



One People, One Destiny



\$1,111,000 FEDERATION/UJA '86 GOAL

Only we are the ones who can make it happen

"For The Ones Who"



Stan Greenspon

(This is an excerpt of the speech delivered by Stan Greenspon, Charlotte Jewish Fed. Pres., on Yom Kippur at Temple Israel.)

This year of 5746 is like none before it in Charlotte. It is the year that Phase I, the Jewish Education and Community Center, opens at Shalom Park. Phase II, the building of our Temple at Shalom Park, will speedily come and then we can and will have a Jubilee Celebration.

What more appropriate time to think about the Jewish Education and Community Center. As a parent, I have often faced the problem, in past years, of setting up the car pools for Hebrew School and the pleas of my sons to let them miss class in order to participate in Little League or soccer or swimming.

That conflict between being an educated Jew and a well rounded Jew will be resolved at Shalom Park. Your children and my children's children will move with ease from learning to pray to learning to play. No longer will they be conscious of being the Jews at the Young Men or Young Women's Christian Association. Now, they will be the hosts and hostesses in the Jewish Education and Community Center.

Can't you just imagine one of our children's non-Jewish friends complaining about having to go home at 4:30 because everything stops for Hebrew School. Can't you hear him saying, "Mom, why can't we be Jewish so I can stay at the J?"

There are many of you who know what it has taken to reach this historic year. You know because you have given generously of your time, your dollars and your skills. You have given in order for each of our institutions to be strong. You have been the workers and the supporters of the Temples, of the JCC, the Academy, the Federation and the Foundation. I am aware that you have also been the backbones of B'nai B'rith and Hadassah.

We are poised on the edge of greatness. In this year, in the next six months in fact, we will have completed the bricks and mortar and wood and paint and tile of the Jewish Education and Community Center and the JCC's magnificent outdoor facilities.

But, in the long run, they are JUST facilities. Remember the old folk saying, "It takes a heap of living to make a house a home?" Well it's going to take a heap of planning and doing and creating and working together to make those facilities the true home of our Jewish community. Well, let's call it the partial home of our Jewish community, because it won't be complete until our Temples are there.

And, on top of all the hard work, it will take dollars, more dollars than ever before. But, that is because we are doing more than ever before. What's more, we are doing what has never been done before, and the eyes of the Jewish community of the United States are on us.

This year we have just finished a long and involved Allocations procedure. The major local recipients have brought their 1986 budgets in person to present to our Allocations Committee. That Committee has looked long and hard at the new needs, the new costs for these institutions to go into the Jewish Education and Community Center and provide the kinds of programs and services we expect and to which we are entitled.

At the same time, that Committee and the Board of the Federation have searched their souls and said, "We can not launch a new era for our community at the expense of those Jews who are depending on our support - the Jews of Israel and the Jewish remnants in Europe and Russia.

As a result, we have made a compromise. We will raise and send to UJA not one dime less than last year when we sent \$500,000 out of the \$800,000 total raised in the 1985 Campaign. **BUT EVERY INCREASED DOLLAR IN THE 1986 CAMPAIGN WILL GO TO MEET THE INCREASED NEEDS RIGHT HERE IN CHARLOTTE.**

When the Allocations Committee was done and the bottom line totaled up - the 1986 CAMPAIGN goal MUST BE \$1,111,000. AND WE MUST RAISE IT BY DECEMBER 31.

Now that's a lot of "1"s. At first I was reminded of the UJA slogan "One People, One Destiny." Then I thought about the people for whom the money is being raised:

The ONES who have earned it - like the elderly who benefit from our Social Services program which, last year, served ONE out of every five Jews in Charlotte. Or those for whom the Blumenthal Home is truly home in time of need.

For the ONES who deserve it - like you and me and our families who have made the dream come true here in Charlotte and for Jews around the world.

For the ONES who need it - our children whose laughter and joy and pride in being Jewish will fill our new hallways and classrooms and playing surfaces and pools.

For the ONES yet to be born and the ONES who will move to our community in the weeks, months and years ahead.

We are ONE with all of them; ONE in the determination to preserve our heritage, our wonderful Jewish legacy. And, if you truly believe that we should be ONE, then you MUST BELIEVE that WE ARE THE ONES who can make the future bright. WE and only we ARE THE ONES WHO CAN meet the challenge of our goal for year #1 in the new era of Charlotte, our goal of:

\$1,111,000

The Ones Who Will Lead Us



Ron Katz, Men's Chair



Richard Klein, Major Gifts Chair



Allan Oxman - \$1-2999 Chair



Stan Tulman - \$500-999 Chair



Larry Gerber - Super Sunday



Bobbi Bernstein, Pres. Women's Division



Emily Zimmern Cochair Women's Campaign



Vicki Hopkins Cochair Women's Campaign



Baila Pransky Cochair Major Gifts



Geri Lit Cochair Major Gifts



Rose Luski Cabinet Member



Diane Schwartz Cabinet Member



Ruth Goldberg Cabinet Member

Cabinet Members not pictured:

Meg Goldstein

Marcelle Oxman

Dayle Jaffa Super Sunday