

The Charlotte JEWISH NEWS

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"Passage to Freedom" Campaign Announced by Jewish Federation

An estimated 30-40,000 Jews are expected to leave the Soviet Union in 1989. The United Jewish Appeal (UJA), in cooperation with the Council of Jewish Federations, the United Israel Appeal and HIAS, has launched a special campaign to raise \$75 million in cash to help pay for the resettlement of Soviet Jews going to Israel and the United States. This campaign has been named "Passage to Freedom."

Bobbi Bernstein, president of the Charlotte Jewish Federation, announced that

the Charlotte Federation has launched a special "Passage to Freedom" campaign. "Charlotte is joining the rest of the country in doing its part to help the exodus of Soviet Jews," said Bernstein.

The Campaign is being chaired by Rabbi Yoseph Groner, Rabbi Robert Seigel and Rabbi Marc Wilson. The entire Jewish community is mobilizing behind this effort and plans are being made under the auspices of the Federation in cooperation with all communal agencies. A "Passage to Freedom"

leadership strategy meeting was held on April 13 and was followed on April 24 with an educational rally which reached out to the entire community.

The Campaign will culminate in a special "Passage to Freedom" Phone-a-thon scheduled for May 21. Anyone who is interested in making a commitment to Soviet Jews by helping in the Campaign should call 366-5007. Your help will be greatly appreciated.

Please see pages 8-9 for more about "Passage to Freedom."

Israel Bonds Honors Gordon

Professor Stephen Berk, popular Chairman of the Department of History at Union College in Schenectady, New York, will speak at an Israel Bonds tribute dinner honoring Charlotte stockbroker Allen Gordon on Sunday, May 7 at Shalom Park. Mark Goldsmith will serve as Campaign Chairman.

It was almost accidental that Allen and Ethel Gordon moved to Charlotte. After selling a business in New York, they looked around for a warmer place to live. Eliminating Florida (too hot), and Atlanta (too big), they decided to try Charlotte — not too big, not too small, a reasonably sized Jewish community and, hopefully, friendly people. Charlotte gained a dedicated, hard working family.



Allen Gordon

Our "Man of the Year" has been a very active member of Temple Beth El V'Shalom, having served on the board since 1980 and elected president of the temple for 2 years. He also has been active in many other Jewish organizations, including service on the boards of the Federation, Foundation and the Hebrew Cemetery.

His work with Israel Bonds goes back to his days in New York, where he annually solicited at his temple's bond drive. One of Allen's closest friends, the late Sam Lerner, asked him to aid with the Charlotte campaign early on, and Allen chaired the 1985 drive in Charlotte.

Having visited Israel in

1980, Allen has seen first hand how Israel Bonds have helped that country. All funds raised by Israel Bonds are channeled into projects for economic and social development. Gordon says of this year's campaign, "With the imminent in-flow of Soviet Jews into Israel, it is more vital than ever that money be lent to Israel to help resettle our Soviet kinsmen into a meaningful and productive life."

Allen is married (almost 37 years) to the former Ethel Blumenau of St. Louis, Missouri, whom he met when they attended Washington University in that city. He

See GORDON page 12

VIVA KLEZMER! to Perform at Spoleto Festival

VIVA KLEZMER!, Charlotte's own resident Klezmer ensemble, has been invited to perform a concert at the prestigious Piccolo Spoleto Festival in Charleston, S.C. The festival, sponsored by the city of Charleston, runs concurrently with the Spoleto Festival, and attracts people from all over the U.S. and the world.

VIVA KLEZMER! has been recognized as the foremost interpreter of Klezmer music in the southeast. Members of the ensemble are Gene Kavadlo, clarinet; Ali Kavadlo, violin; Mike Mosley, guitar; Leo Bjorlie, bass; and Steven Haas, vocalist. The group has concertized extensively in the Carolinas, but this will be their first appearance at an international festival. They are eagerly looking forward to their Charleston performance.



VIVA KLEZMER! (L to R) Steven Haas, Gene Kavadlo, Ali Kavadlo, Leo Bjorlie, Mike Mosely.

ces in the audience.

For those of you unable to make the trip to Charleston, VIVA KLEZMER! is plan-

ning a free Spoleto send-off concert at Temple Beth El V'Shalom on May 31 at 8 p.m.

Israel Independence Day Celebration at J Features Family Falafel Luncheon

Charlotteans planning to attend the Spoleto Festival may wish to include the VIVA KLEZMER! concert in their plans. The performance will take place on Sunday afternoon, June 4 at 4 p.m., in the Charleston Museum, 360 Meeting Street. Anyone who has heard a VIVA KLEZMER! concert knows that it will be a very exciting as well as entertaining performance, and the ensemble would love to see some familiar Charlotte fa-

The Jewish Community Center, in honor of Israel's 41st Independence Day, will be having a Family Falafel Luncheon on Sunday, May 7. The program will be held in Gorelick Hall at Shalom Park from 12:30-3:00 p.m. Members of the Jewish community are invited to come together in a show of solidarity with the State of Israel and celebrate the ongoing miracle that has occurred in our time — the establishment of the State of Israel

in 1948.

Highlights of the afternoon program include music and song, led by Steven Haas; Jewish folk dancing led by Jillian Goldberg; films of Jewish interest, a display of Israeli and Jewish books available through the Speizman Library and of course our Falafel luncheon including all kinds of goodies and treats for everyone.

There will be a nominal fee of \$6 per family for the program.

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to
Freedom"
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The Charlotte Jewish Federation
&

The Carolina Agency for Jewish
Education (CAJE)

cordially invite you & your family

to

HONOR THE TEACHERS
OF OUR JEWISH SCHOOLS

on

SUNDAY, JUNE 4 at 7PM
In Gorelick Hall at Shalom Park

*AN ICE CREAM "SUNDAE ON SUNDAY" PARTY

*SPECIAL ENTERTAINMENT

*STUDENTS SERENADE THEIR TEACHERS

*SPECIAL AWARDS & PRESENTATIONS

JOIN YOUR CHILDREN & GRANDCHILDREN
FOR A FUN EVENING

A special event to celebrate the year 5749
"THE YEAR OF THE JEWISH EDUCATOR"

Cosponsored by Temple Beth El V'Shalom, Temple Israel,
Temple Israel Preschool, Lubavitch of NC and the Consolidated High School