# The Charlotte

Vol. 33, No. 7 **Elul-Tishrei 5771/5772** September 2011

### An Affiliate of the Jewish Federation of Greater Charlotte

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### Tweeting on Twitter

In an attempt to make The Charlotte Jewish News more "newsy," we will soon be testing a Twitter account. If you are interested in receiving up-to-theminute information and links to stories about Jewish Charlotte, the U.S., and Israel, sign up to follow us on Twitter. Call 704-944-6765 or email charlottejewishnews@ shalomcharlotte.org and we will

send you our Twitter account name as soon as it's available. ❖



# **Shalom Lake Norman Festival**

The Shalom Lake Norman Festival returns for a third year on Sunday, September 18 from 12 noon-4 PM at Ramsey Creek Park in Cornelius. The festival is sponsored by the Jewish Council of Lake Norman, which consists of Beth Shalom of Lake Norman, Lake Norman Jewish Congregation, Congregation Emanuel of Statesville, Chavurah, and Hadassah, with support from the Jewish Federation of Greater Charlotte.

The festival promises to be a day of fun for the entire family. Much more has been added to this year's festival. More entertainment for both adults and children, more vendors and more food choices.

Featured entertainers this year include the Baal Shem Tones Helene and Michael Kates. A Baal Shem Tones concert is more than great music. For many, it is a spiritual event that stays with them for years. Helene and her husband Michael, the duo's producer, cowrote most of their material, a tightly crafted style of pop-influenced Americana, which has been described as "100% American and 100% Jewish," with a powerful spiritual punch that stands out.

Batsheva is a singer, songwriter, musician, and comedy writer. She sings in Ladino,

Yiddish, Hebrew and English. She is an award winning songwriter and has performed in Israel, Canada, Australia, and the United States. Her "Song of Remembrance" is parto of the official archives of Yad Va Shem, the Holocaust Martyrs' and Heroes' Remembrance Authority. She is a classically trained musician, studying piano and cello at the Royal Conservatory of Music in Toronto. She accompanies herself on guitar. Batsheva



The Baal Shem Tones

holds a degree in theater from York University of Toronto.

In addition to these great performers, there will be a children's area with performances, magic shows, and crafts. For the shopper, the shuk area will have vendors, who will be selling Judaica from specialty food to art.

If parking is full at Ramsey Creek, there is also offsight parking with free transportation provided.

Please call Stew Eisberg at 516-270-5265 with any ques-

## Soaring Through Eleven Years of Smiles

Batsheva

Playing bocce ball.

By Diana Ades

The eleventh year of Camp SOAR (Special Olympics Athletic Retreat) was held at the Levine JCC in June and was enjoyed by 300 athletes. The number of athletes was a far cry from the first Camp SOAR in 2001 which only had 54 athletes and 40 volunteers. This year's Camp had approximately 400 volunteers.

The week of June 13, the Camp began with a "slam dunk" presentation from Charlotte Bobcats President Fred Whitfield and two of the Bobcats' star players, DJ Augustine and Stephen Jackson (since traded to Milwaukee). Special Olympics Volunteer Extraordinaire Bob Bowler accepted a check for \$10,000 from the Charlotte Bobcats for operat- ball, swimming and even bowling.

ing Camp SOAR. Whitfield saw for himself what an amazing job Levine Assistant **Executive Director** Barry Schumer and Bowler have done with the Camp over the last eleven years.

After the presen-



A camper and a volunteer are A-OK.

tation. Augustine and Jackson spent time playing basketball with the athletes and signed auto-

All week long the athletes enjoyed various sports such as tennis, basketball, bocce, vollev-

> They received basketball pointers from NC State Star David Thompson and enjoyed the star power of veteran college basketball official, Jamie Luckie when he helped out with the soccer activities.

> Not only did the athletes enjoy the sporting activities, they had a

great time playing Bingo and doing Arts and Crafts. The final day, like years in the past, all 300 athletes enjoyed a dance, movies, and their favorite: PIZZA!

Athlete Kim Jones wrote "thank you for always trying to improve the camp and make us athletes and our surroundings soar higher and higher."

Camp Soar would not be successful without the wonderful volunteers from area schools, corporations, and the Jewish communi-

Volunteer Danielle Adler feels volunteering is a life changing experience. "The main factor that brings me back each year is all the huge smiles that spread across campers' faces each day," Adler shared.

So, 600 PB& J sandwiches, 300 pimento cheese sandwiches, 300 tuna fish sandwiches, 120 pizza pies, and more snacks than you can imagine later, Camp Soar celebrates another successful year.

For additional information on the Camp or to volunteer for next year, please contact Barry Schumer at 704-944-6744 or barry.schumer@charlotte jcc.org ♥

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