

Firestone NEWS

GASTONIA

Quality production doesn't just happen. It is planned and executed with care and determination. See how Firestone Textiles' Quality Control Department guards the quality of every pound of production, page four.

BUY AND USE CHRISTMAS SEALS!

VOLUME I

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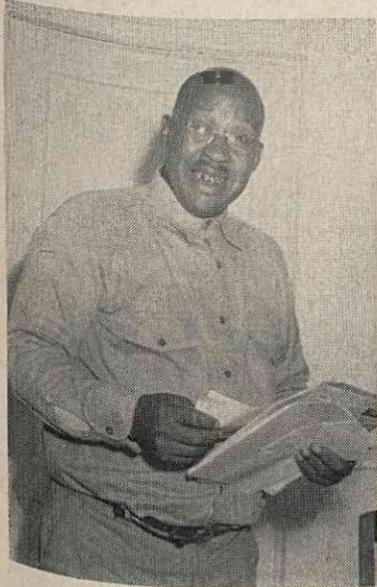
New Second Shift Parking Lot



The Millon Street parking lot was opened November 24 to Firestone Textiles second shift employees. The lot is divided into two sections, as shown above, and will accommodate 91 cars. The uppermost picture shows a portion of the North Section in which 40 cars can be parked. The lower picture—taken from the fourth floor of the plant—shows the South Section at closer range, detailing the direction arrows and parking lines which employees are asked to observe closely.

Serviceman - Former Creeler - Writes Letter Of Appreciation From Korea

... Keeping You Posted



ONE of the best known faces at Firestone Textiles is that of Asberry Neely, or "Britt" as he is more commonly identified. His principle job is the pickup and delivery of mail within the plant. In addition he makes trips to the Gastonia Post Office several times a day. Over the years since 1935 "Britt" has established himself as a unique and likeable personality as well as a very dependable plant mail carrier.

THE plant newspaper recently received a letter from a former creeler in the Weaving Department who is now serving with the United States Navy in Korean Waters. Believing that his comments will be of interest to all employees we are publishing his entire letter as follows:

"This is just a letter of praise and appreciation of your local paper, Firestone News. I believe it is a real boost to a serviceman's morale to hear from his home town, especially his place of employment before entering the service.

"Firestone is well known aboard this carrier and in our Fighter Squadron. I am in a Fighter Squadron of F2H-2 Banshees, which are single place, high performance, twin engine jet propelled fighters. They use Westinghouse J 34-WE turbo jet engines, which must be packed for rough treatment during shipment. When an engine is changed, the first thing you notice is the packing container in which it was shipped. FIRESTONE is painted across the top of each container in big yellow letters. I don't know what plant does this but it is still a Firestone product. To start these planes, we have a mobile power

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Christmas Parties Forerun Busy Yuletide; Santa Claus To See "Kiddies" In Person

THE annual Christmas parties for children of Firestone Textiles employees will be a big event of December 20 at the Webb and Palace Theaters. The distinguished gentlemen from the frozen north will appear first at the Webb Theater at 9:00 a. m. His next stop will be at the Palace Theater at 10:30 a. m., at which time he will greet all the children of colored employees. Finally he will return to the Webb at 11:00 a. m. for a second party since there are more employee children than can be seated in the Webb Theater at one time.

Entrance to these parties is by ticket only. All employees will be given tickets for each of their children under 14 years of age. These tickets must be presented upon entering either theater.

Santa Claus To Visit Girls' Club

Santa Claus will visit the Girls' Club in person on December 9, 11, 16, and 18, from 3:30 to 4:30 p. m. At these times he will be available to all the little folk of Firestone Community. Santa will be glad to receive letters from the kiddies during these visits and he has promised to answer each one if they contain a name and address.

