

The Charlotte JEWISH news

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United States and Israel: Through the Eyes of the Ambassador The 2018 Main Event with Daniel Shapiro, U.S. Ambassador to Israel (2011-2017)

Co-chairs Risa Miller and Jeff Turk, invite you to join them at the Federation's 2018 Main Event on Sunday, December 3 at 7:30 PM at Temple Israel featuring Ambassador Daniel Shapiro. The Main Event is the Jewish Federation's most widely attended event of the campaign season and part of our Israel @ 70 festivities. (See page 4.)

Serving in the Obama Administration for eight years, Ambassador Daniel Shapiro — heralded as “a pioneer of public diplomacy” and highly sought-after for his shrewd insights into regional affairs — won praise from leaders of both the U.S. and Israel for his deft management of bilateral relations during a period marked by challenges.

As Ambassador to Israel from

July 2011 until the end of the Obama Administration, Shapiro skillfully navigated U.S.-Israel relations during Israeli-Palestinian peace negotiations, the Iran nuclear agreement, regional instability, and periods of significant bilateral tension and disagreement. A fluent Hebrew speaker, his time as Ambassador was marked by seamlessly combining his tremendous knowledge and experience with unprecedented levels of engagement with Israel's diverse communities. The Tablet Magazine once wrote, Shapiro “won over Israelis across the political spectrum through de-



Dan Shapiro

termined outreach and his demonstrable concern and care for the Jewish state.” Among Ambassador Shapiro's other accomplishments were negotiating the \$38 billion Memorandum of Understanding for U.S. military aid to Israel and 40% growth in U.S.-Israel trade.

Shapiro's time as Ambassador followed a diverse career involving over 20 years in senior foreign policy and national security positions in the United States government, including as the Senior Director for the Middle East and North Africa at the National Security Council.

Currently, Shapiro is the Distinguished Visiting Fellow at Tel Aviv University's Institute of National Security Studies, where he remains in-demand by both Israeli and U.S. media outlets for

his remarkable breadth of insights. From his current vantage point in Israel, Shapiro is uniquely qualified to give a behind-the-scenes account of U.S.-Israel relations under the current Administration, Israeli-Palestinian talks, and negotiations surrounding the Iran nuclear deal.

Main Event tickets are \$36 each and are available online at www.jewishcharlotte.org or by phone at 704-944-6757.

Goodness is not a single act. It's the sum of many parts. Which is why Federation is always at work, powering the Jewish community in ways you might not think of, in places you'd never suspect. We're there in times of crisis, sowing the seeds of hope. We're there in quiet moments that transform lives and strengthen our legacy. Right now, thousands of people need us in a multitude of ways. This is your moment to help. Join us at the Main Event, and be the start of something pow-



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erful. You will also have the opportunity to make your pledge to the 2018 Annual Campaign.

For more information about the Main Event, please contact the Federation office at 704-944-6757 or info@jewishcharlotte.org.

The mission of the Jewish Federation of Greater Charlotte is to raise and distribute funds to support and enrich the lives of Jews locally, nationally, in Israel and worldwide. Through education, planning and community building, the Federation's mission ensures that Jewish values, goals, traditions and connections are preserved for current and future generations. ☆

Israel @ 70

Ancient Beauty. Modern Spirit.

Join us as we mark 70 years of statehood by exploring Israel's extraordinary people, culture, history, and politics. Speakers, performers, artists, and celebrations will showcase the complexity and diversity of contemporary Israel in a series of programs designed to entertain, educate, and inspire. We look forward to celebrating Israel's 70th birthday with you! See page 4 for an Israel @ 70 event snapshot.



Women's Philanthropy Kickoff Event Israel Fashion and Jewelry

Thursday, November 16, Sam Lerner Center for Cultural Arts

Join the Jewish Federation's Women's Philanthropy for an extraordinary evening celebrating fashion, women, and Israel.

We will be joined by Sharon Tal, Head Designer of luxury Israeli fashion house, Maskit, and Daniel Sahalo, Marketing and Sales Manager for Megemeria Jewelry.

Megemeria

Megemeria means genesis in Amharic, the traditional language of Ethiopia. The Megemeria School of Jewelry and Art provides its students — Ethiopian immigrants to Israel — with a bright, new beginning in life, through professional training and advancement, as well as employment opportunities. Sahalo will

share the incredible Megemeria story through moving photographs and the unique jewelry line



Daniel Sahalo of Megemeria

which shares the journey of longing, renewal and yearning. Daniel himself was part of one of Israel's greatest absorption initiatives, “Operation Moses: the saving of the Ethiopian Jewish community,” making the long and dangerous journey on foot from northern Ethiopia to Israel with his family as a five-year-old child in 1984.

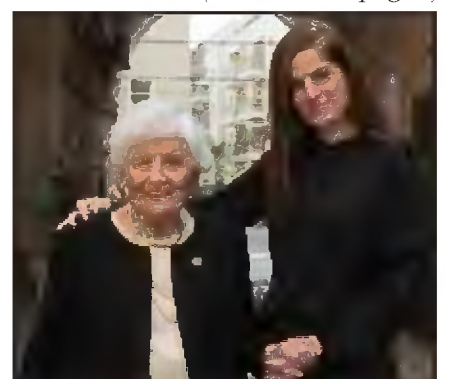
Maskit

Once described as “Israeli as falafel,” Maskit was launched in 1954 by Ruth Dayan, the first wife of the late Israeli Defense Force General and politician Moshe Dayan. A strong proponent of women's empowerment, Dayan initially established Maskit as a means to create jobs for more than 2,000 new immigrants while preserving the skills, ethnic crafts and cul-

ture of the diverse communities living in the modern State of Israel.

At its zenith in the 1960s, Maskit became a fashion phenomenon. Recognized for its signature desert cloaks, flowing Bedouin-styled tunics and rich embroidered embellishments, Maskit became one of the country's first popular imports, its products created for highbrow worldly tastes and officially gifted by presidents and prime ministers to global leaders and diplomats visiting Israel.

After many years of success and international recognition, (Continued on page 2)



Ruth Dayan and Sharon Tal of Maskit. Photo courtesy of Baruch Rafic.



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