

FEDERATION/UJA

CJF Campaign '85 CJF

Federation Is Part Of Your Daily Life

In this special supplement, you will read the stories and the facts about the people and the needs around the world.

But, Federation begins its work right in Charlotte, and the local needs and faces and facts show how CJF (Charlotte Jewish Federation) is a part of your daily life. Our Jewish population has reached 4000 and growing daily. Growth often brings problems and, amazing as it may seem, the Department of Social Services, created by the Federation in 1980, has already worked with 1 out of every 5 families primarily in the area of older adults and vocational concerns. Adrienne Rosenberg, the program's professionally trained social worker and Director, works with individual older adults and their families to arrange for the best help available whether it be counseling, information, referral or concrete services. The program also provides your friends and neighbors in need of jobs with vocational counseling and in making connections with potential employers. In addition, marriage and family counseling are available on a time limited basis.

THE BLUMENTHAL HOME

The following letter says it all:

"My loving mother recently passed away at the Home. I would like to thank the Federation for everything they do and give in supporting the Blumenthal Jewish Home. I am very much aware of what the Home does for our loved ones who, due to ill health, must be there, away from their loved ones. The love, the care, and the way the home is kept helped someone like me to endure the almost eight years my sweet mother was a resident. I, along with my family, who adored their grandmother and great-grandmother, wish to once again say thank you for all the support you give to this great institution."

THE HEBREW ACADEMY has helped to create hundreds of proud young Jews knowledgeable about their religion, history and culture. Its educational level, on a par with the highest standards in Charlotte, has made these young men and women feel equally at ease in the general community as well as the Jewish community.

THE JEWISH COMMUNITY CENTER is a standard of excellence and the pulse beat for the entire community. It has a membership of some 2000 individuals. Through Federation support (approximately \$120 per family), the JCC is able to continue to offer an outstanding array of programs for every age group. Now in its temporary quarters at the Armstrong House, the Board

and Staff and volunteers of the JCC are hard at work planning the programs and services needed in the new facility

As you read this supplement, please look carefully at the wide variety of organizations and institutions which receive support from the dollars you give to the Federation. There are more than 30 of them and they effect your lives and the lives of your friends and neighbors. There are those keeping alive the fabric of Jewish life for college students while others train the rabbis and Jewish educators for each of our denominations. The "defense" agencies, such as ADL, handle community relations on a national scale and are ever alert in the preservation of the human rights of all peoples. You will discover on this list, agencies that protect health and others that preserve history. Some are in the forefront of the struggle to free Soviet Jews, while others help create new lives for those successfully brought out from totalitarian countries. Some are local, while others range the world. But, their common thread is Jewish life, its preservation and its enhancement. They will not cease to do what they can and must do if we will do what is in our capacity to do.

We Need To Raise \$1 Million

We are about to begin our 1984 allocations process. This year we raised \$840,000. Next month the JCC and the Academy will present their 1985 operating budgets and we will give them dollars from the 1984 campaign to operate in 1985.

Next year, this process will change dramatically in terms of the dollars the JCC and the Academy will need. They will be presenting **THEIR FIRST YEAR BUDGET IN THE NEW FACILITY!** The dollars they will need to operate in 1986 will be much greater and those dollars will come from the 1985 campaign now beginning.

The current JCC budget is \$223,000. Federation allocates \$60,000. In the new facility, even with Foundation assistance, the JCC will be paying \$165,000 for maintenance alone the first year. Add to that the cost of staff, programs, etc. and we are looking at a probable budget of \$370-400,000.

Right now we give the JCC 27% of their budget — 27% of \$370,000 is \$100,000. Right now we give the JCC 8% of our campaign dollars. Even if we were to increase that to 10% we would still have to raise \$1 million to be able to give them the \$100,000 they will have to have.

The same kind of percentage increase is going to be needed for the Academy.

Federation's share of maintenance is going to require an increase of \$10,000 in its operating budget.

The Project is the most exciting thing happening in Charlotte and perhaps the American Jewish community. But it will be less than successful if we fail to maintain quality in the programs. **AND HOW COULD WE FACE OURSELVES IF WE MAINTAINED OUR QUALITY AT THE EXPENSE OF JEWS IN NEED OF BASIC LIFE NECESSITIES IN ISRAEL AND EASTERN EUROPE, AND THOSE**

RECEIVING SERVICE AND ASSISTANCE FROM THE OTHER ORGANIZATIONS WE SUPPORT IN CHARLOTTE, AROUND THE STATE AND AROUND THIS NATION.

RAISE \$1 million and we can stand tall and proud in every way. It means an increase of 18%. In 1983, during the height of the Foundation campaign, the Federation increased 21% — and those were much harder economic times.

Perhaps, in the future, an endowment will ease the problem of maintaining the new facility. But, until that time, it is only the Federation — you and me and all those who can and will give — it is only our Federation which has the ability to make the finished facility into a functional dream come true. **TOGETHER WE HAVE BUILT IT AND TOGETHER I KNOW WE WILL MAKE IT LIVE.**

Stan Greenspon
President

Charlotte Jewish Federation

JDC Celebrates 70 Years

August 24 marked the 70th anniversary of the birth of the American Jewish Joint Distribution Committee.

The anniversary was marked by exhibitions and ceremonies around the world. But the real story is in the lives of the millions of Jews in more than 70 countries that JDC has helped, thanks to more than \$1.5 billion raised by the American Jewish community.

JDC's beginnings can be traced to a cable from Henry Morgenthau, U.S. ambassador to Turkey, on Aug. 24, 1914, urgently requesting aid for Jews in Palestine confronted by a "terrible crisis"

precipitated by World War I. American Jewish leaders received the message and formed what soon became a major agency to help Jews abroad.

JDC's work in Palestine during World War I was quickly followed by a response to needs of Eastern European Jews.

In its early years, JDC raised its own funds. But in 1939, it joined other major Jewish organizations, as the specter of the Holocaust began to form, to found a coordinated national campaign — the United Jewish Appeal.

During World War II JDC

helped refugees, and in the postwar period it collected and distributed tons of food and clothing, virtually unobtainable in Europe, to 250,000 survivors.

Today, JDC's help includes programs to Jews in remnant communities in Poland, Czechoslovakia, Romania and Hungary, by such necessities as cash relief, clothing, medicines, hearing aids and eyeglasses.

Other programs have aided Jews in the mellaahs (ghettos) of Northern Africa.

JDC provides support for kosher kitchens, Jewish newspapers and cultural pro-

grams, and seeks to live up to its ideal, "to help Jews to live and to live as Jews."

JDC also aids Jewish education, through the Organization for Rehabilitation through Training (ORT), which received more than \$4.5 million in 1983; The Alliance Israelite Universelle, which has schools in France, Morocco, Syria and Israel; Ozar HaTorah, which has schools in France and Morocco; and the Lubavitcher movement, which has schools in France, Morocco and Tunisia. In all, an estimated 150,000 children study in JDC-supported schools.

Israel is the country that receives the largest component of aid. There, JDC provides \$11.3 million to help the aged, chronically ill, mentally and physically handicapped, and others who are socially disadvantaged.

An annual element of the JDC program is its provision of Passover supplies to Jewish communities around the world, mainly those that do not have facilities to bake their own matzoh.

Jews, including our Charlotte community, can contribute to JDC through the United Jewish Appeal/community campaigns, which provide JDC with virtually all its income, \$46.5 million this year alone.

Distribution of 1984 Allocations



United Jewish Appeal
\$1,675,118
55.0%



Local Needs
\$1,305,515
42.8%

Overseas &
National Agencies
\$66,830
2.2%