

it's who you are.
wherever you are.

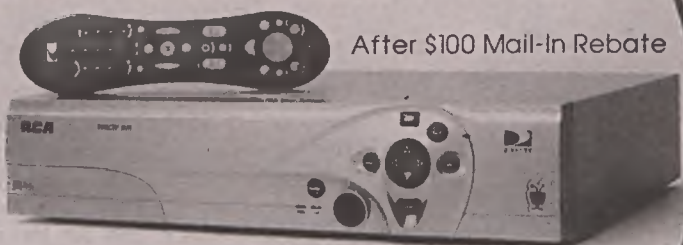
April R.
DIRECTV customer

DIRECTV
now brings you **LOGO**
the new lesbian and gay channel
from MTV Networks

Available Nationwide.

ASK HOW to get a
FREE DIRECTV® DVR

Call 1-800-DIRECTV or visit DIRECTV.com/Logo



Plus, get a **FREE**
Standard DIRECTV System
for up to 3 add'l rooms (incl. standard installation).
On approved credit. Programming commitment required.



GET OVER 155
DIGITAL-QUALITY CHANNELS,
INCLUDING LOGO, FOR ONLY

\$39.99
PER MONTH
PLUS TAX

FOR 4 MONTHS, PLUS 4 FREE MONTHS OF DVR SERVICE
Just purchase the **TOTAL CHOICE® PLUS** package and DVR service. Offer ends 11/05/05.
New residential customers only. DIRECTV hardware programming and DVR service sold
separately. Add \$4.99/mo. for separate programming on 2nd and each additional TV.

PROGRAMMING OFFER: Available starting 8/1/05. In fifth month, customer's TOTAL CHOICE PLUS package will continue at the regular payable charge (\$45.99/mo.) and the DIRECTV DVR service will continue at the regular payable charge (\$5.99/mo.). In certain markets, programming and pricing may vary. Programming, pricing, terms and conditions subject to change. Taxes not included. Equipment specifications and programming options may vary in AK or HI. DIRECTV services not provided outside the U.S. Receipt of DIRECTV programming is subject to the terms of the DIRECTV Customer Agreement; copy provided at DIRECTV.com and in your first bill. ©2005 DIRECTV, Inc. DIRECTV, the Cyclone Design logo and TOTAL CHOICE are registered trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners. ©2005 Viacom International Inc. All Rights Reserved.