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BREAK  
FREE



LET IT SNUS  
LET IT SNUS

# LET IT SNUS

**SWITCH & ENJOY A DRAMA-FREE HOLIDAY**

Smokers, enjoy a refreshing flurry of flavor. Camel SNUS is smoke-free, spit-free, drama-free tobacco pleasure packed in a pouch. Pop one in and taste what you've been missing. Camel SNUS – it just might change the way you enjoy tobacco.

TAKE THE PLEASURE SWITCH  
CHALLENGE  
At [CamelSNUS.com/2011](http://CamelSNUS.com/2011)

\*WEBSITE RESTRICTED TO LEGAL AGE TOBACCO CONSUMERS.



SNUS

**WARNING: Smokeless tobacco is addictive.**