Turkeys To Be Grand Prizes At Bingo

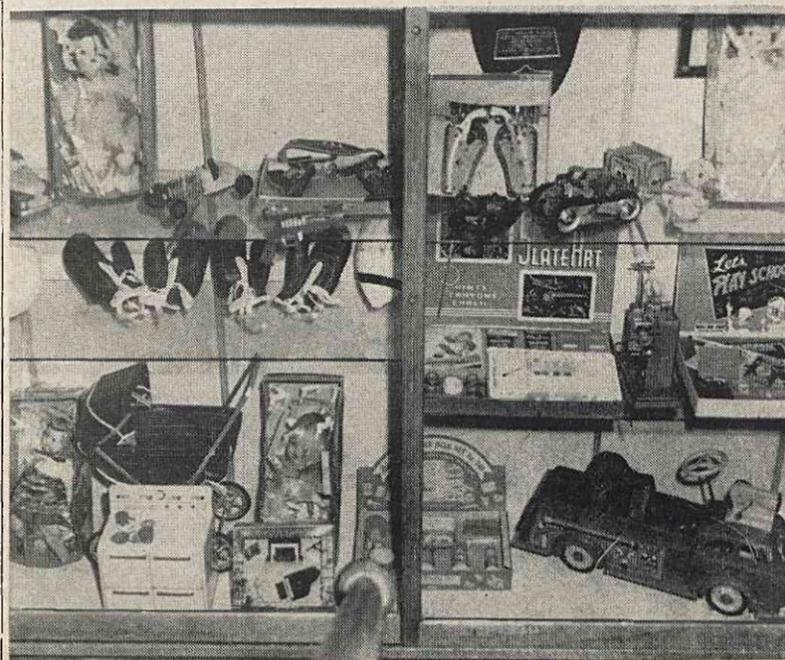
The grand prizes for the December 11 bingo parties will be turkeys. Two large roaster-sized birds will be awarded that day—one at the 10:00 a. m. party; one at the 7:00 p. m. party.

Assistance Available For Christmas Parties

Recreation Director Ralph Johnson says he will be glad to assist any of the departments in the planning of their Christmas Parties.

Christmas Party Schedules At Girls' Club

- Friday, December 12, Women of the Firestone Wesleyan Methodist Church (Mrs. Dodgin in charge).
- Saturday, December 13, Third Shift Cord Weaving Dinner, 7:00 p. m.
- Monday, December 15, Quality Control Party.
- Tuesday, December 16, First Shift Ply Twisting Dinner, 7:00 p. m.
- Wednesday, December 17, Recreation Council Banquet, 7:00 p. m.
- Thursday, December 18, Second Hands' Christmas Banquet.
- Friday, December 19, Main Office Party, 7:00 p. m.
- Saturday, December 20, Supervisors' Party.
- Monday, December 22, Shop Party.
- Tuesday, December 23, Industrial Relations Party, 7:00 p. m.



WHAT boy or girl is there who wouldn't be satisfied to have one or two toys like these for Christmas? This is the Firestone Stores show case in the West end of the plant. These and other Christmas toys may be purchased at the Firestone Store, Marietta and Franklin Streets, Gastonia.

Reporters Hear Editor Gillespie Talk On "ABC's" and "Gremlins" At Party

APPROXIMATELY 40 reporters and guests attended the Reporters Party, Tuesday, November 25 at the Girls' Club. They were feasted to turkey amid table settings that struck a perfect Thanksgiving note. Dinner music was furnished by the Melody Makers Orchestra.

Following dinner the group listened attentively to the Gaston Citizen's Editor David Gillespie as he pointed out the "ABC's" of newspapering. These, said Mr. Gillespie, are accuracy, brevity, and clarity. In a more humorous vein he regaled his audience with examples of typographical errors he has collected from leading newspapers. "These are the 'gremlins',"

said Mr. Gillespie, "that sneak in to plague the life of every newspaperman."

As an illustration of the importance of names the visiting speaker named the reporters on the Firestone News staff from memory. He noted that people like to hear or see their names and he used this method to emphasize the axiom that "names make the news."

After Mr. Gillespie's talk, General Manager Harold Mercer and Industrial Relations T. B. Ipock, Jr., opened an informal question and answer period with their comments on the progress being made by the plant publication.



REPORTERS and guests to the first annual Firestone News Reporters' Party pose informally above. Among the guests were General Manager Harold Mercer, seated at the head table left; General Superintendent Nelson Kessell, third from left at head table; and Industrial Relations Director T. B. Ipock, seated fourth from left. The speaker, Mr. Gillespie, had to leave before this picture was taken.