

# Organizations

## Parentlink is One Year Old

Parentlink, a project of Charlotte Chapter B'nai B'rith Women, celebrated its first birthday with a luncheon meeting of its Advisory Board and Executive Committee at First Citizens Bank on Feb. 8.

Parentlink believes that families can unite in a stand against substance abuse if we have the necessary tools of education and communication. Parentlink provides, free of charge, individualized programs and/or personnel to fit the needs of any group.

Parentlink has been endorsed by the Charlotte-Mecklenburg School System and the Southwest Area Superintendents to develop programs through the PTAs and PTOs at schools in those areas. Parentlink has provided individualized programs in the following schools: McKee Road Elementary, Sharon Elementary, McAlpine Elementary, Charlotte Country Day School, Beverly Woods, Lansdowne, Huntingtowne Farms and Hidden Valley Elementary. Other schools continue to show interest in our program.

### FIRST YEAR SUMMARY

We have over 75 volunteers who have worked with Parentlink and have involved over 20,000 people in the program. Presentations have been made to churches, PTAs, other parent groups in Mecklenburg, Union

and Lincoln Counties. Over 25 businesses and agencies have been involved.

Funding (either in-kind-services or monies) has been received from Patton Foundation, Blumenthal Foundation, Carolyn Bechtel, City of Charlotte, Guest Quarters, USAir, International Minute Press, Sanford Rose Association, Robyn's Textile Company, Amethyst, B'nai B'rith Women, Charlotte Housing Authority, Drug Education Center, Trinity Presbyterian Church, Charlotte Country Day School, Reid's, Freedom from Chemical Dependency, Radisson Hotel, First Charlotte Bank, Mark III Financial Corporation and First Citizens Bank.

The following special events were held:

- Mar. 13, 1990 — Lonise Bias delivered her "Message of Hope" to over 250 people.
- Oct. 12, 1990 — Members of the Cleveland and Baltimore World Soccer Teams delivered anti-substance abuse messages to 19 CMS elementary schools.
- Oct. 24, 1990 — Red ribbons given to 5,000 students in Parentlink-affiliated schools.
- Jan. 14, 1991 — Renee Soulis of Freedom from Chemical Dependency, Massachusetts spoke on "Creating a Family-Centered Approach to Prevention of Alcohol and Drug Use by Children."

## HaLailah B'nai B'rith Women

On Jan. 27, HaLailah BBW sponsored one of the trees planted in the JCC's Tu B'Shevat program. It was planted on the larger playground and is in honor of all HaLailah members.

In mid-March a canned food drive for Jewish Family Services will begin. A box will be placed near the front entrance of the JCC for donations of Passover food and other items. HaLailah will again be making Passover holiday baskets. Monetary donations are needed so please call Randi Defilipp, 541-5861, if you can help.

Michelle Perlmutter will be speaking on "Women and Self-Esteem" on Mar. 13, 7:30 p.m. at Shalom Park. Please call

Marcia Stern, 366-0167 for more details.

The position of Fund-Raising VP is still open on next year's board. If interested, please call Jan Weiner, 847-3999.

The Becky Shulimson Children's Library Fund needs additional donations; call Jan Marcus, 366-7716. BBW philanthropy cards are available to send in honor or in memory of someone. We also have Happy Birthday, Get Well, Mazel Tov, and Bar/Bat Mitzvah cards. Call Amy Snyder, 531-6314.

Volunteers are needed to help serve at the Chai Group Friday lunches, which are held the first Friday of the month. Call Jenny Snyder, 845-1394.

Welcome to new members Marcia Salz, Bette Linderman and Susan Marx, and congratulations to Helen Roth, Sandra Weinstein and Sharon Hockfield on becoming life members.

— Lisa Wohl

## Hadassah

"Bridge the Generations" is the theme for Hadassah's Celebration for mothers, daughters and Life Members. Planned for Sunday, Apr. 21, it will be a perfect opportunity to spend some fun time with the young members in our families.

The program includes a wonderful luncheon at the Adam's Mark Hotel and fashion shows for both adults and children presented by Talbot's of Specialty Shops in the Park. In keeping with the spirit to bridge the generations, Fred Astaire Dance Studio will entertain us with a showcase of dance styles from different eras.

We are excited and working hard to make this a memorable occasion. Adult and Child Life Memberships make a most meaningful gift to someone special in your life. These memberships may be presented at this event. For information about Life Membership, please call Berta Kaplan, 366-6859. Committee members of this special event are: Sharon Gold, Adele Bedrick, Susan Rabinovich, Jo Minchew and Ana Resnik.

## ORT

Mrs. North Carolina 1990, Judy Bowmar, was the guest speaker of Charlotte's Crown City ORT Chapter on Feb. 5. Her talk on "Set Your Goals & Go" was a dynamite presentation. Our thanks go to our wonderful host, First Citizens Bank on S. Tryon St. for the room and excellent luncheon.

On March 17, the Chapter will hold its "Cash Giving Gala" at the Park Crossing Club, 6:30-9:30 p.m. The cocktail-buffet dinner is \$12.50 per person. Your check is your reservation. At the Gala Honor Roll Donors and our Capital Funds Contributors will be recognized.

Women's American ORT has

been in the vanguard of social and humanitarian action since 1927, improving the quality of Jewish life worldwide through technological and vocational education. Today its resources are being utilized to offset the situation created by the war in the Middle East and to help thousands of Soviet emigres retrain and find jobs as they begin their acculturation process. ORT supports a worldwide network of schools in 52 countries, training over 200,000 students.

Please call Faye Rubin, 541-7420 or Florence Sperling, 543-1124 for additional information.

# FOR YOUR TRADITIONAL MEALS, WE CARRY A WIDE VARIETY OF KOSHER AND PASSOVER FOODS.

### MANISCHEWITZ BRAND:

- Borscht
- Minestrone Soup
- Gefilte Fish
- Matzo

### OTHERS:

- Morton's Kosher Salt
- Lekvar Prune Butter
- Goodman's Pasta
- Mrs. T's Pierogies
- Breyers Yogurt
- Sealtest Cottage Cheese
- Breakstone's Cottage Cheese

### EMPIRE BRAND:

- Chicken & Turkey Products
- Potato Latkes
- Blintz
- Light n' Lively Cottage Cheese
- Breakstone's Sour Cream
- Sealtest Cottage Cheese
- Temptee Whip Cream Cheese
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