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The Charlotte JEWISH NEWS

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Federation Campaign Has Reached Two-Thirds of Its Goal

Pledges to The 1992 Charlotte Jewish Federation Annual Campaign totaled \$858,528 as of Feb. 7, representing nearly 70 percent of the overall goal of \$1.25 million.

The major gifts category, overseen by Don Bernstein, set the pace for the strong early showing with an 11 percent increase over last year's totals.

"The campaign's progress to date has been extraordinary, given the economy and other

demands on our contributors," said Harry Lerner, cochair of the campaign. "The major donors have stepped forward into a leadership role, not only in the campaign but in our community as well. Now it's up to the rest of us to carry that momentum through and meet our goal."

During February, the campaign shifted into high gear with several key events. Face-to-face solicitations, traditionally one of the most effective fundraising

techniques, began in earnest. Led by Alan Kronovet, Rich Osborne and Phyllis Schiffman, this effort aims to conduct personal sessions with more than 300 donors.

The "Telepledge" division kicked off with a training session on Feb. 5 that featured inspirational speeches from Soviet and Ethiopian olim, part of a special Israeli delegation who are traveling the United States to thank Jewish communities for their

efforts on behalf of Operation Exodus and Operation Solomon. More than 50 participated in four telephone solicitation sessions scheduled during February. Steve Menaker, who along with Susan Jacobs, Bernice Roberts and Julius Goldstein, are leading the Telepledge effort, estimated the group made more than 500 calls to current and prospective contributors.

A committee also was organized to plan Super Sunday, scheduled for Apr. 5. The co-chairs are Shel Goldstein, Todd Gorelick, Mark Lerner and Cary Bernstein. Traditionally one of the highlights of the annual campaign, this event is a one-day telephone fund-raising marathon. If you would like to volunteer, contact the Federation office at 366-5007.

Women's "Main Event" Features Political Scientist

Dr. Ellen Cannon, a nationally renowned expert on the American political process and Jewish issues, will be the featured speaker at the Federation Women's Division "Main Event" at Providence Country Club, Tuesday evening, Mar. 31.

Dr. Cannon is a professor of political science at Northeastern Illinois and Roosevelt Universities, as well as a lecturer at the Dawn Schuman Institute for Jewish Learning. She is also involved in the media as political commentator and producer for National Public Radio (WBEZ).

As an expert on American public policy, Dr. Cannon is on the Executive Boards of the American Jewish Congress, The National Women's Studies Association, The National Task



Dr. Ellen Cannon

Force on Black-Jewish Relations and the American Political Science Association.

Most recently she was elected Vice President of the American Jewish Congress (Midwest Region), Commissioner for Women's Equality for the American

Jewish Congress (Midwest), and appointed to the Task Force of the Human Relations Commission of the city of Chicago.

She lectures throughout the United States. Her research studies on the Holocaust, Jewish feminism, politics and religion have received national recognition. She resides in Chicago, Illinois.

The Women's "Main Event" recognizes and honors both campaign workers and donors for their support of the Federation Women's Division. Sara Schreiberman is president of this group.

JCC Will Present "From Russia With Love"

The Jewish Community Center is proud to present "From Russia with Love...A Russian Revelation," a concert of Russian music honoring our "new American" families. Rosalia Strugatsky, Russian concert violinist now living in Charlotte, will be a featured artist. Performers are members of the Charlotte Symphony Orchestra. Join us on Saturday, April 11, at 8 p.m. at Shalom Park for a gala evening of wonderful music, and help welcome our new Russian neighbors.

Funds raised by this concert will be used for programs benefiting the Russian Jewish fam-



ilies who have emigrated to Charlotte.

Tickets are \$8.50 for JCC members, seniors and students; \$12.50 for non-members.

For further information contact Fran Rosenberg, 366-5007.

Moshe Waldoks Addresses Leadership Group

By Ken Stern

For the January Leadership program, participants left the confines of Shalom Park for a lovely Sunday breakfast at the home of Amy and Gene Marx. Guest speaker was Moshe Waldoks, who had performed the previous evening at the Federation Campaign Kick-Off. He is the editor of two books of Jewish and American humor and a stand-up comedian.

Mr. Waldoks spoke on the topic "When You Wish upon a Jewish Star." His talk and subsequent question-and-answer session focused on where we have been as Jews and where we are headed at the end of the 20th century. He related Jewish life to the Mogen David, with six important aspects of life corresponding to the six points of the star. Moshe broke the star down to two triangles, saying that aspects of Jewish life must not exist individually, but must coexist. The first triangle consisted of G-d, Torah and Israel, with the second triangle consisting of creation, revelation and redemption. Moshe held the interest of the more than 20



A relaxed Moshe Waldoks.



Host Gene Marx



Waldoks having an impromptu discussion with some of the group.

attendees for well over 1 1/2 hours, incorporating teachings from the Torah and the Talmud, his experiences in the U.S. and Israel and anecdotes from Jew-

ish history and today.

We found Moshe Woldoks to be a very enthusiastic and knowledgeable person, with his talk as one of the top-rated programs of the 18-month program. The program concluded with the last session held in February. Amy Cooper, from Atlanta, spoke on the Jewish political process and AIPAC. This was a very timely talk, particularly for the members of the program who will be attending the UJA Washington conference Mar. 15-17.

It's Purim Time 1992

Community Purim Carnival

at Shalom Park

Sunday, March 15—Noon-3 p.m.



Costume Parade Kickoff

Lunch is Available!

FREE ADMISSION!

FOOD! GAMES! RIDES! PRIZES!

VOLUNTEERS NEEDED—CALL ROZ, 366-5007 or 845-2088

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