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The Charlotte JEWISH NEWS

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February 1993

Federation '93 Campaign Is Going Strong

Campaign Chairman Don Bernstein announced that the campaign has topped \$875,000, almost 20% ahead of last year. Following a highly successful major gift event and significant increases by many in the Leadership Circle, the next step becomes crucial if we are to keep up the pace.

The challenge to Paul Edelstein and Bill Gorelick, cochairmen of the \$3,000-\$10,000 Division, is to reach the 35 contributors in their group with the case for giving at the same rate as the Majors. Rich Osborne, Campaign vice chairman, indicated that each division must stretch to exceed 15% increases

if we are to attain our goal of \$1,500,000.

Following on the heels of Edelstein and Gorelick are Allan Oxman and Larry Boxer for the \$1,000-\$3,000 Division. Working with them are Alan Kronovet and Cary Bernstein, chairmen of the \$1,000 Event. They are now in the midst of planning a rather special evening for all who give at that level. Alan, Cary and their committee are working hard to bring in a high level speaker as a way of expressing the community's appreciation and recognition for its contributors. Mark Lerner and Jack Levinson, captains of the \$500-\$1,000 Division, have been busy lining up solicitors while Shel

Goldstein, Ron Weiner, Susan Jacobs and Bernice Roberts are organizing for Telepledge.

Shelton Gorelick expressed his appreciation for all who have come forward to help make this year successful. However, we need more people willing to participate. When you are called upon to make your gift please be generous. In addition, please consider joining our campaign team. We have many generous givers but without enough askers there is always the fear that someone will not be reached. This is the time when we reach out to everyone in the community and we need your help. When you make your gift let the solicitor know if you know of someone you would in turn solicit. Together we can raise the dollars needed for Jewish needs.

Super Sunday to Culminate Campaign

Plans are underway for an exciting Super Sunday scheduled for Sunday, Feb. 28. This month, Federations across North America will be raising money for their respective local Jewish communities, Israel and Jews worldwide. This community wide event will culminate the 1993 Federation Annual Campaign and continuation of Operation Exodus Campaign.



Amy and Gene Marx

Super Sunday Cochairs, Gene and Amy Marx, have recruited a terrific committee to strategize all activities to guarantee success. Committee members include Allen Fein, Edie Lehner, Jeff Turk, Karen Turk, Dan Levinson, Libby Sutker, Andy Dinkin and Marci Willenzik. The committee is responsible for publicity, administration, logistics, training, decorations, food and prizes. The committee wel-

comes all volunteers and suggestions for the event. The day will be filled with enthusiasm and possible surprise appearances by popular personalities. Come be a part of the excitement. Let's all make Super Sunday a success. For more information, please call Pam Appelbaum at the Federation Office, 366-5007, ext. 209.

Campaign '93 - The Second Line

While the Federation's Annual fund drive is moving ahead, many have not yet responded to the Continuing Exodus Campaign. Also known as Operation Exodus II. This special appeal provides the funds to reach out to Jews in distress and bring them to Israel. For example, a \$1,000 gift pays the transportation cost for a couple to be rescued from a Moslem Republic in what was the Soviet Union. Many articles have been written about the conditions in these areas, each scarier than the next. Over one million people have requested the necessary paperwork to travel to Israel.

Operation Exodus I was a huge success but was geared to resettle only 220,000 refugees. To date over 400,000 have settled in Israel and more continue to arrive on a daily basis. Israel is struggling to incorporate them into its economy but simply doesn't have the money. The Jews of the former Soviet Union are caught in the dilemma of a life in a country where anti-Semitism is rampant or life in a country that does not have the resources to adequately resettle them.

The answer lies with Diaspora Jewry to fulfill its commitment. National Jewish leaders have accepted the challenge on behalf of the American Jewish community and have asked each city to respond in kind. The Jewish Federation of Greater Charlotte has been asked to raise \$900,000 towards the national goal. While a gift made today is payable over three years, there is a sense of urgency that the pledges be made this year. Israel and The Jewish Agency for Israel must know how much they can expect in order to plan accordingly.

