



Jewish Family Services



Thoughts From Adrienne



Adrienne Rosenberg
JFS Director

Most of you do not know that this column begins my twelfth year of writing "Thoughts From Adrienne" for the *Charlotte Jewish News*. I began this column one month after I came to work at what was then known as Jewish Social Services. I was the Agency's third director since 1980 when it began. I was the only social worker and had a 15-hour-a-week secretary. The office was located at the Armstrong House, what is now the Chabad House. The grounds were being leveled and the pond filled in to begin the building of Shalom Park. The three Temples were in their own older buildings—that was when there were two reform Temples. The Agency budget was \$44,000, 98% of which was funded by the Charlotte Jewish Federation. The major components of the Agency were geriatric and vocational. There was no fee policy in place and very few counseling clients. People were certain that the Agency served only poor Jews and had trouble believing there were enough of those to rationalize having the Agency.

Contrast that today with an Agency whose budget is \$166,800, is 55% dependent on Federation, and has three professional workers and one-and-a-half support staff. The Agency is now called Jewish Family Services; we have definitely outgrown our space at Shalom Park; our largest component is counseling. The Agency depends on fees from private pay, insurance payments including Medicare, its annual Friends Campaign, grants, donations, sale of cards and our Federation dollars in order to operate. Clients come from all economic backgrounds. JFS is well accepted and integrated into the Jewish community as a truly professionally-run Agency. The JFS Board has become stronger and more active since its beginnings, which have further helped the Agency develop and grow.

I am fortunate that I have been allowed to remain with the Agency this length of time and to have been part of both the Agency's and the Charlotte Jewish community's growth. I am pleased that the staff has been able to help many people in need. The challenges of building a stronger financial base, of resolving the space and growth problems, and of meeting client needs are on the horizon. I hope I can continue to be here to work on these demands along with the JFS Board and Staff. For those of you who have supported the Agency up to now, I thank you. If any of you want to know how to help by volunteering or providing economic support, please call me at 364-6594.

JFS To Play Major Role On Federation Committees

JFS will play a major role in two new committees of the Federation of Greater Charlotte. The first of these is a welfare reform task force headed by Lois Benjamin and Marilyn Tuckman. On the local, state and national levels, politicians are calling for a complete revision in many areas of social legislation and suggesting that the sectarian world fill the areas that were once the responsibility of government.

Traditionally, Jews have always "helped their own" when problems arose. However, this may become more difficult when larger number of Jews may be affected by possible cutbacks in the areas of immigration, medicaid, food stamps, medicare, emergency cash assistance, subsidized housing, and educational loans

Therefore, in a desire to be responsive and pro-active, the JFS and JFGC have appointed a community-wide welfare reform task force to consider policies and options available to the Blumenthal

Jewish Home, preschool, day school, JFS, and synagogues.

The second subcommittee is the lay structure of Project Hope. This is a statewide pilot project run by HIAS, the organization that is responsible for helping to resettle Jewish refugees and immigrants. This program will not be the same one as the Charlotte Jewish community ran for five years. Rather, HIAS will hire the staff and be responsible for helping the refugees who come to North Carolina to resettle. Approximately, 25-30 families will come to Charlotte within a year's time, beginning in October. The Charlotte Jewish community will be responsible with the volunteer efforts necessary to integrate these newcomers into our community. JFS is coordinating with HIAS on behalf of the community.

If anyone would like to serve on either of these committees or learn more about them, call Adrienne Rosenberg at 364-6594 at JFS.

NeedHelp?

- ★ Running Errands
- ★ Transportation to Medical Appointments
- ★ Reasuring Phone Call
- ★ Grocery Shopping
- ★ Friendly Visit/Respite

A Mitzvah Maker Volunteer Can Help You!

To apply for these services, call Jewish Family Services 364-6594 and you will receive an application.

Charlotte Care Services, Inc.
Caring is our ONLY Business

Personal Care For Those You Love
Infants to Elderly
Pets and Plants too.

When You Need It
Home • Traveling • Hospital

The Way You Want It
"Caring for others with compassion, understanding, honesty and dependability is the purpose of Charlotte Care Services."
—Jonnie Shelton, President

(704) 335-0501

JEWISH FAMILY SERVICES NEEDS MITZVAH MAKER VOLUNTEERS

Jewish Family Services needs your help. The demand for services in the community is ever increasing. Please fill out this form and return to Laurie Gordon Harris, MSW, Jewish Family Services, 5007 Providence Rd., Charlotte, NC 28226 or call 364-6594 for more information.

YES, I can donate some of my time and become a JFS Mitzvah Maker Volunteer.

I am available on the following day(s)

I can help _____ weekly _____ bi-weekly _____ monthly
at the following time(s) _____ a.m. _____ p.m.
(circle your availability)

I would like more information on the ways I can help:

- weekly phone reassurance
- drive to a medical appointment
- friendly visitation, respite
- grocery shop assistance

Name _____
Address _____
Phone: _____ AM _____ PM _____

Celebrating Our Donors

The following individuals purchased donation cards in July through Jewish Family Services:

In Honor Of:

Mrs. Marilyn Swimmer
Allen Gordon
Mrs. Marilyn Swimmer
Jesse and Howard Simon
Eric and Allie Lerner
Gary and Donna Lerner
Alvin London

For:

Recovery
Recovery
Recovery
Anniversary
Birth of Son
Birth of Son
Recovery

From:

Milton and Judy Tager
Milton and Judy Tager
Dicky and Walter Shapiro
Selma and Sonny Melasky
Jay and Marlene Jacoby
Jay and Marlene Jacoby
Selma and Sonny Melasky

In Memory of:

Sister of Lillian Bienstock
Mother of Barbara Sklut
Gersonna Heiman
Avery Waldman

From:

Dorothy K. & Ira H. Schulman
Dorothy K. & Ira H. Schulman
Morgan Makley
Ira H. & Dorothy K. Schulman



WE CAN HELP YOU SEE YOUR BEST

■ Modern, thorough eyesight analysis program. Comprehensive eye exams using state-of-the-art equipment to ensure complete accuracy.

■ Contact Lenses - A broad selection. In many cases you can wear them home from your first visit.

CONVENIENT HOURS - OPEN 7 DAYS A WEEK. WALK - INS WELCOME.

DOCTORS OF OPTOMETRY
NEXT TO LENS CRAFTERS



DR. JEFFREY I. MUSLER & ASSOCIATES

Eastland Mall
563-7611

Carolina Place Mall
541-8232

Southpark Mall
364-7982

Thinking of Buying or Selling Real Estate?

Veronica Dreyer McBroom
REALTOR®

Call for Results!

Allen Tate Company
Providence Commons Office

(704) 849-8300

Berrybrook Farm Natural Food Pantry



COMPLETE LINE OF NATURAL FOODS & VITAMINS

Juice Bar - Sandwiches, Salads & Soup Made Fresh Daily To Go 11-4
Organically Grown Produce
Nutritional Books • Birkenstock Sandals
Cruelty Free Natural Cosmetics
Champion Juicers
Vitamin & Senior Citizens Discounts
Personalized Service

1257 East Boulevard 334-6528
M-Sat 9:30-6