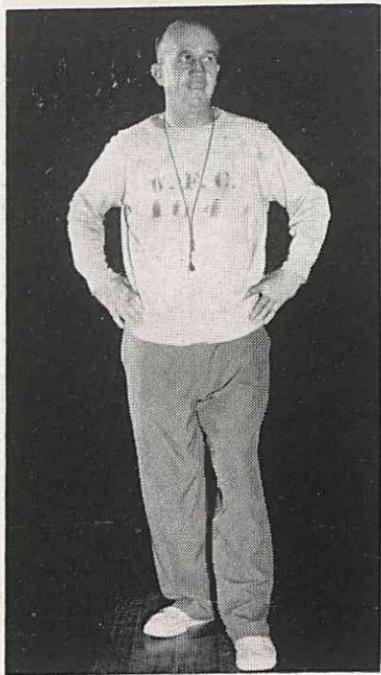


Coach Greason To Be Featured Speaker at April 4th Sports Banquet

Plans for the Annual Sports Banquet, set for April 4, are rapidly taking shape. As has already been announced Coach Murray Greason, basketball coach at Wake Forest College is to be featured speaker. Mr. Greason, who has a 20-year tenure of service at the Baptist institution, is a favorite in collegiate circles with players, coaches, and alumni; and his slow wit has made him a welcome sight at basketball meets or at the banquet table.

Although at this writing a complete preview of the program is impossible, as some of the details are yet to be ironed out, it is known that this will be one of the most keenly awaited sports banquets in the history of the affair. According to Recreation Director Ralph Johnson there are 300 guests expected to be present. Many of those present will take away one or more of the 120 trophies to be presented for superiority in athletics and recreation.

Outstanding among the awards are the Ideal Athlete Awards to be presented to the four men and two women chosen by popular vote of all those who participated in company-sponsored athletics. Another highly regarded award is the Most Competitive Athlete Award presented each year by the recreation director to the man and woman athletes he considers most competitive.



COACH MURRAY GREASON

Chief among the honors to be bestowed at the banquet, however, is the Supremacy Cup which each year goes to the department having the best all-round record in recreational and athletic activities. The winner for several years has been the Spinning Department. No hint has come from anyone as to who may win it this year.

Ground Walnut Shells Put To Work



USING a vacuum tube, Chester Fanecke, mold cleaner at Plant 2 of The Firestone Tire & Rubber Company in Akron, Ohio, draws finely ground English walnut shells into a machine which he uses to clean aluminum tire molds. The walnut shells then are blown through the tube into the shield (shown on the upper half of the mold) where they blast the mold clean. Then the ground shells are drawn out through another tube by vacuum. The walnut shells replace sand or other materials which are likely to pit the aluminum.

New Fast-Curing Neoprene Cement Discovered

A NEW stable fast-curing Neoprene cement, sought unsuccessfully by the rubber industry since the origin of synthetic rubber, has been discovered by scientists of The Firestone Tire & Rubber Company.

While the new adhesive has countless industrial uses in the manufacture of Neoprene-coated products, its greatest immediate need is in the emergency repair of equipment used by our fighting men in Korea.

Because it is a stable compound, the new Firestone cement can be easily handled and successfully applied by men in the field. Fighting gear, such as inflatable lifeboats, life vests and floats, can now be quickly and permanently repaired. The bond between the Neoprene coating on the fabric, after the repair is made, is stronger than the fabric itself.

Neoprene-coated fabric has always been specified by U. S. Ordnance for inflatable war products because (1) it has greater resistance to sun-checking, (2) it is superior in aging qualities for product storage, and (3) it is a man-made rubber in abundant supply.

* * *

IN the early stages of World War II, Firestone was one of the largest suppliers of barrage balloons used for aircraft defense in the battle of Britain. Neoprene, then as now, was the best material for the job.

Intensive research and development was carried on in that emergency to obtain a stable Neoprene cement. Despite the efforts of the greatest scientists in the rubber industry, the key to the Neoprene adhesive compound was not found. Natural rubber, then in critical supply, had to be used for the vital product. The best manufactured Neoprene cements, throughout the entire war and to the present time, had one characteristic failing. They jelled in a very short time after exposure to air and when the product was eventually assembled, it had to be cured or vulcanized with heat to get a satisfactory bond.

Since there has been no air-curing stable Neoprene cement to this time, practically all Neoprene-coated inflatable war products, once punctured or torn in service, had to be replaced. Replacements were not always available.

* * *

THE new Firestone cement is thermosetting—the bond gets stronger as the temperature increases. Tension tests have been successfully conducted on patched fabrics in temperatures up to 150 degrees Fahrenheit. As the tension increases, the fabric breaks down but the cement holds firm.

The new cement is likewise not affected by cold. It will thermoset at temperatures far below the functioning point of natural rubber cements.

