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Paul Cowan To Highlight Jewish Book Month

The Jewish Community Center, B'nai B'rith and the Charlotte Jewish Federation are cosponsoring a series of lecture programs for the community. The first lecture is part of the celebration of Jewish Book Month. The series will feature another event some time this winter and one also in the spring.

Author Paul Cowan will be the guest speaker on November 15, 8 p.m. at Temple Beth El. His address will focus on the subjects of Jewish identity and Jewish renewal.

Born in 1940, Paul Cowan grew up on Manhattan's East side, living "among Jewish WASPS." His father, the president of CBS-TV, and his mother, a descendant of the founders of the Speigel mail-order house, considered themselves completely assimilated and never discussed their Jewish heritage. As a result, Mr. Cowan, who attended Choate and Harvard, was unaware that he was really descended from rabbis. The death of his parents in 1976



Paul Cowan

sparked the search for his roots chronicled in AN ORPHAN IN HISTORY.

He and his wife, Rachel, a convert to Judaism, conduct workshops for interfaith couples, their parents and their children, and are currently at work on a book about their findings. He lives with his family in Manhattan, where he founded the Havurah School for Jewish education.

Tickets can be purchased for this lecture at the door or in advance from the Jewish Community Center at \$3 for adults, \$1 for those under 18.

Together We Are...On WTVI

Wednesday evening, November 21, 9:30 p.m., WTVI, Channel 42, will present a half hour special on the Foundation Community Project.

Over four months in the making, the film features representatives of each of the institutions along with community lay and professional leadership. Together, they weave the recent history of Charlotte Jewry and how the project came into being.

"Making the program was a fascinating undertaking," said Mrs. Ellen Doyle, WTVI producer of the show. "All the people we interviewed were so committed and so clear in their ideas that the script practically wrote itself."

The final product will also show the present institutions, children involved in current programs and schools, and a dream sequence contrasting the visions and expectations of campers from the JCC with the current site as it appears under construction.

Those interviewed for the first half hour special include: Alvin Levine, Mark Perlin, Jerry Levin, Rabbi Richard Rocklin, Rabbi Harold Krantzer, Marvin Bienstock, Herman Blumenthal, Harry Swimmer, Peggy Gartner, Harry Lerner, Harold Josephson, Mark Bernstein, Morris Speizman and Bill Gorelick.

Although each interview and the shooting of scenes at the site and the institutions



took almost seven hours of film, the footage not used in the program will not be lost. WTVI has made arrangements for all its footage to be copied and given to the Foundation for preservation as part of the community archives. Already in those archives are priceless films made by Lloyd Scher of the events in the life of the Project including: The original planting of fig trees on the site, signing of the joint venture agreements, the JCC fire and the groundbreaking on the site.

After it is shown as a premier on WTVI, the program will be made available to the National Jewish Television Network for showing around the country.

"We have learned valuable lessons here in how any group of farsighted, diverse, autonomous institutions can work and build together to mutual benefit," says Alvin Levine, Foundation President. "And WTVI has given us a way to share this knowledge with the world."

Key Events Spark '85 Men's Division Campaign

Superior Sunday-Nov. 18

From early morning until late evening, teams of dedicated volunteers will be welcomed into donors' homes where they will personally thank the donors for past support and discuss the issues, needs, and the donors' 1985 commitment.

"This is our 2nd SUPERIOR SUNDAY," says chair, Simon Estroff. "Last year those we visited learned that we keep our promise of just one half hour of their time. They also discovered how much can be shared, in that short time, between people who are committed to the quality of Jewish life."

Medical/Dental/Health Event
Nov. 18

Dr. Julius Levy, surgeon, of New Orleans will be the featured speaker at this 2nd Annual Dinner. Dr. Levy, national cochair of the United

Jewish Appeal Campaign Cabinet, will have just returned from his 12th mission to Israel.

Lawyers Event-Nov. 8

The speaker at this 2nd annual gathering is Professor Sherman Cohen of Washington, D.C. Dr. Cohen is president of the American Section of the International Association of Jewish Lawyers and Jurists. His topic will be "Judaism and the Law."

Super Sunday-Dec. 2

Now in its fourth year, Super Sunday, under the cochairs of Larry Gerber, Frank Rosen, Wendy Rosen and Linda Binnick, brings together both Men's and Women's Divisions and 70+ volunteers in a 12-hour-day of more than 1100 phone calls. Last year this mammoth undertaking raised \$44,000, an increase of \$17,000 over 1983. For 1985 the goal has been set at \$60,000.

Major Gifts Dinner-Dec. 15

Donors of \$1800+ will gather for this eighth annual event honoring a community leader. This year, the event is cloaked in secrecy.

"Hold the date!," says Stan Greenspon, Federation President. "When the details are released for this most unusual evening, it will cause a sensation. All we can say now is that the plans are in keeping with the unique qualities of the honoree."

\$160,000 Already Raised
To Start Off Campaign

Ron Katz, Chair of the Men's General Campaign, announced that the Fly-In held October 2, raised \$142,000 from 15 contributors who personally came to the Adam's Mark and stayed from breakfast through dinner.



Ron Katz
General Campaign Chrmn.



Richard Klein
Major Gifts Chrmn.

There they met with Israeli attorney Akivah Baum, New Orleans surgeon Julius Levy and Charlotte's campaign leaders including Richard A. Klein, Stan Greenspon, Harry Lerner and the host for the event, Ralph Kier.

The balance of the contributions already in have come from participants on Missions, attendees at the National UJA Young Leadership Cabinet, and members of the community who have come forward with their pledges because, as one said, "this is the time of year for good beginnings."

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