

## Charlotte Yiddish Institute Awards Scholarships

By Baila Pransky

One of the prime goals of the Charlotte Yiddish Institute is to encourage young students to pursue the study and use of Yiddish and Yiddish culture. To that end the Institute awards scholarships to qualified students to attend the annual Charlotte Yiddish Institute at Wildacres, Little Switzerland, NC. A scholarship student at the 1986 Institute was Chana Pollack from Hampshire College, University of Massachusetts, Amherst, Mass. Excerpts from her recently received letter follow:

### Shalom Aleichem Chaverim,

Nearly a month or so has gone by and I find myself reminiscing often (about the Yiddish Institute). My summer has continued to progress on quite a "high" started of course by my participation in the Yiddish Institute. To tell the truth, I've been working in our warehouse (National Yiddish Book Center) in Holyoke, Mass., unpacking, sorting, shifting and alphabetizing Yiddish books for over one year now. While it is always exciting, there comes a point in every bookshlepper's career where you ask yourself "Far vos?" (why), for what all the shlepping (lugging) sorting, etc., will this information ever go beyond the warehouse? Will I ever be able to really understand what was written? Will I ever be able to share what I've read and enjoyed in Yiddish? So for me the Charlotte Yiddish Institute came at the perfect



Yiddish Institute at Wildacres '86. Chana is pictured in middle of 3rd row (long hair and wearing glasses).

time, and helped me prevent "book-shleppers burn-out"...Truly, it was one of the most exciting Yiddish events I've been at, with all the events taking place in Yiddish. I can't emphasize enough how being in all-Yiddish environment was a rare treat for me. I imagine this is a similar problem for other Yiddish students; being able to find Yiddish books is one issue, but go try and find an all Yiddish speaking environment to immerse yourself in...it's nearly impossible unless you hang out in the Bronx or on Brighton Beach, etc. for a while. For me, this immersion in Yiddish was an opportunity I hadn't had since sitting at my Bubba (grandmother) and Zaidy's (grandfather's) table as a child...I'd like to thank you all for enabling me to travel to North Carolina, experience your doromdike gastfreindlechkite (southern hospitality) and study Yiddish with you. Ah sheynem dank aich (thank you)...I'm spreading the word about North Carolina's incredible Yiddishists and hope that by next year we will have quite a bunch coming down from the area...I'll keep you informed. Once again, ah sheynem dank, let's keep in touch.

nem dank aich (thank you)...I'm spreading the word about North Carolina's incredible Yiddishists and hope that by next year we will have quite a bunch coming down from the area...I'll keep you informed. Once again, ah sheynem dank, let's keep in touch.

Shalom,  
Chana



### THE CHARLOTTE YIDDISH INSTITUTE announces WORLD-WIDE CONTEST for NEW YIDDISH FOLK SONGS

To encourage the growth of the Yiddish folk song repertoire

CASH PRIZES TOTALING	- \$1,800
FIRST PRIZE	- \$1,000
SECOND PRIZE	- \$500
THIRD PRIZE	- \$300

To be eligible, entrants must comply with the following rules:

1. Both Yiddish lyrics and music must be original.
2. Entries must be composed and written between September 1, 1986 and December 31, 1986.
3. Entries (lyrics and music) must be recorded on monoral tape cassette, with written text of Yiddish lyrics enclosed. Submit written music if available.
4. Entries must be postmarked no later than December 31, 1986.
5. Winners to be announced at Spring, 1987 Charlotte Yiddish Institute at Wildacres, Little Switzerland, NC.
6. Charlotte Yiddish Institute reserves the right to perform winning entries.
7. Entries cannot be returned.
8. Decision of professional judges is final.
9. Include name, address and telephone number and send entries to:

Charlotte Yiddish Institute Folk Song Contest  
Shalom Park  
P.O. Box 13369  
Charlotte, NC 28211

### YIDDISH VINKL

NEXT MEETING: Wednesday, 7:30 P.M. October 8, 1986  
Shalom Park  
Jr. Congregation Wing

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You've known us for years as the fine women's specialty store in the distinguished marble building at 220 North Tryon Street. Our reputation for the best fashions in every classification and our tradition of outstanding service haven't changed. But, our location has. We've moved next door to modern, new surroundings taking great care to maintain the gracious and relaxed ambience you enjoy.

### PHASE I

OF OUR MOVE MEANS YOU WILL HAVE

THREE MARVELOUS FLOORS ON WHICH TO SHOP:

THE LOWER LEVEL with BRIDAL and BUSINESS OFFICES.

THE FIRST FLOOR with COSMETICS, FRAGRANCES, ACCESSORIES and LINGERIE.

THE SECOND FLOOR with SPORTSWEAR, COATS, SUITS, DRESSES, COUTURE, FURS, and SHOES.

### PHASE 2

of our move means that by 1988, when Cityfair is completed, you will have an additional floor on which to shop. And, you will also have the convenience of an overstreet connecting walkway coming through Cityfair to link Montaldo's with hotels, office buildings, restaurants, and other retailers. We're excited about our new store and are proud of our involvement in Uptown Charlotte. Please be with us to help celebrate.

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