

# Nikon

Incredible photos. Incredibly simple.  
At an incredible price.



new low price!

### Nikon D50™ Outfit

Master the moment. Capture life with affordable Nikon quality.

- 6.1 effective megapixel Nikon DX Format CCD image sensor delivers great high-resolution, sharply detailed photos that allow for cropping
- 7 Digital Vari-Program modes—including a new "Child" mode—make taking great, memorable pictures even easier
- Compact and lightweight design, inviting body contours and easily accessible controls make picture taking satisfying and fun
- 3D Color Matrix Metering II with 420-pixel RGB sensor for accurate exposure control in all types of lighting situations. By comparing the scene to a built-in database of various lighting patterns, the D50's light meter can accurately produce your best pictures ever.

**\$699<sup>95</sup>**

Outfit includes: D50 camera body, 18-55mm f/3.5-5.6G ED AF-S DX Zoom-Nikkor® lens, MH-18a Quick Charger, EN-EL3a Li-ion Rechargeable Battery and Nikon PictureProject™ software

## DIGITAL SLR

Sparkling detail at lightning speed.



new low price!

### Nikon D70s™ Outfit

Performance capable of capturing all the action in stride

- 6.1 effective megapixel CCD offers clear and sharp resolution
- 3D Color Matrix Metering produces vivid color reproduction
- Near-instant power-up enables you to shoot after a mere 0.2 second

**\$999<sup>95</sup>**

Outfit includes: D70s camera body, 18-70mm f/3.5-4.5G ED-IF Zoom-Nikkor® lens and Nikon PictureProject™ software

## COMPACT DIGITAL

For great digital pictures every time, the choice is yours.



4.0  
MEGA  
PIXELS  
3X  
OPTICAL  
ZOOM

new!

### COOLPIX® L4 DIGITALCAMERA

Memories made easy

Big, bright 2.0-inch LCD for easy viewing and sharing of pictures

**\$149<sup>95</sup>**



5.1  
MEGA  
PIXELS  
3X  
OPTICAL  
ZOOM

new!

### COOLPIX® L3 DIGITALCAMERA

Memories made easy

Compact design with High-Quality Finish—less than 1-inch thick

**\$199<sup>95</sup>**



6.0  
MEGA  
PIXELS  
3X  
OPTICAL  
ZOOM

new!

### COOLPIX® S6 DIGITALCAMERA

Brilliance made beautiful

Huge, bright 3.0-inch LCD with amazing 170° angle of view for enhanced viewing and sharing of pictures

**\$449<sup>95</sup>** **WiFi** **certified**

Now is the best time to get the Nikon you've always wanted. Come in today.



# Camera World® OF NORTH CAROLINA

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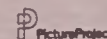
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