

The Charlotte JEWISH news

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There's a New Team in Town *The United Way Selects the Jewish Community Center*

"We've strived for this for quite some time and we're proud to achieve our goal." These were the first thoughts of Jewish Community Center President Scott Menaker, on June 17, as he announced that the Jewish Community Center had been accepted as a member agency of the United Way of Central Carolinas. "We're honored to team up with the United Way and to become a member of the family of agencies that are recognized as providers of the core services that address the critical issues of our city."



Many people have benefitted from the 1999 United Way grant.

The path to membership began in 1999 when the United Way pre-

This achievement marks a certain "coming of age" for the Jewish Community Center. In Hebrew, one of the central tenets of the Jewish Community Center's mission is "tikkun olam." The common translation of this phrase is "repairing the world." In practicality, it translates into a myriad of social service programs that enrich lives and build strong relationships that positively affect the day-to-day encounters with thousands of people each year. As a United Way agency, the Jewish Community Center will have greater opportunity to share the benefits of its efforts with a larger population of people, from a broader segment of our city.



United Way
of Central Carolinas, Inc.

Eric Sklut, immediate Past President of the Jewish Community Center and a member of the United Way Board of Directors, was instrumental in helping the Center's Board of Directors establish the priority of becoming a United Way member. Sklut adds, "Our acceptance as a member agency also brings us a new level of visibility, standing and recognition that comes with a privilege of displaying the United Way logo. This fact, coupled with the onset of constructing 'new' facilities gives the Jewish Community Center a major boost toward creating the civic image that reflects our commitment to assembling the service infrastructure that will have a positive effect on both our Jewish community and our city."

sented the Center with a \$46,000 grant to help the Center increase the capacity of its service to older adults. The grant spurred the emergence of the OASIS Older Adult Center at the JCC. The 1999 grant was followed by a similar \$50,000 grant for 2000. During the last 16 months the Jewish Community Center has seen its program for older adults grow from serving an average of ten participants a day, 2 days each week to serving an average of more than 35 participants a day, 3 days each week from a diverse set of zip codes throughout Charlotte. This unprecedented growth and success paved the way for acceptance of the Jewish Community Center's membership application.

In the first year, the Center's United Way membership is accompanied by an allocation of \$85,000 to further increase its capacity to serve older adults and to begin new program services for adult groups. "While these funds do not alleviate the existing strains on the Center's finances, they do give us a much needed infusion of new resource to help us develop new programs to address some of the needs of adult groups," commented Center Executive Director Alan Feldman.

Furthermore, added Feldman, "As a member agency we will have the opportunity to dialogue with our sister institutions that regularly gather to tackle issues of importance to the development of Charlotte as a concerned, caring and giving city. This inter-agency communication serves as a catalyst for the design and development of new programs and services that will meet needs as they

(Continued on page 3)

Federation Campaign Sets Another Record!

\$2,078,000 Raised to Aid Jews Locally, Nationally and Internationally



Sara Schreiberman, Federation President

"I am pleased to inform the community, that the Federation set another record for the annual campaign," stated Eric Sklut, the campaign chair. "Our job is to raise

funds to meet human needs here in Charlotte and around the world, and by raising \$2,078,000, we have made great strides." Exceeding last year's total of \$2,045,000, was even a greater task because of the capital/endowment campaign for expansion of Shalom Park.

Sara Schreiberman, Federation president, remarked, "We are a growing, vibrant community, with many diversified needs affecting all ages. We have to continue to work harder to meet these needs,



Eric Sklut, Campaign Chair

to involve more volunteers and reach out to people. We have a wonderful and caring message, and we want as many people as possible to hear it." ☆



Arts & Science Council Awards Grant to Charlotte Jewish Historical Society

The Arts & Science Council (ASC) of Charlotte/Mecklenburg, Inc. awarded one of its brand-new History/Heritage Project Program grants for the 2000-2001 year to the Charlotte Jewish Historical Society, a project of the Carolina Agency for Jewish Education (CAJE) at Shalom Park. One of nine select recipient history/heritage organizations in the Charlotte community, the Charlotte Jewish Historical Society receives funding for a one-time project planning/development grant, to implement a first-time conservation, preservation and cataloging project for its growing collections of historic photos, video oral histories of longstanding Jewish Charlotteans, video documentaries, written records and artifacts which relate the story of the Jewish heritage community in Mecklenburg County, 1867 - 2000.

The ASC grant is a matching grant. Two local families in the Jewish community, the Harry Lerner family and the Robert Speizman family, have generously given gifts to CAJE and the Historical Society to enable 2/3 of the match which was required for acceptance in the program. The Jewish Federation of Greater Charlotte agreed to participate as the sponsoring fiscal agent in administration of the grant. "It is

partnerships like this between the greater Charlotte community and the Jewish community which enrich our cultural life for the benefit of those here at Shalom Park as well as for all residents in the county," commented Marvin Goldberg, Executive Director of the Jewish Federation of Greater Charlotte. "The Jewish Federation is very pleased to enable this kind of innovative alliance," he went on to say.



The ASC grant will enable the Historical Society to make its collections accessible to users, researchers and the general public, in both the Jewish community and the at-large community. A part-time archivist project director will join the CAJE staff for the grant program year and will be charged with the tasks of physical reorganization of the collection; labeling, preservation, restoration and conservation of the collection; cataloging all acquisitions in a database and creating finding aids;

scanning photographs into digital format and coordinating historical identification of all photos; arranging microfilming of special collections; and identifying areas of the collection that will require professional expertise and attention at a later time. All the work that is done will bring the Charlotte Jewish Historical Society collections up to current archival standards of similar libraries and museums, all in anticipation of the move into the new Lifelong Learning Center here in the new Shalom Park Jewish educational facilities.

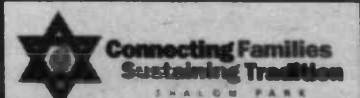
The other eight community organizations who also received ASC History/Heritage Project Program grants in this premiere year include: Charlotte Museum of History, Charlotte Trolley, Historic Charlotte, Historic Rosedale Plantation, Latta Place, Museum of the New South, Ninth & Tenth Horse Cavalry Association, and the Public Library of Charlotte & Mecklenburg County. "We are distinctly honored to be included among such a prestigious group of grantees. The ASC, by awarding this grant to our organization, the Charlotte Jewish Historical Society, really puts a *heksher* on all the work that the volunteers

(Continued on page 5)

Inside this issue . . .

Political Commander: Ehud Barak	p. 3
By Dr. Ken Stein	
JCC Gala	p. 5
Save the date: November 4, 2000 for a tribute to Jill Newman	
Back to School	p. 18
It's nearly here; see how some fellow Jews handle with the new school year	
Tisha B'Av	p. 19
The tragedies of the day and how we cope with it	

Federation Page	page	4
CAJE	page	10
Women's Events	page	11
Temple Israel	page	12
Lubavitch of North Carolina	page	13
Temple Beth El	page	14
Jewish Family Services	page	16
Speizman Jewish Library	page	17
Youth Visions	page	20
Mazel Tov	pages	22-24
The Jewish Traveler	page	24
Charlotte Jewish Day School	page	25
Jewish Community Center	pages	26-27
Dining Out page	pages	30-31



Campaign Surpasses

\$25 Million Mark!

See Pages 6 & 7

MAKE YOUR
PLEDGE TODAY!