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Mark Bernstein To Be Honored At "Major Gifts" Dinner

The Federation Men's Major Gifts Dinner, the most prestigious event in the annual campaign calendar, will this year honor Mark Bernstein, President of the Foundation of the Charlotte Jewish Community, Inc.



Mark Bernstein

To be held Sunday, December 15 from 6-10 p.m. at the Marriott Executive Park, the evening will feature as guest speaker, Mr. Hugh McColl, Chairman of the Board of NCNB National Bank of North Carolina. Honorary Co-chairmen for the dinner are Morris Speizman and Herman Blumenthal. The evening is open to all contributors to the 1986 Federation/UJA Campaign of \$3000 or more.

In choosing both the honoree and the speaker, the selection committee felt that each represented the highest standards of community concern and progress. Mark Bernstein has served both the Jewish and the general Charlotte community in numerous leadership capacities. He has been President of the Symphony Association both locally and nationally. He has chaired planning committees to determine the needs for new performing facilities for our city. He has been President of Temple Beth El, of the Jewish Community Center and, currently, of the Foundation.

As Chairman of NCNB, Hugh McColl has been a guiding force in that institution's support of the arts and urban development. Under his leadership such projects as Performance Place at Spirit Square and Fourth Ward Development have become prototypes for bank involvement across the country.

In August of 1983, McColl hosted an information evening for leaders of the Charlotte business community. On that occasion, the plans for the Project (Shalom Park) were unveiled to the public. The meeting was held just one week after the burning of the Jewish Center. McColl's enthusiastic support of Shalom Park sparked an outpouring of support totaling more than \$400,000.

Bernstein's relationship to Shalom Park goes back to 1960 when he and others first discussed the possibility of a joint building effort for the Jewish institutions. In the early '70s he was a leader in the development of the Jewish Community Center and in the acquiring of the holdings, by contribution, of the Amity Club.

In 1978 he again stepped forward to accept responsibility for coordinating the meetings of the President's Council, the group of institution presidents charged with developing the Joint Venture Agreement which would allow Shalom Park to become a reality.

With characteristic "total involvement" he wrote and rewrote drafts until the final massive volume represents the

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Super Sunday Sets Goal of \$50,000 "For The Ones Who ..."

December 8, from 10 a.m. to 10 p.m., more than 75 volunteers will make more than 1100 phone calls. The chances are that you, dear reader, will be the recipient of one of those calls.

SUPER SUNDAY is a five year tradition in the Annual Federation/UJA Campaign. It is the opportunity for Jews from all segments of our community to participate in the planning and carrying through of our communal future through "Tzedakah" (Acts of Righteousness). The pledges made that day to the hard working volunteer callers will help achieve the essential goal of \$1,111,000.

Under the theme of "For the Ones Who..." the 1986 Campaign has focused on the needs and opportunities for Jewish development and enhancement of life right here in Charlotte and around the world. With Shalom Park scheduled to open in the spring, the need for funds to make the programs and services of the JCC, Academy, Federation, Social Services, etc. has become evident.



A few of last year's Super Sunday volunteers being briefed before making phone calls.

SUPER SUNDAY is a big part of the answer to that need.

Chairs for the event are Larry Gerber, Wendy Rosen, Frank Rosen and Dayle Jaffa. Volunteers are drawn from the boards of the three Temples, JCC, Federation, Academy, Social Services, and all the service organizations. As in the past *The Charlotte Jewish News* will publish a full page of photos and names honoring these hard workers who give not only their time and their efforts but their own dollars as well.

An extremely important

part of every campaign is the effort to obtain individual pledges from every woman and man. The outreach to individuals, even though they are husband and wife, is based on the knowledge that the United States Congress judges the extent of the national support on Jewish-related issues by the number of individual Federation/UJA contributors. Because each gift/pledge is, therefore, so vital, the SUPER SUNDAY leaders and volunteers go the extra miles and stay the extra hours to make sure that everyone is reached and asked.

Jewish Education and Community Center Buildings Are Rapidly Moving Toward Completion

The building is a beehive of workers. Men on stilts walk up and down the corridors plastering the sheetrocked walls. Painters, tile masons, glass installers all cross and criss-cross their paths with electricians, plumbers and carpenters. The appearance may be chaotic and noisy, but the results are magnificent.

Visitors to the site at the JCC Imagination Tour II, held in early November, would scarcely recognize the facility only weeks later. Already 72% completed, the hallways are now clearly defined as are the individual rooms.

Visitors need no imagination now to see where very soon infants will nestle in their cribs during rest time in the Temple Israel Day Care program. Nor do they need diagrams to know how large and spacious are the rooms devoted to senior adult activities. The physical education facilities of the Jewish Community Center are, perhaps, the most exciting of all because they were begun first and are closest to completion.

Inside, the many windows, spaced along the 1/12-mile track circling the gym and



JCC Imagination Tour II draws over 500 to see new facility.

overlooking the pool, give a light, bright feeling to the room. The painted walls of green, brown and white lend a clean, clear look. A walk up the stairs and around the track reveals a magnificent view of the spacious indoor pool as well as the outdoor pools. Both are receiving their tile coats. One can almost hear the splashing of "learners" and see the slow, methodical strokes of the devoted adults who will use these facilities to such a great advantage.

The Health Club area clearly shows its tiled floors, saunas, steam rooms and whirlpool baths, equally divided, one each, between the men's and women's sides.

Back in the main entrance

way, the game room looks and is big enough to handle all the willing and interested ping pong, pool and video game fans who will soon fill its spaces. Across the entrance lobby, the indoor/outdoor snack bar already has its tile floor in place and seems only to lack chairs and tables and someone behind the counter to take your order.

The multi-purpose room/auditorium has already housed its first meeting when Women's Division of the Federation hosted a brunch. And, of course, it was a center of socialization for Imagination Tour II.

To walk the halls of the school areas has been made a

pleasure by the skylights which bring light and a sense of the out-of-doors into the very corridors.

In recent days the small touches have begun to appear. Doors have sprouted on many of the rooms; light fixtures have gone up on walls. The outside walkways leading from the parking to the main entrance have been poured. The glass walls for the bridges between the main buildings and the arts/crafts and the youth activities buildings have transformed the once

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