



Jewish Family Services

Charlotte Jewish
FEDERATION
Your Dollars Work Here

Thoughts from Adrienne

By Adrienne Rosenberg, JFS Director



It is the beginning of 1989 when I am writing this — the time when people begin reflecting on their hopes for the year and make promises to set certain goals to attain them. I am challenging the Charlotte Jewish community to plan ahead for 1989 and 1990 with their eyes on certain national statistics that we should not ignore. For to ignore means we will not be prepared to handle the situations properly.

The first has to do with the "graying" of America. The demographics of the Jewish communities in the United States indicate that many of us are moving into our senior years. Life expectancy is increasing and American Jews are living longer and are healthier than ever before.

In the year 2000, just 11 years from now, about 35 million Americans will be over the age of 65...more than twice the number than in 1960. Since 1960, the population aged 65 plus has grown more than twice as fast as the U.S. population in general. The number of Americans aged 80 and over totals almost six million today.

What about the Jewish community? Our elderly will live even longer than do non-Jewish elderly in the U.S. because we are healthier. What does this mean? This growth in the elderly popu-

lation means among other things, an increased demand for services from people who will be in their 60s, 70s, 80s and beyond. Only one in five will enter a nursing home; the others will look to the community-based services. We do not have enough now in our Jewish community. How long can we go without facing this demand?

One of the most significant changes in family life is the movement of mothers out of the house and into the work force. Jewish women work for three reasons: (1) Jewish women, often well educated, are likely to enter the work force prior to marriage and to remain there during the childbearing years; (2) with the frequency of divorce, women are having to go to work; and (3) because real family income has declined; two incomes enable moderate wage earners to maintain reasonable living standards. Also, adding to the economic pressures experienced by most Jewish families are the high costs of leading an institutionally affiliated Jewish life.

A major concern of working parents is child care. The demand for affordable day care in Charlotte easily exceeds the available supply. For Jewish parents who want Jewish-based day care, the options are limited. We can not ignore that or we will

not be serving the needs of working parents.

The third area of concern for the Jewish community impacting on planning service, fundraising and advocacy functions is the AIDS issue. Although we might want to deny this problem will impact on us, all studies show the AIDS phenomenon is growing throughout the nation in both the heterosexual and homosexual populations. With a higher incidence of singles and a sexual revolution, nationally between one million and one and one-half million people are infected, as indicated by positive HIV tests according to the National Center for Disease Control.

A relevant question is the current and projected actual number of Jewish AIDS patients. It is estimated that 31% of the AIDS served at Beth Israel Medical Center in New York City are Jewish. Charlotte is not immune. Our numbers may be smaller, but whether it is one or one hundred persons, there is a need for organized communal support and response. Will a child who is HIV positive be allowed to attend the JCC camp; will our Jewish Home admit AIDS patients; how do we help an AIDS victim and their families; will a Jewish burial be allowed for an AIDS patient? All these and more have not even been able to be discussed in Charlotte by our community boards.

Services for seniors, day care for working parents, AIDS, these are only three of the challenges facing the Charlotte Jewish community this year and into the 21st century. I can only urge our community agencies and boards to reflect on these and begin making goals to serve those affected. Not to do so will be putting on blinders of realities to come.

Classifieds Work 366-5007

Leave Your Grocery Shopping To Us!



- We shop at Charlotte's finest grocery stores, then deliver to your door.
- Place your order before 1 p.m. Tuesdays-Saturdays for same-day delivery.
- Reasonable rates — superior service.
- Delivery areas include east, south and south-central Charlotte.

SPECIAL NOTICE

WE ARE LOOKING FOR A FEW GOOD-HEARTED PEOPLE TO VOLUNTEER A COUPLE HOURS ONCE A MONTH TO DRIVE SENIORS TO THEIR DOCTOR APPOINTMENTS, TO SHOP, ETC. CALL JEWISH FAMILY SERVICES FOR DETAILS.

364-6594



542-3996
SHIRLEY SILVERSTEIN

Let me help you **CREATE** and **DESIGN** your invitations:
Bar/Bat Mitzvahs & Weddings • Stationery
Commercial & Social Announcements

Personalized attention given in my home
at your convenience

4240 Woodglan Lane

Discounts given

Shirley's Ink

Support Our Advertisers



the Bagel Boom

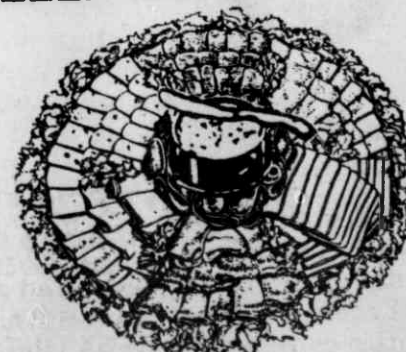
HAS HIT THE BAGEL WORKS!

12 Varieties of Bagels & Delicious Fresh-Made Cream Cheese Spreads, Lox, etc., Fresh Ground Coffee.

N.Y. Style delicatessen sandwiches on our own fresh rye bread, kaiser roll or bagel. Served with pickle & cole slaw or potato salad.

BUY A DOZEN BAGELS
GET THREE FREE
limit one per customer
offer expires Feb. 28, 1989
The Bagel Works

CHEESE, FISH
OR MEAT
PLATTERS
DONE
BY REQUEST
FOR YOUR
SPECIAL OCCASION!



The Bagel Works

6177-A E. INDEPENDENCE BLVD. • CHARLOTTE, NC 28212
TUES.-SUN. 7-3 • CLOSED MONDAY • 535-0743

**BREAKFAST & LUNCH
DAILY
EAT IN OR TAKE OUT**



Insurance Specialists In
Personal and Business Life Insurance
Employee Benefits

125 Cottage Place • Charlotte, NC 28207 • (704) 376-7434