

You've Worked Hard to Build Your Business.

I Can Help You Keep It

Successful people will tell you two things about running a business:

First, work hard to make money. Second, work even harder to protect it.

Chances are you've got the first down cold. The second can be tricky, unless you know one name: **New York Life.**

As a New York Life agent trained in the unique insurance needs of small business owners - and a local small business owner - I can help. With an

insurance plan to protect the business you've worked so hard to build from disability, the loss of a partner or key employee, and other events.

Call me today to schedule a confidential, no-obligation meeting at your convenience.

Steven Katzenstein, Agent
New York Life Insurance Company
100 N. Tryon Street, Suite 3000
Charlotte, NC 28202
Bus. 704 371-8525 1-800-430-3608
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The Company You Keep.®

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WHEN MOM NEEDED NURSING CARE, WE CHOSE THE BEST!



BLUMENTHAL JEWISH HOME

**THE NURSING HOME OF CHOICE
SINCE 1965**

"When our Mom needed more care and attention than we could provide, we turned to Blumenthal Jewish Home. This innovative non-profit facility provides specialized medical services in a loving, attentive environment.

Professional care, companionship, activities and security offered in a Jewish atmosphere answered our Mother's needs".

Looking for intermediate, skilled or respite nursing care, call Blumenthal Jewish Home for information. Better yet, schedule a visit to see this superb facility located near Winston-Salem, in a setting of outstanding natural beauty. You will be glad you did!

No entrance fees. Affordable rates.

Superior amenities with fine, Kosher dining.

To receive more information, call the Admissions Office today: (910) 766-6401.

Blumenthal Jewish Home

7870 Fair Oaks Drive
Clemmons, North Carolina 27012

North Carolina B'nai B'rith

A Tapestry of Jewish Thoughts

**Monday, August 12 -
Thursday, August 15,
1996**

**Wildacres
Little Switzerland, NC**

Institute Chairperson:
Norman Pliner

LECTURE TOPICS:

Dr. Kenneth Stein
The Political Process in Israel:
Past, Present & Future
The Likud Party vs The Labor
Party
Will Party Leadership Affect
Participation In The Peace
Process

Dr. Ruth Barlas
The Power & Beauty Of
Mendele Moykher Sforim
(Grandfather Of Modern
Jewish Literature.)

I. L. Peretz: Romantic-Realist
And Rebel With A Cause
Tevye's Daughters: Precursors
of Our Time

Dr. E. Lee Bernick
"If you can't get into Harvard,
then the Electoral College is
no OK place to go to school"
"Moonpies, Dr. Pepper, and
Bagels"
"The Jews Have drei-veltn-di
velt, yene velt, un Roosevelt"

Plus Nightly Entertainment

**RESERVATIONS WILL BE
MADE ON A FIRST COME
BASIS**

For rate information and
reservations, please write or
call Hilda & Herbert Learner,
100 Artillery Lane, Raleigh,
NC 27615 - Tel (919) 847-
8842 or, locally, Audrey
Madans, 541-8360.

Refections on the Holocaust: by Three Women of Today's Generation

Aliza Gelb, Amy Laughlin, and
Kimberly Blair, Three local
artists, open a photography and
hand-woven tapestry multimedia
show which thematically features
the Holocaust.

The show opens on April 14,
at 6:00 p.m. in the Speizman Gallery
at the Jewish Community Center,
5007 Providence Rd. Following the
gallery opening, there will be a
candlelighting ceremony
commemorating Yom Hashoa (Day
of Remembrance). The ceremony
will begin at 7:45 p.m.

Blumenthal Jewish Home



Charlotte Youth Visit Blumenthal Jewish Home

Cantor Linda Sheppard of
Temple Beth El brought
the Temple's Children's Choir to
perform for the residents on Sun-
day February 11th. The
children, dressed as a professional
choir in black and white, presented
a sparkling and professional perfor-
mance of beautiful Jewish music.

students and to the parents who
brought them to visit BJH, the resi-
dents reaped the benefits of a beau-
tiful performance.

Teenagers from Charlotte,
Greenville and Asheville met at
BJH on this same day for a USY
Social Action Day. The youth vis-
ited and talked with residents



Cantor Sheppard and the Temple Beth El Children's Choir perform for residents at the Blumenthal Jewish Home

Rave reviews were given to both
Cantor Sheppard, who responded to
requests with a few lovely solos, and
to the students who have been sing-
ing in the choir for just a short time.
After the program the charming stu-
dents greeted each of the residents
with hugs and handshakes as they
received praise for their singing.
"It's hard work" was the response
of one proud student to the compli-
ments. Thanks to the hard work of
Cantor Sheppard and her talented

throughout the Home, participated
in a sing-along and assisted the ac-
tivity therapists in preparing for a
program. The residents delight in
visits from young people; they en-
joy learning about the lives of the
teenagers and sharing a little about
themselves and their history with
the youth. Participating in a "So-
cial Action Day" at BJH can be
great fun and a meaningful way to
practice tzedakah.

*YOU ARE CORDIALLY INVITED TO
"HONORING OUR
MOTHERS AND FATHERS"*

**A SHABBAT CELEBRATION FOR
THE BLUMENTHAL JEWISH HOME**

FOR THE AGED

FRIDAY, APRIL 12, 8 P.M.

AT

TEMPLE BETH EL

Remarks by Seth D. Levy Executive Director

AND

SATURDAY, APRIL 13, 9 A.M.

AT

TEMPLE ISRAEL

*Remarks by Audrey Madans, Board President
Kiddush to Follow*

*PLEASE JOIN US FOR THESE TWO SPECIAL SERVICES
AND SHOW YOUR SUPPORT OF AND APPRECIATION FOR
THIS SPECIAL PLACE THAT PROVIDES A HOME FOR
OUR JEWISH ELDERLY*