

# Firestone NEWS

GASTONIA

THE AMERICAN RED CROSS BLOODMOBILE WILL BE AT THE GIRLS' CLUB JUNE 11. OUR FIGHTING FORCES NEED BLOOD. . . BE A DONOR!

"I AM NOT AFRAID OF TOMORROW, FOR I HAVE SEEN YESTERDAY, AND I LOVE TODAY."  
—WILLIAM ALLEN WHITE

VOLUME I

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To the Employees  
Firestone Textiles, Inc.  
Gastonia, N. C.

Dear Friends:

Permit me to take this opportunity and method of expressing to each of you the deep appreciation of the people of Gaston County for your splendid personal contribution to the recent cancer drive in Gaston County. Through your generosity and magnificent contribution we were able to meet our quota.

The total sum contributed by the employees of Firestone Textiles totaled \$802.64. This contribution will enable us to continue in a very large measure the research and educational work to help prevent this terrible disease which strikes 1 out of 5 people.

The spirit and generosity shown in your contribution is another magnificent illustration of true American democracy.

Sincerely yours,  
E. R. Morgan, Chairman  
Large Industries

## Harvey S. Firestone, Jr., Gets Brotherhood Award

### Speech Cites Tie Between Freedom And Brotherhood

"THE SPIRIT of brotherhood is the spirit of our American Way of Life, just as the concept of free private enterprise is its body," Harvey S. Firestone, Jr., Chairman of The Firestone Tire & Rubber Company, said recently in a speech accepting a citation awarded him by the Massachusetts Committee of Catholics, Protestants and Jews at a dinner attended by 1500 people at the Statler in Boston. Other recipients of citations at the organization's 15th annual dinner were General J. Lawton Collins, Richard Rodgers and Oscar Hammerstein, II.

"America stands before the world today as a living example of the power of free men," Mr. Firestone continued. "Never before has there been such an opportunity for us to demonstrate what freedom means and how vital it is to be the peace and security of the world."

"The war in which we find ourselves now is not limited to the far-off lands of Asia. There is also a war of ideas which is being waged in the minds and hearts of men everywhere. There is only one way to defeat a bad idea and that is with a good idea. Fortunately, in this country we have that good idea. Freedom will always be more attractive than bondage."

"FREEDOM is priceless because it endows each individual with personal rights and privileges. Brotherhood is equally important because it is opposed to any violation of these personal prerogatives," Mr. Firestone said.

"A word which is often overrated is the word 'tolerance,'" Mr. Firestone stated. "To me it implies a mental reservation. It is negative. It connotes a grudging acceptance of a person who is not really regarded as an equal."

"Brotherhood. . . implies no limitations. It is positive in every respect. It connotes recognition of every man as the brother of every other man and, therefore, an equal."

"Brotherhood does not mean that we have to open our hearts and our homes to everyone we meet. We have the right to select our friends because we like them or our associates because we have interests in common. Brotherhood asks only that we look upon others on the basis of their individual worth rather than on the basis of the accidental factors of their race, their color or their creed."

"In brotherhood," Mr. Firestone concluded, "we have an atomic



FOR THEIR WORK in the cause of brotherhood and "for exemplifying the principle of brotherhood," (left to right) General J. Lawton Collins, U. S. Army Chief of Staff; Harvey S. Firestone, Jr., Chairman of The Firestone Tire & Rubber Company; Richard Rodgers, composer, and Oscar Hammerstein, II, lyricist, were honored in Boston at the annual dinner of the Massachusetts Committee of Catholics, Protestants and Jews. Mr. Firestone was cited as "a citizen whose fidelity to our American creed of fair play and equal opportunity has been conducive to dignified and friendly understanding among fellow Americans of different faiths and different racial origins."

