

THE CHARLOTTE JEWISH NEWS

Published monthly by:
Charlotte Jewish Federation
Foundation of Charlotte Jewish Community
Marvin Bienstock, Director

Jewish Community Center
Martin Schneer, Director

Charlotte Hebrew Academy
Eleanor Weinglass, Director

Editor.....Rita Mond

Advertising mgr.....Blanche Yarus

Staff.....Doris Edelstein, Monroe Katz,
L. Edward Sizemore, Ethel Burstein

Copy deadline the 10th of each month
P.O. Box 220188, Charlotte, N.C. 28222

The appearance of advertising in The News does not constitute a kashruth endorsement.

Editorial

A Postal Dilemma

We've certainly come a long way since the days of the Pony Express, but there is still much to be desired in our current mail delivery...at least in Charlotte! The U.S. government instituted the zip code to make delivery easier and now they are increasing the code numbers to include actual neighborhoods. But will this really help to expedite our mail? I doubt it, as I have found that the mailperson (at least mine) doesn't seem to even be able to read the address on the envelope. And this is not only true of my current deliverer, but of the past six or seven who have been delivering my mail. Otherwise, how in the world would I receive everybody else's mail, some as far as two-three miles away?

One day several months ago I received a trade book that was mailed from New York almost a year previously. My name, address and zip were clearly written on the outside of the torn wrapper. It had been returned to a post office in Texas, and two in New Jersey (Elizabeth and Atlantic City) stating "no one by that name at that address." I've only lived in the same house for the past 21 years! By the same token, I often wonder how mail has reached me addressed to Charleston, S.C., or with no street address at all.

It wasn't so long ago that I received five bulletins from Charlotte B'nai B'rith Women all addressed to different individuals, all with different addresses, not a one living near me, and didn't receive the one intended for me. That's "chutzpah" via the U.S. mails.

For a week this past spring everyone on my block actually exchanged their mail in the middle of the street. No one had received what belonged to them.

Obviously, someone at the Charlotte post office doesn't seem to like the "Charlotte Jewish News" very much. If they did, why did it take them 10 days in June to deliver our June/July issue? I'm still waiting for the October issue as I type this...maybe it was mailed to Charlottesville, VA, this time. I simply can't understand how a paper mailed on a Tuesday, arrives on Wednesday and Thursday to zip code 28209; Friday to zip code 28205 and on Saturday to 28210. Mail sent out at the same time should be delivered at the same time. Maybe after this issue gets into their hands nobody will receive it because of retaliation.

Now I am told that postage rates will be going up again...each time there's an increase, the service gets worse!

It's no wonder that Duke Power Company delivers its mail by special messengers. It would be terrible if their statements arrived so late that the customers couldn't pay their bills on time. What a blackout we would have! Private enterprise might be the way to go for the disbursement of our local mail. Think about it!

Candlelighting

(Standard Time)

Nov. 2 - 5:09 p.m.	Nov. 23 - 4:55 p.m.
Nov. 9 - 5:03 p.m.	Nov. 30 - 4:53 p.m.
Nov. 16 - 4:59 p.m.	Dec. 7 - 4:53 p.m.



**From the Desk of Marty Schneer
—JCC Executive Director**

In an effort to reach out to Center membership and the entire Jewish community, our staff and lay leadership are planning a number of community-wide events. We feel it is extremely important at this time to reach out and provide opportunities for people to come together and share rewarding experiences. As you know Center facilities have taken on another major facelift, and we are anxious to have members come out and see our new facilities and to view the construction site from our meeting rooms.

We are planning an open house on November 4 at the Armstrong House which will include activities celebrating Jewish Book Month. The whole family is invited to participate in storytelling sessions and to browse through our selection of Jewish Books. Concluding our Jewish Book month festivities will be a major address by author Paul Cowan. (See article on front page.)

We are especially pleased that the B'nai B'rith Men have joined with us to sponsor this program, and they have also agreed to work with the

Center to provide community-wide lectures and entertainment in the future. Thanks also go to the Jewish Federation for their support in helping to bring Paul Cowan to Charlotte. In December the Center is planning another Family Shabbat, and everyone is welcome to attend the dinner and to participate in Temple Israel's family service after the meal.

We are committed to providing quality programming and services to the community and we hope that you will take advantage of the many activities we have to offer. Please don't hesitate to call me or any other member of the staff to suggest new programs or to provide feedback on those that have taken place.

The phase-in process continues at a rapid pace following the committee chairperson's meeting on October 9. All committees will meet by November 1 to begin the task of planning every facet of the new JCC. Steering committee chairman Mike Scharf and I have been particularly gratified by the enthusiasm and commitment demonstrated by chairpersons and committee



members alike.

The steering committee has determined that all committee reports should be ready to submit to the JCC Board by July 1985. After thorough review by the Board the professional staff will be asked to develop a sample program brochure in order to keep the original committees abreast of modifications made in their recommendations. We have decided to present this program draft to the committees for their final review. We expect the phase-in process to provide the community with an excellent vehicle for determining the shape and character of the new JCC. We will continue to keep you informed of the progress of the various committees.

I thought I would share an observation with you as we continue to seek alternative locations for swimming and camp next summer. It has come to my attention that JCC members are playing tennis in greater numbers at Cedar Forest Racquet Club than had been the case at the old 'J' in recent years. This may signify not only the positive response of our members to the excellent arrangements worked out by the Center Board (with the help of Harry Swimmer), but it may also provide a clue to the membership's acceptance of temporary pool arrangements as well. Despite some minor inconveniences, including holding day camp without a building last summer, our members have been very supportive of our attempts to continue to provide uninterrupted service. We certainly appreciate that support and we hope to be able to report similar success in our search for adequate swim and camp facilities.



Letters to the Editor

WTVI Sends Their Thanks

On behalf of WTVI, Channel 42, I wish to thank the following people for their gracious cooperation and help with our special production, "Together We Are..." to be aired on WTVI, Wednesday, November 21, at 9:30 p.m.:

Cary Bernstein, Mark Bernstein, Marvin Bienstock, Herman Blumenthal, Peggy Gartner, Bill Gorelick, Dr. Harold Josephson, Harry Lerner, Jerry Levin, Alvin Levine, Dr. Mark Perlin, Morris Speiz-

man, Harry Swimmer.

I have enjoyed immensely working on this project and meeting the outstanding individuals who have made it happen. As a member of the non-Jewish community, I am very excited about what the new facility will have to offer and about the prospect of participating in its programs. Thank you again and best of luck as the project reaches completion.

Ellen Doyle
Producer

**Next Issue
December**

**DEADLINE
NOV. 10**

We encourage our readers' viewpoints. Letters should be submitted typewritten and double-spaced and signed. We reserve the right to edit.