rosenbergers



Hugo & Helga Rosenberger



Wolf Blitzer

Sunday evening, October 28 marks the date of this year's Israel Bond Dinner. For the second year, the location will be the Marriott Hotel Executive Park on Tyvola Road. Sam Lerner is the 1984 Israel Bonds Campaign Chairman.

The honorees are Hugo and Helga Rosenberger, an energetic pair who have devoted a good part of their lives to community service. The renowned journalist Wolf Blitzer, Washington correspondent for the Jerusalem Post, will be the guest speaker.

Hugo Rosenberger's long list of past and current activities include, serving for two years as chairman of the Israel Bond Drive, past president of Temple Israel as well as a twenty-year board member. He was on the board of the Charlotte Jewish Federation and a charter member of the Hebrew Academy Board. He is a member of the Board of Trustees of the Blumenthal Jewish Home and also is a member of the Board of Visitors of Mercy Hospital. Mr. Rosenberger has served four terms as vice president of the Seaboard Region of the United Synagogue of America and two terms on The Advisory Council of the United Synagogue of America. He was also on the Board of the American Red Cross.

Helga, in addition to always being at the side of Hugo in all his community affairs, was active in the beautification and decorating projects at Temple Israel. She also provides much needed vital services for the Chai group, a senior citizens organization sponsored by the Jewish Federation. Hugo and Helga are both avid gardeners and are on the executive board of the Carolinas Orchid Society.

All are welcome and encouraged to attend the Israel Bonds Dinner to honor Hugo and Helga Rosenberger, as well as hear the stimulating and knowledgeable speaker Wolf Blitzer. It should be noted that the purchase of Israel Bonds is not a requirement to attend.

The cost of the dinner, scheduled for 7 p.m. with an open bar prior at 6 p.m., is \$15 per person. Dinner chairperson is Jill Newman. For reservations call Mary Wojnowich, 366-4936.

Campaign Reaches Out To Touch Everyone

University Experience, featuring Blu Greenberg and a Day at UNCC, sponsored by Women's Division - See page 6

For the 1985 Federation-UJA Campaign, Men's Division plans to personally contact every potential participant through a series of outstanding events. "The success of this campaign will affect the future of each Charlotte Jew," said Ron Katz, Chair of the General Men's Campaign. "People deserve to ask the questions and hear the answers in person. Only this way will we reach our \$1 million goal." Katz also cited that the supplement in this issue of the "News" is the first step in education — presenting the facts. Then comes person to person effort.

Major Gifts Fly-In

"We start by asking the top level givers from the 1984 Campaign to set the pace," says Richard A. Klein, Chair of the Men's Major Gifts. "And they have already responded magnificently." In a non-stop parade from October 1 to October 3, those invited to participate took time for their schedule to come to the Adam's Mark Hotel to meet, discuss with and make their 1985 pledge to a prominent Israeli lawyer, a member of the national UJA Board and the Major Gifts Campaign workers, Stan Greenspon, Harry Lerner and Richard A. Klein.

Events For Professionals

Following a successful pattern established last year, events are scheduled on Sunday, November 4 for Charlotte's Jewish lawyers, accountants, doctors, dentists and health professionals.

Superior Sunday, Nov. 18

Chaired by Simon Estroff, Superior Sunday is a massive effort in which 30 or more volunteers will be invited to the homes of as many as 100 donors to spend a half hour discussing the issues and obtaining pledges for 1985. Last year, this one day effort raised over \$45,000. The goal for 1985 is to raise \$75,000.

Super Sunday, Dec. 2

The 5th annual Super Sunday Telephone campaign has set its sight on \$60,000 — up from last year's \$44,000. This is a joint effort of Men's and Women's Divisions, cochaired by Wendy Rosen, Larry Gerber and Linda Binnick. It involves more than 70 volunteers and 1200 prospects.

Walking Every Path

"While the events are spectacular," said Katz, "they will not reach everyone. There will still be the 40-50 staunch volunteer workers who will

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