



MOTIVATION

The annual UJA/Federation Campaign is underway. It's time to stand up and be counted. Again. This is the way we take care of each other. And the way we keep our covenant with the people of Israel. Our ability to deal with critical local issues affecting our community, our children and our elderly hinges on the success of this Campaign. As does the quality of life for the half million new *olim* we've helped bring to Israel. And the half million still to come. Our strength and our future are, as always, in our own hands.



UJA/FEDERATION
CAMPAIGN '95

FOR OURSELVES. FOR OUR CHILDREN. FOR ISRAEL. FOREVER.