

Firestone NEWS

GASTONIA

The announcement of Firestone college or university scholarships to be awarded annually to 15 outstanding sons and daughters of Firestone Employees means that your son or daughter may be eligible to compete in a most generous scholarship award contest.

The Firestone Textiles Employees' Community Fund has been established to consolidate all annual drives for charitable organizations into one. The first consolidated drive, now underway, asks and needs your support.

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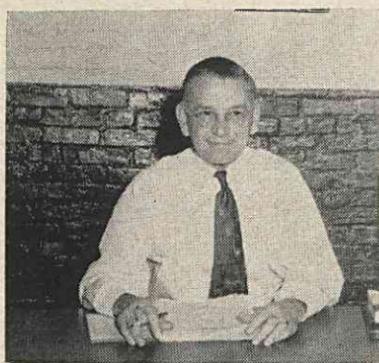
NO. 2

Employees' Charities Fund Drive Started

A NEW and consolidated method of soliciting funds for charities gets its first tryout at Firestone Textiles starting on January 19, and continuing through January 31. Similar drives for funds from employees will be conducted annually, hereafter, within the plant. The funds collected will go into the newly formed Firestone Textiles Employees' Community Fund to be divided among the various charitable organizations heretofore supported through individual drives.

General Superintendent Nelson Kessell will head up the drive this year assisted by representatives from each department and shift who will canvas each employee during this consolidated drive. Employees will be asked to contribute as generously to the consolidated fund as they would normally contribute to the various charities if separate drives for each one were conducted, as has been the method used in prior years.

All representatives will be furnished with pledge cards on which the employee can specify which charities are to benefit from his contribution and to what extent. If the employee has no particular charities in mind which he wishes to favor over others listed, he may simply make a blanket contribution which will be prorated among the various charities listed in proportion to the total amount pledged to each charity by the plant as a whole. In the event the employee has in mind a legitimate charity not already listed on the card, he may write in the name of that charity, specifying the amount he wants it to receive. There are, of course, many more national charities than can be conveniently listed



GENERAL Superintendent Nelson Kessell, above, will serve as chairman of the first annual drive for funds for the recently established "Firestone Textiles Employees' Community Fund". He will be assisted in the drive, starting January 19, by committeemen in each department.

on one card; however, most of the large charities and all of the charities Firestone Textiles has supported in the past with plant-wide drives are listed on the pledge card.

There are eight national charitable organizations listed on the pledge card. These are The Salvation Army, The Cancer Fund, The American Red Cross, Boy Scouts of America, The March of Dimes, Girl Scouts, The Heart Foundation, and the U. S. O. Following these is the line on which any other recognized national charitable organization may be written in. An example of this would be the Tuberculosis Fund; another, Father Flanigan's Boys Town, etc.

IN accepting chairmanship of the 1953 consolidated drive for funds, Mr. Kessell points out that all concerned should benefit under the new plan. Some of the advantages to employees according to Mr. Kessell are (1) Convenience of having to make but one donation to charity a year instead of a half dozen or more as was the practice previously, (2) payroll deduction

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Firestone Scholarships Established For Outstanding Employees' Sons and Daughters

A SCHOLARSHIP AWARD PROGRAM for sons and daughters of employees of The Firestone Tire & Rubber Company throughout the United States was announced recently by Harvey S. Firestone, Jr., Chairman of the Firestone Company.

Each scholarship award will pay the cost of full tuition, fees and books and will offer a contribution to living expenses. Fifteen Firestone Scholarships will be awarded each year to high school graduates so that, after the first four years, the program will be financing the college education of 60 students annually.

Bloodmobile Receives Blood From 71 Firestone Textiles Employee-Donors

SEVENTY-ONE employees gave blood to the Red Cross Bloodmobile during its visit to West Gastonia on Wednesday, January 7. Headquarters for the Bloodmobile was the Loray Baptist Church. Volunteers from the various churches in the community worked with regular Red Cross staff members as they processed and received blood from a total of 94 donors from West Gastonia.

Donors from Firestone Textiles were:

Ernest S. Harris, Luther R. Foy, Cole L. Whitaker, Mrs. Dell Morgan, Mrs. Hazel Nolen, James M. Cooper, Mrs. Clayton Wilson, Miss Martha Kendrick, Alvin V. Riley, Thomas W. Turner, John S. Mitchell, Ernest E. Austin, Hubert A. Brown, James A. Buchanan, James D. Moss, Lewis R. Connor, Orville K. Forrester, Thomas B. Ipock, Jr., Mrs. Maude Johnson, Alfred A. Caskey, William G. Ginn.

Lennel Keenum, Carmon F. Robinson, Phelmer Barrett, Milligan L. Ramsey, Clinton Guffey, John R. Fender, Hurley W. Brooks, Roland E. Conrad, Harry J. Callahan, Edwin O. Broadway, Ed S. Foy, Mrs. Verdie M. Smith, Mrs. Annie M. Whitfield, Sidney R. Davis, Arnold Grindle, Thurman Davis, Mrs. Lucille Baker, Charlie M. Plyler, Jack A. Rector, Frank E. Capps, Luther C. Brown.

