

# The Charlotte JEWISH news

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## It's Not Too Late to Purchase the Hottest Tickets in Town Celebrate the Jewish Federation's 75th Anniversary with David Broza

The celebration will take place on Thursday, December 11 at 7:30 PM at the Knight Theater at the Levine Center for the Arts. Event Co-Chairs Cary Bernstein and Julie Lerner Levine look forward to welcoming the entire community during this special evening which will pay tribute to our past presidents, share our rich history and kick-off the 2015 Annual Campaign. Israeli singer and songwriter David Broza will provide just the right entertainment for this momentous occasion.

According to a *Los Angeles Times* review of a David Broza performance at UCLA "Broza is an Israeli icon, whose music has drawn comparison to Leonard Cohen, Bruce Springsteen, and Stevie Ray Vaughan. Singing in English, Spanish, and Hebrew, he accompanied himself with a surge of guitar sounds delivered with the force of an aural tsunami.

More often, Broza was his own man, displaying the elements that have transformed his music into an international phenomenon. He sang selections from his three Spanish albums — including "Isla Mujeres" and "Ramito de Violetas" — and concluded with his first hit, "Yihye Tov" ("There Will



Be Goodness"). Written on the eve of Egyptian President Anwar Sadat's arrival in Israel in 1977 for peace negotiations, the song generated responsive singing from a crowd clearly familiar with his music.

Tickets for the 75th Anniversary and Main Event are \$54 and \$36 and can be purchased through [www.carolinatix.org](http://www.carolinatix.org). (Ticketing charges will apply.)

Please consider becoming a "Friend of Broza" event patron with a donation of \$250. "Friends of Broza" will receive two prime tickets, a signed CD and acknowledgment in the evening's program, on the Federation website

and in *The Charlotte Jewish News*.

Although there is multitude of convenient parking located near the Knight Theater at The Levine Center for the Arts, the Federation will be taking reservations for "The Broza Bus" which will leave the Shalom Parking Lot at 6:45 PM. For more information about "The Broza Bus," please call the Federation office at 704-944-6747.

At the event, community members will have an opportunity to pledge to the 2015 Annual Campaign. Generous support from members of our caring and compassionate community will benefit agencies and community partners in and around Shalom Park, will improve the lives of members of our Jewish community at home, in Israel and in 70 countries around the world, and will ensure that

Jewish values, Jewish identity, and strong ties with Israel are preserved for future generations. Support for the 2015 Annual Campaign will enable the Federation to continue the great work that has been an integral part of our community since 1939.

To learn more about the Jewish Federation, please visit our website at [www.jewishcharlotte.org](http://www.jewishcharlotte.org). 75th Anniversary and Main Event Tickets can be purchased at [www.carolinatix.org](http://www.carolinatix.org). ☆

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We thank our sponsors for making the evening possible. (as of 11/20/14)

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## Hanukkah Celebration at SouthPark Mall First Night of Hanukkah Tuesday, December 16, 5 PM

Hanukkah has a unique tradition that makes it a different from all other Jewish holidays. It is the only holiday where the observance needs to be shared with the street. The Talmud in its instruction of what time of day is the right time to light the Hanukkah candles, says that it is from sunset to when last of the traders leave the market place.

The purpose of the Hanukkah candles is to light up the street with the brightness of Hanukkah and to share its message with the rest of the world. In the earlier observances of Hanukkah people would light the menorah at the front door of their homes and more recently, many people place the menorah by their windows.

This is also why public menorahs have become common in recent years. This was a campaign launched by the Lubavitcher Rebbe, Rabbi Menachem M. Schneerson, of blessed memory, in the early '70s and has now become the norm in all major cities in the US and abroad.

Here in Charlotte we will have



several opportunities to bring the Hanukkah Menorah to the market place. The initial Hanukkah celebration will take place on the first night of Hanukkah, Tuesday December 16, 5 PM at South Park Mall. The menorah will be located at Circle Court inside the mall with the actual menorah lighting at 5:30 PM.

This year, a new giant menorah will be displayed at the mall. In addition to the lighting ceremony, there will be an array of family oriented activities some spearheaded by the Jewish Preschool

on Sardis.

Holiday refreshment will be served. Hanukkah kits will be available for a nominal fee for those who need a menorah or candles for their holiday celebrations.

A menorah care procession from Lubavitch Education Center on Sardis road will precede the lighting as a way to bring the light of Hanukkah to the streets of Charlotte.

For more information on the SouthPark Hanukkah event and all the Hanukkah celebrations at Chabad, please visit us at [chabadnc.org](http://chabadnc.org). You can also call our office at 704-366-3984. ☆

For information on the public menorah lighting in Stonecrest, see page 25.

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