When you make your pledge to the annual campaign be sure not to forget the second line. Don Bernstein, Campaign chairman, suggests that if each person

adds 75% to their '93 gift we can meet our local needs while fulfilling our commitment to all the Jews in distress around the world. Only the first third of the Exodus pledge needs to be paid this year.

The second line is no less important to Jewish Continuity. The Charlotte community is encouraged by its Campaign Leadership that our 1993 Slogan is "Jewish Continuity, around the corner and around the world!"

Black College Execs Visit Israel

Students at Israeli universities may soon be joined by a number of African American classmates from predominantly black American colleges. That was the hope expressed by the presidents of twelve black colleges and universities, all members of the United Negro College Fund consortium, who recently spent a week in Israel visiting their Israeli counterparts.



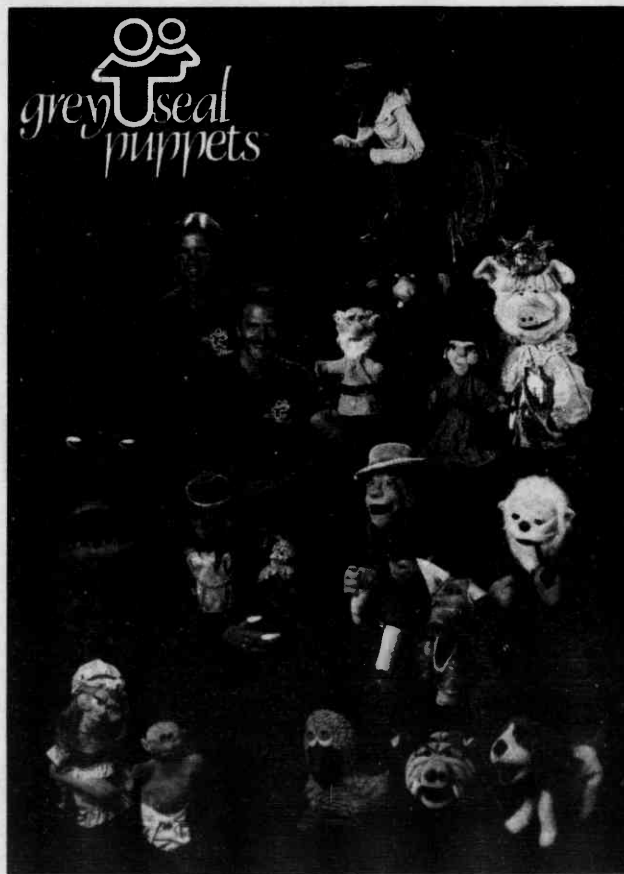
Dr. Albright

The group was welcomed to Ben-Gurion University of the Negev by BGU President Avishay Braverman. Their trip was underwritten by the Israeli government and the United Negro College Fund.

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Grey Seal Puppets Present "The Nightingale"

The Grey Seal Puppets will be coming to the "J" on Sunday, Feb. 21 at 4:30 p.m. with the birth of their new show "The Nightingale." This is Grey Seal's first new show since 1987's "A Tangle of Tales" and we are proud to be one of the first places in Charlotte where it can be seen. This original tale by Hans Christian Anderson is about an emperor who has everything and is unhappy until he captures what he can not have: a nightingale's song. The king soothes his need with a mechanical bird which ultimately breaks. The king almost dies of heartbreak only until he hears the song of the real nightingale. The beauty of this tale is in the telling. Adults will enjoy the theme of excessive materialism while the children will take delight in the zany antics of a court jester whose only duty is to please the spoiled emperor.



to the audience for most of the show. He manipulates an assortment of shadow and rod puppets that take imagination on the part of the audience to become involved and believe the magic of puppetry. As quoted in *The Charlotte Observer*, "The Nightingale is the antithesis of television and remote control: a live performance that does not try to hide and pull strings or its string puller. By doing it so gracefully, Grey Seal Puppets reinvigorates that which TV zaps: Our imagination!"

The JCC is excited to host this wonderful event, part of the J's Children Performance Arts Series, and we hope you will attend. The show will be in Gorelick Hall. Admission is \$5 for adults and \$3.50 for children.

Drew Allison performs this tale and is visible

Advanced tickets may be purchased at the JCC front desk. For more information, please call Carolyn Gitlin, 366-5007.

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