## Materials Handling Equipment Proving Worth Through Plant

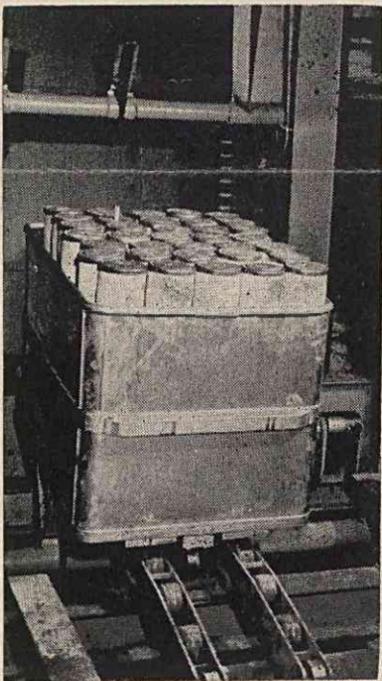
AFTER the accumulated demand for tires and other rubber products had been met in the post war period, the return of a buyers' market or competitive selling created the need for maintaining maximum production at the lowest possible cost.

Many industrial plants had made studies of the handling of materials, and it was determined that 22 per cent of the cost of manufacturing on the average is due to this item. The use of hand labor in the transporting of materials is not only a costly item, but it also involves many safety hazards and a slow down of machine efficiency whenever there is an interrupted flow of materials.

Approximately three years ago, a survey was made of each department in our plant to determine benefits that might be gained through the installation of material handling equipment. Not only was consideration given to the reduction of hand labor but the problem of lifting and pushing heavy loads was analyzed, as well as a possible increase in production obtained by an uninterrupted flow of material between processes.

IN MEASURING the possible economies from installation of mechanical equipment, we included the following factors:  
Cost of equipment.  
Cost of installation.  
Cost of maintenance, repairs, and supplies.

Cost of power to operate.  
Rate of depreciation.  
Cost of labor to operate.  
From these factors, we compared the following:  
Savings that the equipment will bring about in labor cost.  
Elimination of safety hazards, such as injuries due to lifting or moving heavy loads.  
Increased production brought about by higher machine and employee efficiencies.



THE NEWEST materials handling installation is the tray elevator. It was designed to eliminate the bottleneck in moving beams and yarn between the weaving and twisting departments. Several beams or boxes may be transported simultaneously at varying positions up and down the shaft. It carries no operator.

Decrease in floor or box truck repairs.

YOU will note from the above that the elimination of labor was but one point covered in determining the resultant economies from the adoption of electric tow trucks, mechanical material handling. Who can dispute the fact that through fork lift trucks, electrified hoists, spooler conveyors, and other mechanical equipment which were purchased and installed resulted in greatly improved working conditions without considering reduced maintenance and improved effi-

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## Shrine Honors Dormitory Head

MRS. ZULA L. EISENHOWER, resident manager of Firestone Dormitory, has returned from Toronto, Ontario, following a convention of the Supreme Session of the Order of The White Shrine of Jerusalem. Mrs. Eisenhower was accompanied by Mrs. E. J. Mechem whose husband is office manager.

Mrs. Eisenhower was installed as Worthy High Priestess of Judean Shrine No. 13, the local unit of the order. She, also, received the charter for the four-month-old Gastonia unit.

The Toronto convention met at the Maple Leaf Gardens, an auditorium seating 25,000. It was a joint Canada-United States affair and was presided over by Neta Pointer, Supreme Worthy High Priestess of Toronto, and John L. Pettis, Supreme Watchman of Shepards of Los Angeles. Convention headquarters was the Royal York Hotel, largest hotel in the British Empire.

The next session of this organization will be held in Milwaukee next May. Mrs. Eisenhower will serve as Supreme Page at this session.

idea whose chain reaction can spread to the hearts and minds of people everywhere. Let us use this powerful force widely and wisely."

## Vacations Can Be Safe, Sound

MOST people usually look forward to a vacation as a mental and physical relaxation from normal routine. This does not mean that they should relax in their safety vigilance, as unforeseen hazards are always in our paths, and we must be continuously on the alert to detect and correct or avoid them.

Off the Job Safety is important to the vacationist, especially in new and strange environment.

If you drive, be cautious. Watch your speed, curves and those hidden road intersections.

STAY SAFE OFF-THE-JOB, TOO

