

Main Event Brings Community Together

Event co-chairs Adam and Wendy Petricoff welcomed more than 500 people to The 2013 Main Event featuring A.J. Jacobs, journalist, humorist, editor-at-large of *Esquire* Magazine and author of three *New York Times* bestsellers. The crowd loved A.J.'s intelligent and witty remarks which highlighted his mind, body, and spirit experiments. During a beautiful dessert reception, A.J. Jacobs signed copies of *A Year of Living Biblically* and *Drop Dead Healthy*.

Donors who pledged at the event made a world of difference for the 2013 Annual Campaign which benefits Jews in need at home in Charlotte, in Israel, and in over

70 countries around the world. With their generous support, the Jewish Federation raised over \$200,000 for the Annual Campaign. Attendees also responded enthusiastically to a generous one-time \$20,000 matching gift opportunity presented by Lori and Eric Sklut to match new gifts and increases dollar-for-dollar.

Fernando Ycaza, Vice President of NCBT, drew the winning raffle tickets for Shalom Park Bucks. Winners were Stacy Gorelick, Ellen Waldman, and Lori Sklut.

Together we do extraordinary things. ☆



Federation President, Alan Kronovet with Main Event Co-Chairs Wendy and Adam Petricoff



Stacy Gorelick, Campaign Chair, with Mark and Jennifer Weintraub



Holly and Hal Levinson



Mattye Silverman, Larry Brown, and Lorin Stiefel



Jeff Jackson and Dusty Heist guarded the entrance.



Lisa Blau and Judy August



Jeff Turk and Josh Greenwald

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**Arthur Mattos,
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Marc Lewin, David Cohen, and Catherine Slaven



Talli Dippold and Jill Newman

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