Mrs. Tommy Tompkins, Thurman L. Clark, Archie Eugene Deal, Eugene F. Finney, Esther H. Lane, Leroy L. Posey, Horace Helms, Emmer Stroupe, Ruby Chapman, Gladys Nygard, Minnie Kilby, Nell Pursley, Howard Carson, Nell Robinson, L. H. Panther, Margaret Spencer, Chester Tate, Tommy Tompkins.

Horace Hughes, Thor Giles, Viola McCurry, Mabel Thomas, Lyn Atkinson, Faye Ross, Vina Robinson, Pauline Willard, Cramer Little, James Price, Hobart T. Aldridge.

Winners of Firestone Scholarships may attend any accredited college or university and will be given financial aid until they receive a college degree, providing they maintain a satisfactory record.

TO be eligible for a Firestone Scholarship, a student must be in the upper half of his class and be the son or daughter of a Firestone employee who, as of June 1, 1953, has completed five years of service for the Company, or whose parent had more than five years of service with the Company at the time of death or retirement.

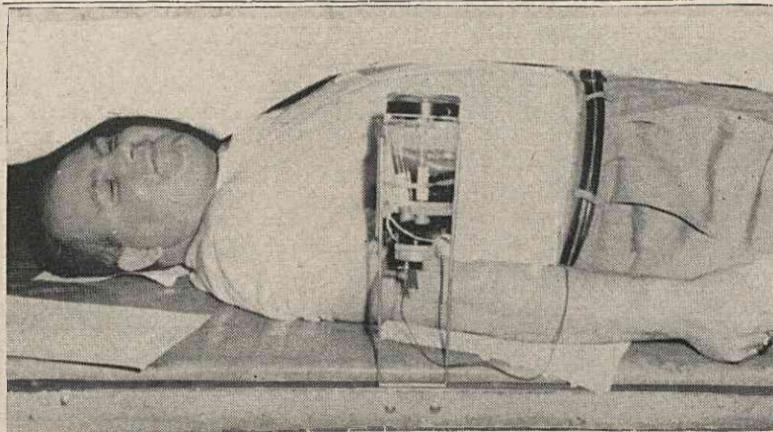
A Firestone Scholarship Committee will be appointed outside of the Firestone organization to review and pass on all applications.

In a booklet explaining the scholarship program, Mr. Firestone stated:

"In the interest of providing financial assistance to worthy sons and daughters of Firestone employees who seek a college education, a scholarship fund has been set up by The Firestone Tire & Rubber Company.

"The annual income from this fund will provide enough money to pay for full tuition, academic fees, textbooks, and a substantial part of the living costs of 15 new students each year. After four years the fund will be provided support for 60 students annually.

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TWISTER TENDER PHELMER BARRETT was one of seventy-one Firestone donors of blood to the Red Cross at the Loray Baptist Church Bloodmobile headquarters on January 7. He has given a total of 12 pints of blood to the Red Cross since the Bloodmobile program started several years ago.

William Cosey's Daughter Killed In Auto Accident

THE many friends of Mr. and Mrs. William Cosey, both long time employees in the Carding and Twisting Departments respectively, express sympathy upon the passing of the Coseys' daughter, Mrs. Estelle Dean of Durham, who lost her life in an automobile accident Friday, January 9 near Durham. Mrs. Dean was driving alone at the time of the accident. She is survived by her husband, Riley Dean, and a son, William Lee.

Employees Raise \$1,000 For Ailing Hardy Child

A grand total of \$1,033.78 was collected from employees for the benefit of the much hospitalized infant child of Cord Weaver Roy Hardy. The child became the object of community-wide attention when its plight was publicized. Hovering between life and death for several months, the child's illness has baffled the best doctors in North Carolina.

Fishing Contest Results For '52

Mason Strickland and George Honeycutt Win Grand Prize.

Second Shift

Large Mouth Bass—4 pounds 2 ounces—Mason Strickland
Carp—5 pounds—Ethel Whitt
Catfish—1 pound 8 ounces—Ethel Whitt
Crappie—1 pound 8 ounces—Mason Strickland

First and Third Shift

Large Mouth Bass—5 pounds 11 ounces—George Honeycutt
Catfish—4 pounds 1 ounce—Payton Lewis
Carp—10 pounds 12 ounces—H. L. Jenkins
Crappie—1 pound 10 ounces—M. F. Goins

OTHER ENTRIES

Second Shift

Black Bass—3 pounds 9 ounces—Artie Ammons
Crappie—14 ounces—W. N. Laws

First and Third Shift

Bass—5 pounds—James Truesdale

(Sample Pledge Card)

COMMUNITY FUND CAMPAIGN FOR FIRESTONE TEXTILES EMPLOYEES

Dept. _____ Shift _____

I agree to contribute the amount of \$ _____ to Firestone Community Fund. I further authorize the Company to take \$ _____ (Not less than \$1.00 per pay period) each week from my pay until the total amount pledged has been collected.

Date _____ Signed _____

I want my contribution for the above amount distributed as follows:

Salvation Army	\$ _____	Heart Foundation	\$ _____
Cancer Fund	\$ _____	U. S. O.	\$ _____
Red Cross	\$ _____	Others	\$ _____
Boy Scouts	\$ _____		\$ _____
March of Dimes	\$ _____		\$ _____
Girl Scouts	\$ _____		\$ _____

Please pro-rate my contribution among all agencies listed _____