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The Charlotte JEWISH NEWS

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Federation Campaign '88 Is "Revving Up"

Bernstein and Klein Appointed As Cochairs

Richard A. Klein and Bobbi Bernstein have been appointed by Ron Katz, president of the Charlotte Jewish Federation, as cochairpersons of the Charlotte Jewish Federation 1988 Fund Raising Campaign.

Mike Minkin, Executive Director of the Charlotte Jewish Federation, stated that "Federation dollars serve the needs of Jews locally, around the world and in Israel. This is a unique year because of the consistently increasing needs both here and abroad."

"We are hoping to reach out heart-to-heart, to touch a broad base of contributors, to educate people about how funds are actually used, and to make everyone feel good about their contribution and know how important they are to the Campaign and its eventual work — that's one of the ma-



Bobbi Bernstein

...jor goals of this Campaign," according to Bobbi Bernstein.

The exact dollar amount of the Campaign goals were not set up by Campaign leadership as of this writing, but it is estimated to be around \$1,500,000.

There is a very positive attitude about achieving that goal, according to Richard Klein, "it's most inspiring, not



Richard A. Klein

only to have so many new people working with us in the Campaign this year, but many experienced people returning, all of whom have pledged support, enthusiasm and time. It means the world to us to have them all involved."

For more in-depth information on the Charlotte Jewish Federation see page 7.

—Patti Winters

"Dor L'Dor" — From Generation to Generation

By Joel Goldman

Several members of the Charlotte Federation will be leaving for Miami, Florida November 17 to attend the 56th Federation General Assembly and expand upon the "Dor L'Dor" theme.

The main topics of the 1987 national meeting will deal with such items as transmission of Jewish knowledge and ethics from one generation to the next as well as Jewish Social Services in North America and responding to new possibilities within the area of Soviet Jewry.

The annual five-day meeting is always a major event in the Federation calendar. Subjects

of importance to all aspects of Jewish life are discussed through lectures, learning sessions and workshops. It is also a time when community leaders from throughout the country can meet and exchange mutually worthwhile ideas.

Attending in behalf of the Charlotte Federation will be Evelyn Berger, Sandy Berlin, Bobbi Bernstein, Vicki Hopkins, Ron Katz, Dr. and Mrs. Paul Putterman, and Adrienne Rosenberg, Jewish Family Service director. The new Executive Director of the Federation, Mike Minkin also will be representing Charlotte for the first time.

Jewish Day School Remains Open

By Robert Brodsky
CJDS President

The Charlotte Jewish Day School, formerly the N.C. Hebrew Academy, has come through a very trying period since its official name change this past July. In August we hired two new teachers: one to replace a staff member who had resigned and another to fulfill a commitment made during recruitment to have a first grade separate from the kindergarten. On Sunday, August 23, our first official event of the 87-88 school year, a very successful PTA sponsored ice cream social was held. With the ice cream served, everyone started the year with a sweet taste.

At the close of the 86-87 school year, we expected this year's enrollment to be 24 in grades K through 6. At the start of the 87-88 school year we expected the enrollment to be 22. On the first day of school we had 19 students. Two families had withdrawn their children from the kindergarten because of the one staff member who had previously resigned and one family planned to move away from Charlotte. The kindergarten which we had hoped would have eight children now had four. By the end of the first week two additional families withdrew their kindergarteners due to the small class size.

An emergency executive

board meeting was held that Sunday night to determine what should be done with chronically and acutely dwindling enrollment and a financial situation made even worse by an increased staff. The executive board voted to close the school immediately. An emergency full board meeting was held the next night and in a very close vote the board decided to close the school. The last day of classes was to be September 11.

Over the next 36 hours a group of board members, former board members, parents, founders of the school, and other concerned community leaders united to insist that the school not be closed and pledged a considerable amount of money to ensure financial stability. At another emergency board meeting the following Thursday, Sept. 3, a new board and slate of officers was elected and a motion was passed unanimously rescinding the previous motion to close the school.

Our school faces difficulties in the days ahead. We have never had a problem with the quality of our educational program. Our children consistently test above the Charlotte Mecklenburg average on standardized tests. Our children also gain a warm positive feeling about their Judaism which can not be inculcated in an afternoon Hebrew program. Our financial position is

tenuous at best. Our real concern is not financial, however. Our real concern is enrollment. If we can get the students, we can get the money to educate them. If the Charlotte Jewish community will not send its children to its own Jewish day school, then no one will have a Jewish day school to send their children.

We do hope to grow and flourish with everyone's help. L'Shana Tova.

Emily Zimmern Is Honored

By Joel Goldman

Honoring a member of the Charlotte Jewish Federation, the United Jewish Appeal's Young Women's Leadership Cabinet recently appointed Emily Zimmern as a member. She was nominated for the prestigious position by Charlotte Women's Division President Bobbi Bernstein. Emily had to submit her resume to the UJA group as well as participate in a qualifying interview prior to appointment.

Only a select group of women throughout the country are appointed to the UJA Young Women's Leadership Cabinet. Members are expected to undergo an intense leadership training program that will enable them to play a prominent role in assisting smaller communities in campaign programs.



UJA Campaign Leadership Inaugural Conference; Teaneck, NJ: Representative Samuel Gejdenson (D-CT), keynote speaker, presents commemorative plaque to Mike Minkin, executive director CJF (L) and Bobbi Bernstein, cochair '88 CJF Campaign. The conference was held for those communities raising under \$2 million. Photo/Richard Lobell



Emily Zimmern

to a strong and vibrant Jewish future."

The UJA Young Women's Leadership Cabinet was formed in 1976 and 200 women are members nation-wide.

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