1990 Campaign



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# The Charlotte JEWISH NEWS

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# "Hanukkah—Let There be Lights" **To Air on WTVI-Channel 42**

Hanukkah has been celebrated for more than 21 centuries by millions of people. Once only a minor holiday in the Jewish calendar, it now plays a more dominant role in Jewish life. Yet Hanukkah remains one of the most misunderstood of holidays to Jews and Christians alike, partly because it falls so close to Christmas each year.

Hanukkah: Let There be Lights, produced by WVIZ-TV/ Cleveland-Akron and airing on WTVI-42 Friday, Dec. 22 at 9:30 p.m. (A rebroadcast of the program will be shown Dec. 24 at 6 p.m.) explains this special Jewish celebration. Falling in December each year, the traditional lighting of candles, the games, gifts and even the foods all have political and religious significance.

Hosted by educator and actor Reuben Silver and Rabbi Ben Kamin of The Temple in Cleveland, Ohio, Hanukkah: Let There Be Lights blends the historical aspects of the holiday with personal stories of family celebrations. Harold Gould, Robert Clary, Lainie Kazan and Jack Carter share their childhood memories of Hanukkah,



tival of Lights" means to them today.

Hanukkah is a historical commemoration marking the first time in all of history that a people deliberately, carefully and with their own blood, set themselves free. Its heritage is drawn from a background of destruction, freedom fighters, guerrilla warfare and the very

survival of the Jewish people. Hanukkah has its origins 2100

years ago when Antiochus, a Greek-Syrian ruler, ordered all Jews to denounce their heritage and outlawed the practice of Jewish customs. To prove the strength of his purpose, Antiochus and his men destroyed the Jewish Temple in Jerusalem. War ensued, and a small rebel force, led by Judah the Maccabee, eventually recaptured the Temple.

Legend holds that a great miracle occurred while Judah

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# "Saturday Night Live"— Campaign Kickoff Came "Alive"

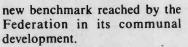
Purple and black helium balloons filled the air and added to the festivity in the Adam's Mark Hotel Ballroom for the 1990 Campaign Kick-Off held on November 4. "Saturday Night Live" was a Charlotte Jewish extravaganza that brought together young and old, involved uninvolved, for an evening of learning and laughter. It was an evening filled with a wonderful community spirit that soared as a video was projected on a large screen depicting the passage of Soviet Jews from the Soviet Union to Israel and the United States, followed by comedian Jerry Farber who lightened the air with his brand of Jewish humor. It was a magnificent evening that heralded a

## **The Luski Family Hosts** "The Many Faces of Yiddish Song"

Young or old, long-time Yiddishist or novice, you will want to be in Gorelick Hall on Sunday, December 17 at 8 p.m. for a rousing evening of "heimische" entertainment and culture. Zalmen Mlotek and Shoshana Ron, two of today's premier interpreters of Jewish music, will present "The Many Faces of Yiddish Song." Both Zalmen and Shoshana are gifted musicians and scholars of Jewish folk tradition. They will offer a narrated concert that traces the development of Yiddish music from its roots in the shtetl through its American evolution in the theatre, synagogue, and among the people.

The evening of song and story is hosted by the Luski family as their first annual endowed Lectureship in Jewish Arts and Folk Culture. It is one of an ongoing series of Distinguished Lectureships sponsored by Temple Israel. The entire community is cordially invited to this special event, which is free of charge. The Luskis will also host a dessert buffet at the end of the program, to which all are welcome.

Zalmen Mlotek is a musician who is equally at home in the worlds of opera and Yiddish music. Presently, he is the director of the Workmen's Circle Chorus in New York. He is the editor of the anthology, "Great Songs of the Yiddish Theatre."



After Emily Zimmern welcomed the audience and spoke to the group about the new decade that we, as a Jewish people, are entering, Rabbi Israel Gerber gave an invocation that blessed the community as it departs on its 1990 effort. With over 300 people standing in reverence commitment to a year of Jewish fundraising, Rabbi Gerber asked for God's help in solidarity, achievement and support. Paul Putterman, campaign chair, gave "The Call to Action." Sara Schreibman spoke about the accomplish-







He has directed a number of Anglo-Jewish productions, appeared as guest conductor of the American Symphony Orchestra and has served as an opera coach for the Metropolitan Opera. He coauthored the Yiddish-English musicals, "The Golden Land,"

"On Second Avenue" and "Those were the Days," serving as musical director, vocal arranger and conductor. Shoshana Ron, with her roots

deep in the European and Israeli experiences, is a highly acclaimed soprano of whom a New York critic recently said, "Your songs brought tears as well as joy to all of us." She was born in Poland and raised in Russia and Israel. Her talent was recognized at an early age and she began performing on the radio and concert stage. Since arriving in the U.S., she has performed in many major cities and with many known celebrities. She has

# Super Sunday Set for Jan. 14

## **By Morris Spil** Super Sunday Chair

The 1990 Federation Campaign will culminate on January 14 with Super Sunday. Last year's Super Sunday was a tremendous success and we all hope to do even better this year. Preparation has already begun to ensure that this will be the best Super Sunday ever. Many thanks to some special people who have volunteered to work on the Super Sunday Planning Committee. They include Errol Cohen, Jodi Cohen, Mike Henry Rabinovich Kovner. Wendy Rosen, Norman Shapiro, Marcia Stern, Marc Titlebaum and Kay Yaffe. You may be asked to make phone calls for Super Sunday. Each shift will last two and onehalf hours (thirty minutes of training and two hours of calling). Prizes will be awarded at each shift and babysitting will be available all day. The shifts are 9:30 a.m.-noon; 11:30 a.m.-2:00

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p.m.; 1:30 p.m.-4:00 p.m.; 3:30 p.m.-6:00 p.m., and 5:30 p.m.-8:00 p.m. If you would like to volunteer to be a part of Super Sunday, please call Lisa Platock at the Federation office, 366-5007.

You may be called on Super-Sunday to make a contribution to help hundreds of thousands of Jewish people here in Charlotte and around the world. Federation dollars support activities here in Charlotte like the JCC, Jewish Family Services, BBYO and much more. Your contribution will also help Soviet Jews live in freedom for the first time in their lives. So please answer the call with your heartfelt commitment. The Charlotte Jewish Federation's Campaign is a centralized fundraising effort on behalf of UJA, ten local beneficiary agencies and a host of other local, national and overseas Jewish programs and organizations. Our dollars help more than 600,000 Jews around the world.

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### sung in Yiddish Theater and at Lincoln Center and continues concert engagements throughout Israel and Europe. Zalmen and Shosana come to

us by way of a command performance, return engagement. They were the stars of this year's Yiddish Institute at Wildacres and left everyone there clamoring for more. Through the graciousness of the Luski family, the opportunity for "more" will become a reality. Ask the folks who were at the Yiddish Institute about the treat that is in store for all of us.

So, plan to come early and stay late, to shed a bittersweet tear and sing out for joy, as Zalmen and Shoshana take us on a magnificently guided tour of "The Many Faces of Yiddish Song."

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New! Engagement/Wedding Announcements	
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