

The Charlotte JEWISH NEWS

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'89 Federation Campaign Update

The 1989 Charlotte Jewish Federation Campaign is a mixture of the bitter and the sweet. Richard A. Klein, 1989 Campaign general chairman, reported that the campaign is (as of January 15) running approximately 4% ahead. Though our hope was to reach a consistent increase of 18%, the campaign had an unfortunate setback due to several unexpected cuts at the major gift level. Naturally, this has a severe impact on the dollars raised in the general campaign.



Richard A. Klein

The good news is that more workers than ever before are working on this year's campaign. The lower divisions of the campaign structure, namely \$1000 and under, are running increases from 15% to 35%. This represents a tremendous growth in the "underbelly" of the campaign. Klein said of this accomplishment, "This is our future, this is what will keep Charlotte as a progressive city. We must be patient and work diligently so that we can bring new leaders into the forefront and develop a new level of leadership to spearhead the Campaign."

The dollars raised from the Charlotte Jewish Federation Campaign go to meeting the human service needs of Jews in Charlotte, Israel and around the world. The dollars are allocated through a local allocation process throughout the local community and the United States. Dollars raised to serve Jews in Israel and overseas are allocated through the Jewish Agency in Israel and the Joint Distribution Committee.

If you have questions regarding the Federation, its funding, or involvement in the fundraising effort, please feel free to call the office, 366-5007.

Super Sunday Plays Important Role in Campaign

By Wendy Rosen
Super Sunday Chair

Super Sunday, always an important part of the overall Charlotte Jewish Federation Campaign, was an overwhelming success. The annual event, held in Gorelick Hall at Shalom Park on Sunday, January 15, was filled with excitement as many of this year's volunteers were calling for the first time. Also the majority of the cards were new gifts.

It is my theory that if your new gift cards outnumber the existing gift cards, then the upgrading system is successful. And that's the way the cards stacked up this year.

Approximately \$43,000 was pledged as volunteers made over 1,000 calls during the day. Without these volunteers, Super Sunday is non-existent. It is to these

men and women the success is credited. The underlying success of Super Sunday goes to a fabulous and dedicated committee: Dee Kridel, Phil Kridel, Rick Bober, Maddie Joffe, Marilee Ford, Ellen Goldberg and Sandra Weinstein with special help from Simon Estroff and Phil Joffe. It is to all of these people that I extend a heartfelt thank you to everyone who answered their call.

"CJN" Editorial Board Announced

In a precedent setting announcement, Joel Goldman, chair of the newly formed Charlotte Jewish News Editorial Board, revealed that all six members of the Board have now been appointed.

"It is in the interest of the CJN's future growth to have a dedicated and talented Board, and I believe we have achieved that goal," Goldman said. "Also, it was

WTVI-42 Presents "Ripples in Time"

By Stuart Grasberg

The elderly man spoke with a heavy Polish accent, but his passion and emotion came through. "With my brother, we used to talk about it — sometimes we'd say, 'Maybe this was a dream, maybe it's not true. How could we live like this?' But we did."

For Isaac Lepek, the memories of his months and years in Hitler's concentration camps may have seemed like a dream. But as he spoke, the look in his eyes revealed a frightening reality. Isaac survived. Eleven and one-half million people, nearly one quarter of World War II casualties, died of starvation, disease, physical abuse, and poison gas. Of those 11½ million, six million were Jews; 5½ million were Christians, intellectuals, Gypsies, the mentally ill, and any other minority the Nazis deemed to be undesirable. We have all heard the statistics of the number of deaths in the Holocaust, but what do we hear of those who survived?

On February 13 at 9 p.m., WTVI-42 will broadcast a locally produced hour-long documentary, *Ripples In Time*, which profiles a number of people in the Charlotte area with various connections to the Holocaust of World War II. The project is supported with major funding from the North Carolina Council on the Holocaust, Royal Insurance and *The Charlotte Observer*.

We began work on *Ripples In Time* last summer, when associate producer, Sandra Barley and I sent out questionnaires to a number of people on a list provided by the N.C. Council on the Holocaust. Through responses and other word-of-mouth connections, we culled the list down to nine.

necessary to secure as wide a representation as possible of the Federation and the other sponsoring agencies of the paper and we were successful in this respect," Goldman added.

In addition to Goldman, the Board is comprised of Phil Joffe, Sally Schrader, Marcia Simon, Dr. Selwyn

See CJN page 7



Stuart Grasberg (L) interviewing Henry Hirschmann.
Photo/Sandra Barley

Before production began, we talked with each person several times in an effort to get to know the individual. In the process, and in varying degrees, each one began to relax. By the time we rolled videotape, they opened up, and shared their stories.

For some, it was difficult, having not spoken about their experiences for over forty years. As the world was licking its wounds from the devastation of WW II, survi-

vors and liberators were told to "forget," to go on with their lives. Indeed, it is apparent that people often do not want to hear of the horrors of the camps — and a growing number even deny that the Holocaust ever happened.

The people we interviewed are only a few of the area's residents with connections to one of history's darkest

See RIPPLES page 7

Rita Mond Honored for Years Of Service as CJN Editor

On January 16 at the Annual Federation meeting, the 10th birthday of *The Charlotte Jewish News* was celebrated and Rita Mond was honored for her ten years as editor of The CJN. The program began with an outstanding videotape of the history of the paper done by Sam Eneman.



Rita Mond

Bobbi Bernstein, president of the Charlotte Jewish Federation, made the presentation of the gift to Rita, which was as follows: "This beautiful menorah is a unique blend of ancient and contemporary elegance. Its branches symbolize for us the many branches of information that are woven into the fabric of our lives through your work on *The Charlotte Jewish News*. Just as the menorah illumines the darkness, so the information and knowledge you disseminate enlighten and enrich our community. Rita, your talent and creative ability allow you to communicate to the world through the printed word. And your skill in design and layout have been recognized nationally through the many awards won by The CJN.

"Rita, you are one of the most dedicated and hard working women this community has ever known. For too long, we have taken for granted your valuable and vital contribution. That is why

we are so delighted to recognize you this evening.

"We can't imagine our community without The CJN. Indeed it's the first thing we give to every newcomer who moves to Charlotte. And we can't imagine the CJN without Rita Mond. So we thank you for ten years of dedicated service and look forward to many more years of excellence that lie ahead."

The menorah is attached to a removable base which is inscribed: Rita Mond — with deep appreciation and love for ten years of dedicated service as Editor and "Chief" of *The Charlotte Jewish News*, 1979-1989. Charlotte Jewish Federation. January 16, 1989.

The evening ended with a dessert reception. Thanks go to Herman Blumenthal for sponsoring this special event.

In This Issue:

Art.....	8	Family Services	3	Organizations	...22
Book Review24	Federation5-6	Temples20
Calendar23	JCC14-16	This n' That10
Editorials2	Lubavitch17	World Beat4