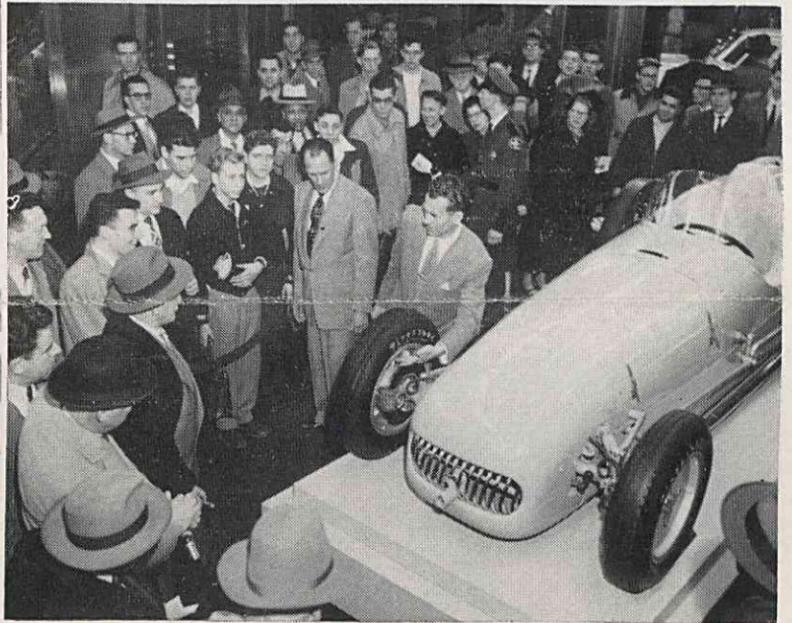
The new fast-curing Neoprene cement is complete within itself and requires no accelerators or additives of any kind. Once applied, it forms an inseparable bond within a few hours.

Voice of Firestone

Music is subject to change without notice because of clearance rights, etc.

March 9—Hilde Gueden Song of the Flame I Give My Heart Rosita Quel Guardo Il Cavaliere from "Don Pasquale" Yesterdays Venusberg Music, Ov. Tannhauser Czardas, from "Die Fledermaus"	Stothart Milloecker Haenschen Donizetti Kern Wagner Strauss	Orch. & Ch. Gueden Orch. & Ch. Gueden Gueden Orchestra Gueden & Ch.
March 16—Eugene Conley Drums in My Heart Song of Songs Sabre Dance Il Mio Tesoro from "Don Giovanni" I Hear You Calling Me Voices of Spring My Wild Irish Rose	Youmans Moya Khachaturian Mozart Marshall Strauss Ball	Orch. & Ch. Conley Orchestra Conley Conley & Ch. Orchestra Conley & Ch.
March 23—Nadine Conner Beyond the Blue Horizon Out of My Dreams Rustle of Spring Un Bel Di, from "Madam Butterfly" In the Gloaming Romanian Rhapsody Love's Own Sweet Song, from "Sari"	Whiting Rodgers Sinding Puccini Harrison Enesco Kalman	Orch. & Ch. Conner Orchestra Conner Conner & Ch. Orchestra Conner & Ch.
March 30—Eleanor Steber Hosanna I Know That My Redeemer Liveth from "The Messiah" Intermezzo from "Cavalleria Rusticana" The Holy City Agnus Dei The Omnipotence	Granier Handel Mascagni Adams Bizet Schubert	Orch. & Ch. Steber Orchestra Steber & Ch. Orchestra Steber & Ch.

Racing Tires Tested



HIGHLIGHT of the Chrysler Motor Show in New York is the "404 racer", shown above, which completed more than 1500 miles of race tire testing for The Firestone Tire & Rubber Company at the Indianapolis Speedway between June and December, 1952. George Connor (left), who was the driver on the test, and Herb Porter, mechanic, explain the features of the racing tires and the car to interested spectators. Connor's best lap on the 2 1/2 mile oval was 139.384 miles per hour. Connor also averaged 137.859 miles per hour for 12 laps doing six of them faster than 138. In 1951 Troy Ruttman won the Indianapolis classic with an average speed of 128.922 miles per hour.

Vacation Plan Changes Continued From Page One

vacation will get two percent of their total earnings during the previous vacation period; two weeks of vacation four percent; and three weeks of vacation six percent. The only exception being that vacation pay for employees completing their first year of service will be two percent of their earnings during the preceding twelve month period.

Former Employee Is Critically Ill

MRS. LULA HAMMOND, former spinner and mother of Odell, Leroy and Miss Leitha Hammond of the Spinning Department, has been critically ill for several months. Her many friends in that department recently extended a helping hand in the form of gift of money to her. Her disability has required several periods of hospital treatment in a Winston-Salem hospital. Mrs. Hammond, until going on leave-of-absence in July, 1950, had been in continuous employment here since 1935.

BUY U. S. SAVINGS BONDS!