

Federation 101: How Federation Strengthens Our Community

Last month, you read about the rich history of the Jewish Federation of Greater Charlotte. Our mission to raise and distribute funds to support and enrich the lives of Jews makes Federation the center for Jewish philanthropy. Through education, planning and community building, the Federation ensures that Jewish values, goals, traditions and connections are preserved for current and future generations. Here's how:

Community Building



Bernstein Leadership Group



Newcomer Schmooze

✧ Functioning as the community convener, Federation creates a roadmap for the future of our community via initiatives such as Strategic Planning, Demographic Studies, Community Relations Council, Specialty Task Forces, President's Council and Rabbi & Executive Director Council.

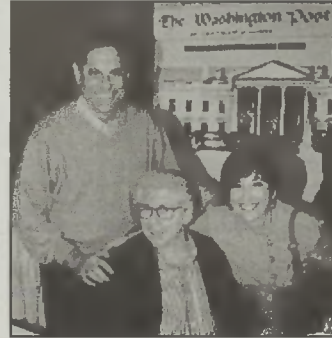
✧ In its sixth year, the Bernstein Leadership Group inspires and educates young Jewish professionals to become tomorrow's lay leaders.

✧ Federation's Outreach initiatives serve as cata-

lysts to increase awareness of the Federation and the Jewish community at large. Federation's Newcomer Schmoozes, Uptowner's, Shalom Baby and Young Adult programming all serve to grow the Federation donor base and engage a larger audience of community members.

✧ Participation in community-wide programming such as Purim, Yom Ha'atzmaut, Yom Hashoah, Tu B'Shevat and Hanukkah celebrations enables Federation to deepen our relationship with our constituents.

Fundraising



The Main Event



Super Sunday

✧ Federation's Annual Campaign raises and distributes millions of dollars to support and enrich the lives of Jews locally, nationally, in Israel and around the world. No other fundraising effort does so much to ensure that Jewish values, goals and traditions are preserved for current and future generations.

✧ The Federation Allocations process ensures strong stewardship and fiscal accountability to our donors and beneficiary agencies. Without their absolute trust and confidence, Federation's fundraising efforts would not succeed. Annual Campaign distributions help sustain and promote Jewish education, Jewish identity, health and human services, community development, and outreach/leadership. For a full listing of beneficiary agencies see page 6.

✧ Federation rapidly responds to Jewish emergencies around the world via special fundraising campaigns such as the Israel Emergency Campaign and Operation Promise.

✧ Federation's financial future is secured in part through Endowments and Planned Gifts. Federation's efforts to secure these generous gifts will ensure that our community's needs are met long after our lifetime and that our donors' philanthropic legacies will be remembered in perpetuity.

Israel Advocacy and Awareness



Israel Rally



Yom Ha'Atzmaut

✧ Enriching the community through Israeli cultural, political and historical speakers and events serves to connect Charlotte's Jews to our homeland.

✧ Through Federation's sponsorship of the Community Shlichah (emissary), we bring Israel directly to Charlotte. The Shlichah, partnering with Federation's beneficiary agencies, synagogues and individuals, creates a link to Israel that resonates throughout our entire community.

✧ Partnership 2000 (P2K) connects Charlotte Jews to Israeli Jews in Hadera. Through direct

people-to-people connections, Federation has fostered a link to Israel. Lasting friendships and professional relationships have been established through exchanges of students, teachers, law enforcement professionals and women's forum mentors.

✧ Mission trips offer our community the opportunity to experience the majesty of Israel firsthand. These life-changing journeys inevitably serve to renew the faith and rejuvenate the commitment of all participants, further serving to promote and perpetuate our Jewish identity.

We are proud of our accomplishments, but temper this pride with the knowledge that there is more to be done. In next months CJN, we will shape Federation's future as envisioned in the 2003 Community Strategic Plan and in response to the growing needs of our community and its beneficiary agencies.

JEWISH FEDERATION
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Shalom Baby: Daddy and Me

On Sunday, November 5, thirty dads (a few moms) and their babies gathered in the Family Place at the Levine JCC for music and a special Thanksgiving craft with teacher Ms. Linda.

Shalom Baby is an outreach initiative sponsored by the Jewish Federation of Greater Charlotte. The program welcomes parents and their new babies to the Charlotte Jewish community. Shalom Baby is also a wonderful way to help new parents find support and build a social connection during this special time in their lives.

If you or someone you know has had a baby in the last year and is interested in learning more about our program, please contact Jodi Greenwald in the Federation office at 704-944-6759 or jodi.greenwald@jewishcharlotte.org. ✧



Richard and Emily Schenkel



Albert and Ester Manoim

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