

The Charlotte JEWISH news

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A.J. Jacobs Headlines at Federation Main Event

WHAT IF YOU:

**TRIED TO FOLLOW EVERY COMMANDMENT LISTED IN THE TORAH — ALL 613 OF THEM?
 READ THE ENTIRE ENCYCLOPEDIA BRITANNICA — FROM COVER TO COVER?
 HIRED SOMEONE TO LIVE YOUR LIFE FOR YOU — LITERALLY?
 DECIDED TO BE RADICALLY HONEST — NO MATTER WHAT?
 ONE MAN HAS.**

Best-selling author and Esquire magazine editor-at-large A.J. Jacobs has built a life — and a livelihood — serving as the human guinea pig for his own rather odd, yet intriguing, life experiments. His story, “I Think You’re Fat,” reveals his immersion into the bizarre, entertaining, and terrifying world of Radical Honesty, which requires removing the filter between one’s brain and one’s mouth.



A.J. Jacobs

His article, “My Outsourced Life,” divulges how he hired a team of people in India to live his life for him — to answer his emails, call his co-workers, argue with his wife, and read bedtime stories to his son.

His best-selling memoir, *The Know-It-All*, follows his year-long quest to become the smartest person in the world by reading the entire Encyclopedia Britannica from cover to cover.

His best-seller, *The Year of Living Biblically*, covers his attempt to follow every law in the Torah — from the Ten Commandments

to stoning adulterers. Comedian and talk show host Jon Stewart has called A.J. Jacobs “hilarious.” Jacobs’ work has also appeared in *The New York Times*, *Entertainment Weekly*, and *New York* magazine — and, he has appeared on Oprah, The Today Show, and Good Morning America.

His newest bestseller took 1,200 miles to write. A.J. Jacobs wrote his latest book while walking on a treadmill. At 0.7 mph, he penned *Drop Dead Healthy*.

NCBT Shalom Park Bucks Raffle In Conjunction with the Main Event

Nourish your mind, body and spirit with Shalom Park Bucks.
 First Prize: \$1000 Second Prize: \$750 Third Prize: \$250
 Shalom Park Bucks can be redeemed for:

Mind:

Tuition for —

- Charlotte Jewish Day School ★ Charlotte Jewish Preschool
- ★ Hebrew High ★ Jewish Preschool on Sardis ★ Melton Adult Education
- ★ Tikvah Charlotte ★ JLI: Jewish Learning Institute
- ★ Other Jewish Adult Educational Opportunities

Body:

- LJCC Membership ★ LJCC Personal Training or Pilates
- ★ Massages at LJCC ★ Other fitness activities at the LJCC

Spirit:

- Temple/Synagogue Dues ★ Camp Mindy ★ Jewish Family Services
- ★ Counseling Sessions ★ Jewish Summer Camp and Jewish Experience Opportunities
- ★ Jewish Teen Organizations, Conferences, and Kallahs
- ★ Teen Israel Experiences
- ★ Mission Subsidies for Jewish Trips to Israel

Tickets are \$25 each or 5 for \$100. Tickets can be purchased online at www.jewishcharlotte.org or by calling the Federation office at 704-944-6757.

Winners will be announced at The Main Event.

You do not have to be present to win. Shalom Park Bucks will be distributed directly to the service provider selected by raffle winners.



Because he learned, sitting is bad. “Really bad. Like eating a Paula-Deen-doughnut-with-bacon bad.” You won’t want to miss A.J. Jacobs when he talks about his real-life experiments. You’ll find A.J. Jacobs chock-full of wit and wisdom.

Join us at the Jewish Federation’s Main Event on Thursday, December 6 at 7:30 PM at Temple Israel. Tickets are available at www.jewishcharlotte.org. ★

Main Event

Featuring

A. J. Jacobs

December 6

7:30 PM

Temple Israel

Tickets \$36 each

www.jewishcharlotte.org

Grand Menorah Lighting Event at SouthPark Mall on Sunday December 9, 5 PM

“Light up the Night” is the theme of this year’s Charlotte Menorah lighting event at SouthPark Mall. The annual Hanukkah event which draws many hundreds will be held on Sunday December 9, second night of Hanukkah, at 5 PM. The Menorah will be located at Circle Court inside the mall with the actual Menorah lighting at 5:30 PM.

Although the giant size Menorah is the center of attention there will be an exciting array of activities both for children and adults. The students of Ohr HaTorah Talmud Torah and of the Chabad of Ballantyne Hebrew School will join together as a holiday choir and perform a number of holiday songs dressed in holiday costumes.

A juggler/acrobat will entertain the crowd with a high flying Hanukkah spiel.

Yehuda the Maccabee will be at the event handing out chocolate Hanukkah Gelt to the children. There will also be Hanukkah arts and crafts as well as delicious doughnuts and apple cider to add to the holiday cheer. Menorahs, candles, and dreidles will be available for sale on location.

A grand car Menorah procession will bring many participants to the Hanukkah event at the mall. The Menorah parade will start at Congregation Ohr HaTorah at 4:45 PM, and head straight to the mall. Speaking of cars — a brand new 2013 Chevrolet Camaro will be displayed inside the mall near



Getting ready for eight days of festive lights.

the Menorah courtesy of Hendrick Chevrolet of Monroe, one of the Chabad raffle sponsors. The new Camaro is the grand prize of the raffle campaign. raffle tickets will be available for purchase at the mall all day Sunday.

The event is free of charge and open to the entire community of greater Charlotte. For more information please visit our website at www.chabadnc.org or call our office at 704-366-3984. ★

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