

Charlotte Yiddish Institute at Wildacres
 Little Switzerland, North Carolina
 Sponsored by the Jewish Community Center of Charlotte, North Carolina



Celebrating Our 11th Year
 August 24-27, 1989

FEATURING AN OUTSTANDING FACULTY

David Fishman: Nationally acclaimed Yiddish lecturer and scholar, on faculty of Brandeis Univ. and Jewish Theological Seminary, coordinator for YIVO research projects.

Zalmen Mlotek: Noted authority on Yiddish music, orchestral and choral director, musical conductor of Broadway productions, gifted pianist and lecturer.

Your days and nights will be filled with Yiddishkeit! Faculty lectures, Yiddish language classes, Yiddish culture workshops, concerts, folksinging and dancing, daily and Shabbat Services, a well stocked book and gift shop, Un undzer oisergevayntlekh doremdike gastfreyndlekhkeit...our exceptional Southern hospitality.

The Charlotte Yiddish Institute is open to men and women dedicated to enhancing their knowledge and use of the Yiddish language and culture in a unique and stimulating atmosphere of Yiddishkeit.

Enjoy nature walks over scenic trails traversing the magnificent surroundings of Wildacres, a mountaintop retreat of 1,400 acres set in the heart of the Blue Ridge Mountains of Western North Carolina. Wildacres is devoted to the betterment of human understanding. Its facilities, operated on a non-profit basis, are administered by the Blumenthal Foundation.

FEES:
 \$165 per person (double occupancy)
 Covers tuition, room, Kosher meals and gratuities
 Rooms located in two main, modern lodges
 Full fee of \$165 per person must accompany each reservation

CANCELLATION POLICY:
 Full fee will be refunded if cancellation is made prior to August 9. An administration charge of \$25 will be made on all late cancellations.

ARRIVAL AND REGISTRATION:
 Thursday, August 24, 3 p.m. to 5 p.m.

DEPARTURE:
 Sunday, August 27, 11 a.m.

FOR INFORMATION:
 Baila Pransky, Coordinator: 704/366-5564
 Liebe Pollard, Reservations: 704/366-7846

1989 Charlotte Yiddish Institute—Reservation Application

Please enter reservations for _____ persons listed below for the 1989 Charlotte Yiddish Institute at Wildacres, August 24-27.

Full payment enclosed \$ _____ (\$165 per person)

Names in English and Yiddish Address Phone No.

Make checks payable to: Charlotte Yiddish Institute/Jewish Community Center
 Mail checks and reservations to: Charlotte Yiddish Institute/Charlotte JCC
 P.O. Box 13369, Charlotte, NC 28211-0080

**More Than Just Historic Sites:
 Soviets Tour Israel**

Expanding the Soviet Jewish tourism program is a goal of the Jewish Agency. The millions of dollars needed to realize this goal are to come from the UJA "Passage to Freedom" Campaign.

Statistics have shown that Soviets who have had the opportunity to visit Israel are far more likely to make aliyah than those who rely on hearsay about the country. Increasing travel opportunities to Israel could help Israeli efforts to counter Soviet smear campaigns.

Since early 1988, approximately 10,000 Soviet Jewish tourists, representing all age groups and professions, have arrived in Israel at a rate of about 30 per day. Rather than arriving in organized groups, they travel via Bucharest, Vienna, Cyprus or Athens, boarding any plane that will honor tickets purchased in Moscow. Soviets are met by relatives at Ben Gurion Airport. From there, they travel to relatives' homes where they will live while in Israel.

Visiting Israel is more complicated for Soviet Jews than buying a ticket at the nearest Aeroflot office. Yet, despite bureaucratic and political difficulties they face, many seek to make this

journey.

Ironically, most Soviet tourists come with their ideological baggage in tow. Their years in the Soviet Union have told them of war in Israeli streets, food shortages to rival those in the USSR, and an Israeli society that is religiously strict. But still they come.

Permission to travel to Israel is given only to those Jews with immediate family there. Without an immediate family member, Soviet Jews are forbidden to apply for a visa, not even to visit friends. The process to obtain permission is long and costly, requiring Soviets to maintain frequent contact with their Israeli relatives.

Jewish Agency tour guides estimate that twenty-five percent of Soviet tourists ask questions which clearly pertain to their own future absorption in Israel. Approximately one-third of those who tour Israel return to the Soviet Union with visas in hand and plans to make an application for immigration to Israel at a future date.

**Miracle Created
 In the Negev**

(cont'd from page 9)

have a place to come in and spend some time, and then go back to Eilat."

Patt said another area attraction, which could help keep tourists just one extra day in Eilat, translates into "tens of millions of shekels," as well as additional employment. Toward that end, Patt said his ministry has invested \$6 million toward an initial fund of \$30 million, "mainly to introduce a new phase of tourism in Israel — desert tourism."

The latest attraction at the park is the Timna Center, a gazebo that houses a 140-seat restaurant run by eight members of kibbutz Eli Faz. Outside on the veranda there's a place for cookouts, and near the lake there are showers for those who stay overnight in tents and sleeping bags.

So the next time someone tells you to go jump in a lake, tell them thanks — Eilat, and head 20 miles north.

**Classifieds Work
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**1989 UJA HATIKVAH
 SUMMER SINGLES MISSION
 JULY 30-AUGUST 9**

Cost of mission includes round-trip airfare*, five-star hotels and most meals.
 From New York: \$2,200
 Minimum contribution to the 1990 UJA/Federation Campaign—\$500

For more information contact:
 Mike Minkin, Federation Office, 366-5007

*Airtares subject to change.