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# The Charlotte JEWISH NEWS

Vol. 14 No. 4

Charlotte, North Carolina

April 1992

## The J Cultural Arts Concert Series Presents FROM RUSSIA WITH LOVE... A RUSSIAN REVELATION



Mark Cedel  
Conductor

*A Concert of Russian Music  
honoring Soviet families who  
have recently emigrated to  
Charlotte from Russia.*

Featuring:  
**Rosalia Strugatsky,  
Russian Concert Violinist  
Members of the  
Charlotte Symphony Orchestra**



Rosalia Strugatsky  
Concert Violinist

Join Us in this Gala Evening of Wonderful Music,  
And Help Honor Our New Russian Neighbors

**WHEN:**  
Saturday  
April 11, 1992

**TIME:**  
8:00 p.m.

**WHERE:**  
Gorelick Hall at  
Shalom Park



### TICKETS:

\$12.50  
General Admission

\$10.00  
JCC Members/  
Russian Sponsors

\$ 8.50  
Seniors and  
Students

### Become a Patron

Funds raised will benefit Russian Jewish families who have emigrated to Charlotte.

*You are invited to support this concert by becoming a patron.*

Grand Patron: \$150

Patron: \$75

#### Patron Benefits Include:

- Gala Reception with Russian Delicacies
- Meet Guest Artists
- Acknowledgment in Program
- Two Tickets • Reserved Seating

For further information, contact Fran Rosenberg at 366-5007.  
This program is being cosponsored by WDAV radio, 89.9 FM.

## Campaign Tops \$1M to Date: Enters Final Stage

Pledges to the Charlotte Jewish Federation's 1992 Annual Campaign have reached \$1,005,455 on the way to the overall goal of \$1.25 million. Organizers hope to complete the fundraising drive by the end of April.

The strong effort to date has been buoyed by Quadrant II, or "face-to-face solicitations," and the Women's Division. Quadrant II, cochaired by Alan Kronovet, Phyllis Schiffman and Rich Osborne, reported a 15 percent increase over last year's rate. Sara Schreibman, president of Women's Division, said her area's solicitations continue to be strong and are on the way to another record-breaking performance.

"We've set a good, aggressive pace for ourselves this year and so far, the community has come through," said Bobbi Bernstein, campaign cochair. "But there's a way to go yet. We've got to maintain our momentum through the final weeks and make that goal. A lot of Jewish people all over the world are depending on us."

As of mid-March, more than 500 pledges had been made and 1,900 donor cards were still "out," or donations not received.

The next campaign milestone is Super Sunday, scheduled for Sunday afternoon, April 5. Cochaired by Shel Goldstein, Mark Lerner, Todd Gorelick and Cary Bernstein, the event will feature telephone solicitations to donors who gave \$100 or less to the campaign last year, as well as people who have never contributed to the Federation. A direct mail campaign during March was launched to educate these two groups leading up to the event.

### Other Campaign News

Bobbi Bernstein is chair of a special campaign division that is charged with helping obtain upgrades from existing contributors. She is monitoring all divisions to help develop this important growth area for the campaign.

Quadrant III, the Telepledge Division, conducted four telephone solicitation banks during February. More than 25 workers attended training sessions and conducted telepledge solicitations at the Cotswold offices of Capital Premium Plan. Cochairs Susan Jacobs, Bernice Roberts, Steve Menaker and Julius Goldstein reported a good response rate from the community to their workers' efforts.

Agency chair Margi Goldstein and cochair Hal Levinson are heading a special drive to secure increases in campaign contributions from the board members of the Jewish Community Center and Jewish Family Services.

Sara Schreibman and Adam Bernstein are lending their marketing expertise to the campaign, helping to build awareness to augment fundraising efforts. Their latest project is the banner in the Speizman Galleries at the entrance to Gorelick Hall that reports campaign totals each week. They also will help with the direct mail campaign for Super Sunday.

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Where this logo appears, it will denote institutions and organizations receiving Campaign funds.

## Yom Hashoah Commemoration Events Planned

Members of the N.C. State Holocaust Commission from Charlotte, Henry Hirschmann, Irving Mond, Celia Scher and Susan Cernyak-Spatz, in conjunction with the Jewish Community Center, are sponsoring a special program to commemorate the Holocaust, on Sunday, May 3 at 6 p.m. at Shalom Park in Gorelick Hall.

Other members of the committee are Dorothy Ashendorf, Alan Sussman and Fran Rosenberg. The program will begin with a candlelighting ceremony by survivors, their children and local liberators of German Concentration Camps during World War II.

The entire community is in-

vited to attend.

Scott Blacker, a high school student, will read his poem about the "March of the Living." This is a march in which youths from all over the world witness the ultimate anti-Semitism — Dachau, Auschwitz, Buchenwald, Lichtenau.

Melissa Monosoff, the only teen from the Carolinas, will be going on this 'March' which runs April 27-May 11. Her report on this will appear in a future edition of *The CJN*.

There will be a Holocaust Exhibit on display in the Speizman Galleries at Shalom Park beginning Monday, Apr. 4, and continuing through Monday, May 31. It will be available for

viewing during the hours that the 'J' is open. Schools, churches and individuals are encouraged to visit. Groups may make arrangements for a tour and a speaker on the Holocaust by calling Fran Rosenberg, 366-5007.

Also in commemoration of the Holocaust, there will be performances of the Golden Circle Theatre/JCC production of "The Diary of Anne Frank" at Shalom Park, Gorelick Hall. They will be on Apr. 30, May 2, 3, 4, 7, 9 and 10. Tickets may be purchased in advance or at the door. Cost is \$10 for JCC members; students and seniors,

\$9; general public, \$12.

A brief Interfaith Holocaust Commemoration Service will be held at noon on Thursday, Apr. 30 at the Uptown Square, as a reminder for us not to become complacent with our freedom and quality of life. Sydnor Thompson will be the keynote speaker. It is sponsored by The National Conference of Christians & Jews, The Charlotte Jewish Federation, Mecklenburg Ministries, and Charlotte Area Clergy Association. The public is invited and encouraged to attend. Program participants include individuals of all religious faiths.