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# The Charlotte JEWISH NEWS

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October, 1988

## CJF to Celebrate 50th Anniversary and Campaign "Kick Off"

Sunday, October 30, the Charlotte Jewish Federation will celebrate its fiftieth anniversary and the "kick off" of the 1989 Campaign. This event marks a special time for the Charlotte Jewish community to pay tribute to those men and women who had the vision of developing an organized Jewish community through a federation system. Richard Klein, 1989 Campaign chairman, said, "These people were

ahead of their time, as they truly thought about how to best help our small Jewish community and the State of Israel. Their answer was a federated system that raised dollars and planned programs for strengthening our Jewish souls in this community."

The special anniversary program is being chaired by Herman Blumenthal, one of the founding fathers of our community and the Federation.

He and his brother, the late I.D. Blumenthal, had the courage to blaze trails for the good of all. Mr. Blumenthal stated that: "This year's celebration is near and dear to my heart because of those men and women who worked with me to strengthen the Federation. I never want to forget their dedication and I'm looking forward to paying tribute to them as my community colleagues of the past, the present and for years to come."

Those being honored are: Jeannette Diamond, Al Goodman, Katherine Goodman, Annie Gorelick, Blanche Jaffa, Hilda Kirsner, Gladys Lavitan, Sidney Levin, A.L. Melasky, Hannah Nabow and Minnie Sutker.

A special multi-media slide presentation is being put together in honor of this auspicious occasion. Sam Eneman, a multi-media expert,

has agreed to do this creative and vibrant piece which will become a part of the Federation's archives. The presentation will preserve the memory of the event and pay appropriate tribute to the importance of the day.

The entire community is invited to participate. For further information, please call Mike Minkin, 366-5007.

## CJN Editorial Board to be Established

"The Charlotte Jewish News has become an important part of our local Jewish community for many years," emphasized Federation President Bobbi Bernstein, "and we must do whatever we can to enable the paper to meet the challenges presented it by the continued growth and changes taking place in our community."

"We have had the good fortune in having Rita Mond as Editor of *The CJN* since it was established almost ten years ago," continued Bernstein, "and we want to make sure there is available for her a support system that the paper has not had advantage of in the past."

To ensure the paper's continued growth and profitability, Bernstein announced that an Editorial Board, under the auspices of the Federation, would be appointed. Also, Rita Mond will become an important member of the Federation staff in January as vacancy in which she has been functioning.

The Editorial Board will be chaired by Joel Goldman. He is a past chairperson of the Jewish Family Services and has been a contributing writer for *The CJN* and other publications.

The Editorial Board will consist of five members. "We want members who will be dedicated to working for the continued excellence of our paper," said Goldman, "as well as having some journalistic experience of their own. We will, within the next several weeks, be approaching people to join our board, and we would welcome hearing from people who feel they may have something to contribute."



Joel Goldman

Goldman added that he is contacting the leaders of editorial boards in other Jewish communities throughout the country so that he can gain insight into the way other communal newspapers are administered.

"We have always been recognized in Charlotte and nationally as having an exceptional award-winning newspaper," Goldman stated, "and we will be looking for ways that this excellence continues and grows."

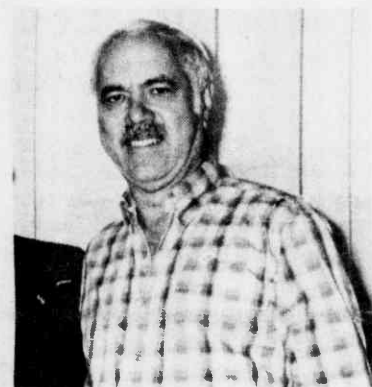
According to Bernstein, the activities of the Board will include the establishment of an editorial policy for *The CJN* that will best reflect the interests of the Federation, supporting organizations, and the Jewish community as a whole. Also, it will be the function of the Board to formulate a successful means for staff support in the reporting of articles. "Writing and technical support are needed so that Rita can have more available time for doing editor-type functions," reiterated Bernstein. "And, we want the Board to include in their goals the certainty that we have a profitable advertising program that will generate maximum revenue for the paper."

In concluding his comments, Goldman stressed that the groundwork must be laid so that *The CJN* will always be an on-going entity without interruption. "This can be accomplished only by having a multi-staff unit enhanced by physical volunteer input. "We want a paper that reports all the news of the community through a strong staff, with an editorial policy that is both fair and challenging," Goldman emphasized. "In short, we want the best paper of any Jewish community, and through establishment of an Editorial Board I am confident we will be successful."

## Israel Bonds Honors Jerome Levin

On Sunday evening, October 16 at Shalom Park, Jerome Levin will be honored at a tribute dinner on behalf of the Israel Bonds program. Guest entertainer for the event will be Barry Farber, widely known radio broadcaster, newsman, writer and commentator.

Jerry Levin, 64, is a native North Carolinian, having been born in Gastonia but living in Charlotte since he was 9-months-old. He and his wife Barbara have 4 adult children and 4 grandchildren. Jerry has been active in the Israel Bonds program for many years and is a past chairman of the Charlotte Israel Bond Drive. Through the years he has served in many capacities on the Temple Israel Board and is a past president of Temple Israel. He is currently serving on the Temple Board. He served for many years on the Charlotte Jewish Federation Board; is a past board member of the Foundation and was one of the original contributors toward the purchase of Shalom Park. He was also a member of the committee which formed the "agreement" for the Foun-



Jerome Levin



Barry Farber

Jerome has also served on the Hebrew Cemetery Board. Currently he is serving as vice president of the S.E.

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## "Chezzi" Cohen to Speak on BBW's Children's Home and Israel

In 1943, a 12-year-old boy stood on the train platform in Rechovot, Israel, to greet the arrival of a group of children gathered from the concentration camps of Europe and taken on a circuitous route to Palestine via Tehran and Cairo. Emotionally disturbed children from this group would be the first residents of the B'nai B'rith Women's Children's Home. The 12-year-old

boy was Yecheskiel Cohen.

Some 14 years later he came to the B'nai B'rith Women's Children's Home as a child care worker and in 1962 became its director.

Dr. Cohen or "Chezzi," as he is familiarly known to B'nai B'rith Women members, will visit the United States in October. His tour of the United States will take him to seven cities. The first stop will be in Washington, D.C. where he will address the B'nai B'rith Women Executive Board meeting on October 22. Then Dr. Cohen will travel to Norfolk, Virginia; Charlotte, NC; Milwaukee, Wisconsin; Colum-



Chezzi Cohen

bus, Ohio; and Montreal, Canada.

Dr. Cohen will be the honored guest of Charlotte and HaLailah Chapters of B'nai B'rith Women on Tuesday, October 25, at an event

culminating their Personal Giving Campaign. A cocktail reception will be held at Shalom Park for Gift Club members contributing \$100 and up. In addition, to this special event, the entire community will have the opportunity to hear Dr. Cohen at 8 p.m. at Shalom Park. He will describe the unique treatment program that has evolved during his 25 years as the Home's director, and he will also address the current problems in Israel and how they affect Israeli society and family life.

Dr. Cohen's warm and personal relationship with "my

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