Campaign '93 pages 12-13

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# The Charlotte JEWISH NEWS

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**Charlotte, North Carolina** 

## Leadership Circle Event Kicks Off '93 Campaign

Marvin Lender, national president of the United Jewish Appeal, made a special visit to Charlotte to let the community's Leadership Circle know of the importance of this year's annual campaign. Sixty people attended the Major Gift Dinner, hosted by Sandra and Leon Levine, to meet and hear from our distinguished guest. Listening to how more than 1,500 Jews have been rescued since January from Albania, Moldova and Yugoslavia, the group responded by increasing their pledges by more than 20% to help pay for this continuing need. Having frequently traveled through the former Soviet Union, especially in the Moslem republics, Lender was able to share the concerns and fears of those Jewish communities. Visiting Israel on a re-



(L to R) Shelton Gorelick, Marvin Lender, Don Bernstein.

gular basis, he provided the insights on how Israel was coping with its increased population. Most importantly, he made the case that we as Jews here in the United States have the responsibility to join in this

worldwide effort to continue to save Jewish lives in Israel and around the world.

Don Bernstein, Campaign chairman, led the discussion after the inspirational words and asked those in attendance to give generously as they have done so many times in the past. The response was overwhelmingly positive. All left with a feeling that we are all in a much better position because of the generosity and caring that was demonstrated.



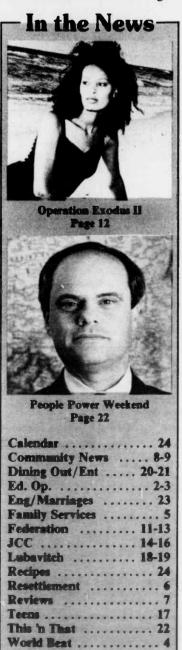
(L to R) Dan Lepow, Leon Levine, Marvin Lender.



Herman Blumenthal (L) and Marvin Lender.

#### Swimmers and Silversteins To Head \$3,000 Event

Campaign Chairman Don Bernstein announced that Kirstin and David Swimmer along with Maxine and Gary Silverstein will chair the \$3,000 minimum gift event to be held on Thursday, Jan. 28. A first for the Charlotte community, it was decided to have a special event to honor all those who give



\$3,000 or more to the annual campaign. Although all the details need to be completed, it was agreed by the leadership to have the type of activity that combines an enjoyable social evening with the seriousness of the cause.

While UJA will be sending their representative to inform the group how the funds are being used to resettle the many new immigrants to Israel, they will also bring the message of how the Jews of the former Soviet Union are being helped by the Joint Distribution Committee. Local leadership will be present to let them know how their funds impact the local agencies.

Both the Silversteins and the Swimmers express hope that many will increase their level of giving to meet our expanding needs and in turn come to the party to be recognized for the gifts. They also express their desire that all who have been generous at this level come and enjoy the evening as our way of

### **Women's Division Presents Its "Main Event"**

The Women's Division of the Jewish Federation of Greater Charlotte is sponsoring its 1993 Main Event on Thursday, Feb. 4. Donna Levin is chair of this event which will honor the keynote speaker, Dr. Deborah Lipstadt. A special dinner will be hosted at Donna's home at 6 p.m. This is for Pacesetters (minimum 1992 Federation gift of \$1,250) and Lions of Judah (minimum 1993 Federation gift of \$5,000). Dr. Lipstadt will speak on "Denying the Holocaust: A New Form of Anti-Semitism," highlighting issues from her new book "Denying the Holocaust: The Growing Assault on Truth." The book will be published by MacMillan this year. During the dinner, Women's Division leadership will have the unique opportunity to



**Donna** Levin

Beth El at 8 p.m. for women who contribute a minimum 1993 Federation gift of \$365 — a dollar a day. Dr. Lipstadt's topic will be "The Best of Times? The Worst of Times? The Jewish Community on the Eve of the 21st Century." Professor Lipstadt is Professor of Judaic Studies at Emory University in Atlanta, Georgia. Her appointment became effective this month. She was Adjunct Professor of Religion and Jewish Studies at Occidental College and is the Director of Research of the Skirball Institute on American Values, an arm of the American Jewish Committee. She is a dynamic speaker who is highly respected in the national Jewish community. She was recently given the honor of addressing more than 3,000 Jewish community leaders at the plenary of the Council of Jewish Federations General Assembly in New York in November. Overall, Women's Division is teeming with enthusiasm. Phyllis Schiffman and Diane Schwartz, Women's Division cochairs, reported the Lions of



**Deborah Lipstadt** 

Judah set a phenomenal pace at a twenty-one per cent card for card increase at the Major Gifts Dinner. At the dinner, Meg Goldstein, Women's Division Liaison, presented our newest Lion of Judah, Karen Kropp, with a Lion of Judah pin. The Lion of Judah pin has long symbolized strength and majesty in the Jewish world and in the world at large. With Sara Schreibman, president, Ruth Goldberg, Face to Face chair, Susan Jacobs and Bernice Roberts, Telepledge chairs, we are guaranteed to sustain the momentum in Women's Division. As women, we can assure the continuity of Jewish life by setting the example of tzedakah for our families by what we do as individuals. The Main Event is an exciting part of the campaign especially with Deborah Lipstadt presenting an educational, insightful and motivational program. We encourage you to make every effort to attend. For further information, please call Pam Appelbaum, staff associate, 366-5007, ext. 209.

saying thank you. For any additional information call Dan Lepow at the Federation office, 366-5007.

informally meet and discuss varied issues with Dr. Lipstadt. Following the dinner, the main program will be held at Temple

#### The Charlotte — Israel Experience

Sponsored by the Jewish Federation of Greater Charlotte and the United Jewish Appeal

Join your friends from the Charlotte community May 16-27, on this special trip to Israel!

#### **Celebrate Jerusalem Day on May 19**

\*Discover the secrets and treasures of the past with experienced archaeologists. \*Meet Israel's newest olim from Ethiopia and the former Soviet Union. \*Climb Masada and swim the Dead Sea. \*Meet Israeli politicians. \*Tour Golan Heights. \*Celebrate Shavuot at Kibbutz Gaash. \*All five star hotels and best restaurants.

For further details and costs call Dan Lepow at the Federation office, 366-5007, Ext. 206.