

**I am a go-getter.  
I am romantic.  
I am a world traveler.  
I am HIV positive.**

You are special, unique, and different from anyone else. And so is your path to managing HIV. When you're ready to start HIV therapy, talk to your doctor about a medication that may fit your needs and lifestyle.

In clinical studies lasting 96 weeks, patients being treated with HIV medication for the first time who took ISENTRESS plus *Truvada*:

- ◆ Had a low rate of side effects
  - The most common side effect of moderate to severe intensity (that interfered with or kept patients from performing daily activities) was trouble sleeping
  - This side effect occurred more often in patients taking ISENTRESS plus *Truvada* (4%) versus *Sustiva* plus *Truvada* (3%)
- ◆ Experienced less effect on LDL cholesterol ("bad" cholesterol)
  - Cholesterol increased an average of 7 mg/dL with ISENTRESS plus *Truvada* versus 21 mg/dL with *Sustiva* plus *Truvada*

**Ask your doctor about ISENTRESS.**  
**Not sure where to start? Visit [isentress.com/questions](http://isentress.com/questions)**

People taking ISENTRESS may still develop infections, including opportunistic infections or other conditions that occur with HIV infection.

Tell your doctor about all of your medical conditions, including if you have any allergies, are pregnant or plan to become pregnant, or are breast-feeding or plan to breast-feed. ISENTRESS is not recommended for use during pregnancy. Women with HIV should not breast-feed because their babies could be infected with HIV through their breast milk.

Tell your doctor about all the medicines you take, including prescription medicines like rifampin (a medicine used to treat infections such as tuberculosis), non-prescription medicines, vitamins, and herbal supplements.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-FDA-1088.

For more information about ISENTRESS, please read the Patient Information on the following page.

Need help paying for ISENTRESS? Call 1-866-350-9232

ISENTRESS is a registered trademark of Merck Sharp & Dohme Corp., a subsidiary of Merck & Co., Inc.  
Copyright © 2010 Merck Sharp & Dohme Corp., a subsidiary of Merck & Co., Inc. All rights reserved.  
21052250(40)(110)-10/10-ISM-CON  
*Sustiva* is a registered trademark of Bristol-Myers Squibb  
*Truvada* is a registered trademark of Gilead Sciences, Inc.

  
**ISENTRESS**  
raltegravir tablets