



THE FOUNDATION OF SHALOM PARK

Connecting Families Sustaining Tradition

The Campaign to Expand and Endow Shalom Park



To the Greater Charlotte Jewish Community:

Creating the Future for Shalom Park

When you open this four-page section you will see the exciting schematic plans for the coming phases of the Shalom Park Expansion and Endowment Project. We hope you will like what you see. These plans represent the combined efforts of the Jewish Community Center, Temple Beth El, Temple Israel, Charlotte Jewish Day School, Charlotte Jewish Preschool, Jewish Federation of Greater Charlotte, Jewish Family Services and The Foundation of Shalom Park. Supported by our team of professionals, this group has worked hard to develop plans that will insure that Shalom Park remains a warm and dynamic center of Jewish life in Charlotte for years to come.

Next Phase of Construction - What's Coming?

The Shalom Park expansion will continue to occur in phases. Phase II includes:

Indoor Pool

Extensive renovation of the indoor pool will include: installation of new pool surface, lane markers and covered gutter system; new pool filter, chemical feeder and automatic fill spout (these improvements will increase pool efficiency and provide automated control of pool temperature and chemical balance); addition of air conditioning and dehumidification systems; and other dramatic improvements to enhance the appearance and the performance of the pool. All in all, the indoor pool will be better than new!

Tennis Courts

Avid tennis players and novices will enjoy 6 new, well lit, HarTru soft surface courts, 2 new hard surface courts that will elevate the JCC's tennis facilities and programs to "club" level.

JCC Health & Recreation Facilities

A new Family Pool featuring waterslides and a new Baby Pool as well as a children's Splash Zone, will complement the existing JCC Outdoor Pool and renovated Indoor Pool to give members a comprehensive array of swim opportunities. A new 5,500 square foot Fitness & Wellness Center including cardiovascular, exercise and weight training equipment, new Aerobics Studio as well as the construction of an additional full-sized air conditioned gymnasium coupled with our original gym, indoor running track, dance studio, racquetball courts and recently renovated (opening this Spring!) Softball and Soccer Fields provide challenging and enjoyable recreational activities.

New General Membership Adult Locker Rooms - featuring steam, sauna, whirlpool, massage rooms and a lounge create a comfortable and relaxing environment for everyone. Children and their parents will benefit from the renovated spaces of a separate Family Locker Room.

Education Buildings

There will be two exciting new centers for Jewish education in Shalom Park, each will be a three-story education building: one to be shared by the Charlotte Jewish Day School and Temple Israel and the other to be shared by the Charlotte Jewish Preschool and Temple Beth El.

Our Timeline

Indoor pool renovations will begin in early December and culminate with the Grand Reopening Celebration in March. We will initiate construction of the new soft tennis courts early in 2002 with completion slated as early as possible this spring. Weather conditions will dictate construction scheduling and completion timetable... we'll keep you informed. We also anticipate completing the new outdoor Family Pool during 2002. Construction contracts for the Education Buildings and JCC Health & Recreation facilities will be bid during late spring of 2002. Look for construction to begin by the end of the summer. Our goal is for the new Education Buildings to be ready for occupancy at the end of 2003 with the JCC facilities scheduled for completion at the same time or shortly thereafter.

Final Phase of Construction

The final phase of construction will be the addition of Shalom Park's new "Main Street" that will provide new or renovated offices for, the JCC, Jewish Federation of Greater Charlotte, Jewish Family Services and the Shalom Park Media and Learning Center (CAJE/Speizman Library). Additionally, there will be new space for Seniors, Teens and renovated space for Early Childhood, Family & Children and other JCC programs. We hope to have these facilities and renovations completed later during 2004.

Fundraising—We need your help!

Remarkably, we have commitments for \$29.7million! However, additional funds are needed to enable us to complete these facilities and to endow their operation in a conservative and responsible manner. We believe that every family and individual that participates in the benefits of Shalom Park should invest in its future to the best of their ability. The last page of this section includes our Pledge Card to make a new pledge or to increase your current pledge. Please join the more than 850 families and individuals who have already made generous commitments to the Campaign and make your pledge by year end. Your pledge will help us to meet the challenge from the Leon Levine Foundation, Sandra and Leon Levine, Lori and Eric Sklut and Howard and Julie Levine. They have committed an additional \$3 million, if the Greater Charlotte Jewish community raises \$1 million. Finally, year-end is coming, and we thank all of our donors in advance for paying the current portion of their pledge before December 31.

Best wishes,

Hal
Hal Levinson, President,
Foundation of Shalom Park

Eric
Eric Sklut, Building Co-Chair

Harry
Harry Swimmer, Campaign Co-Chair

Bill
Bill Gorelick, Building Co-Chair

Phase II Construction to begin mid-2002