

—Special Feature—

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The Charlotte JEWISH NEWS

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Super Sunday Was Huge Success

By Joel Goldman

Super Sunday, always an important part of the overall Charlotte Jewish Federation Campaign, was an unqualified success respective to the 1988 Campaign. The annual event, held at Shalom Park on Sunday, December 13, 1987, was particularly meaningful this year because more new gift cards than ever before were contacted with pledges secured. In past campaigns, new gifts did not encompass such a broad base of the Jewish community.

Also, for the present campaign, numerous potential contributors were up-graded to the next divisional category above Super Sunday. "This allowed Super Sunday volunteers to concentrate on the \$1-\$500 contributors in the Men's Campaign and \$1-\$364 for Women's Campaign," stated Federation Executive Director Mike Minkin. "And this category of givers deserves as much attention and personal contact as possible.

"If the manpower existed, I would like to see everyone experience a face to face solicitation—one Jew speaking about Jewish needs to another Jew. On a contributor to contributor basis, the 1988 Super Sunday effort ran approximately 15% ahead of past years. We



Super Sunday Committee: (L to R) Frank Rosen, Wendy Rosen, Bobby Damsky, Sandra Weinstein, Steward Scher.

had dedicated volunteers working the telephones and generous donations pledged, and without this cadre of Super Sunday workers this amazing '88 result would not have been realized."

Approximately \$67,000 was pledged during Super Sunday, and over 1,000 telephone calls were made.

Those volunteers who participated in Super Sunday, listed on page 10, formed an enthusiastic and very successful 1988 event. They were led by the Super Sunday Committee: Frank Rosen, Bobby Damsky, Sandra Weinstein, Wendy Rosen and Steward Scher.

"The effort extended on Super Sunday continues," stated Minkin, "as groups of

callers try to reach everyone who was not reached December 13. I personally want to extend a heartfelt thank you to all those callers, teen-age runners and all the people associated with Super Sunday."

"Rock 'N Roll 'N Religion" Comes to Charlotte

By Lenora Stein

Aley Sheer, Jewish youth worker, rock musician and educator, creator of the hottest new concept in Jewish educational programming, "ROCK 'N ROLL 'N RELIGION: THE MISSING LINK," will be in Charlotte at Shalom Park on Saturday and Sunday, February 27 and 28 for three separate presentations

for youth and adults. Aley's unique program is a multimedia, audio and video experience, flavored with improvisational theatre, geared to young people. He uses rock 'n roll as the hook to tackle social concerns, moral beliefs and Judaism. The program is an opportunity for young people, 6th grade and above, to deal with Jewish concerns in their own language: the language of rock music.

The first presentation will be part of a statewide Reform Congregation Youth Conclave, 7-9 grades, to be held on both days. For information on participation, please contact Steven Haas at Temple Beth El V'Shalom, 366-1948 or Roz Cooper at Shalom Park, 366-5007.

The second presentation will take place on Sunday morning for The Consolidated High School, Temple Israel and other youth groups. Please contact Eleanor Weinglass or Arthur Tirsun, 366-5007 for further information.

Aley Sheer's third presentation on Sunday afternoon will be an exclusive workshop for Jewish teachers, educators and rabbis from throughout North and South Carolina. Aley will be demonstrating how his technique can be adapted for use in the classroom and other Jewish educational venues as an effective teaching technique. In addition,



Aley Sheer

tion, a mini-center for teachers will be available for participants to examine the best and the brightest Jewish educational materials. Please contact Lenora Stein at the Carolina Agency for Jewish Education (CAJE), 366-1948, to register for the teacher's workshop segment of this very exciting weekend.

"Rock 'N Roll" is here to stay — and to teach religion. Mark your calendar for yourself and your children to attend a part of this event.

Aley Sheer's appearance in Charlotte is made possible by the following sponsoring organizations: CAJE, Consolidated High School of Jewish Studies, Charlotte; Temple Beth El V'Shalom, Charlotte; Temple Emanuel, Greensboro and Temple Israel, Charlotte.

"Puttin' On the Ritz" Ushered in New Year



The Charlotte Jewish Community Center sponsored its second annual \$5,000 gold raffle at a gala held on New Year's Eve. The party, held in the beautifully decorated Alvin E. Levine gymnasium, raised \$11,500 for the senior, adult and youth activities at the Center.

The transformation of the gym to a festive site was due to the efforts of Barbara Levin and Vera Mendel and their committee of many volunteers. Special thanks go to Floating Flowers, Silk Flower Florist and Lebo's for their

contributions.

The lucky winners of the grand prize were Dr. and Mrs. Allen Goldberg who were visiting Charlotte from Cherry Hill, New Jersey. Barbie (Mrs. Steve) Weiner sold them the winning ticket. Other prizes given during the evening were from Morrocrofts, The Fish Market, Clifford's, Jonathan's, LaTache, Slug's 30th Edition, The Eye Care Clinic, Ellis Jewelers and Morris Jewelers. The winners of these were: Mr. & Mrs. Sol Shapiro, Mr. & Mrs. Henry Scala, Bob Phillips, Mr. & Mrs. Lawrence

Shapiro, Mr. & Mrs. George Pinion, Mr. & Mrs. Larry Boxer, Mr. & Mrs. Lee Diamond, Gibson Smith, Mr. & Mrs. Marty Schefflin, Mr. & Mrs. Mike Simon and Mr. & Mrs. Sam Nassau.

Partygoers danced to the music of the Pat Cray Band and food was supplied by Charlotte Caterers. The committee for the gala must be commended for all their hard work. It was comprised of Paula Musler, chair; Evelyn Berger, Louise Bernstein, Linda Goldsmith, Margie Goldstein, Meg Goldstein, Arlene Karp, Sheila Kritzer, Barbara Levin, Danny Levine, Sol Levine, Hal Levinson, Vera Mendel, Jill Newman, Lynn Sheffer, Eric Sklut and Barbie Weiner.

Thanks also go to all who purchased a ticket to help support the J's programs.

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