

Scholarship Winners Represent 11 States

22 Employees' Sons, Daughters Earn Firestone Scholarships

AKRON, OHIO—Award of 22 college scholarships to sons and daughters of employees of The Firestone Tire & Rubber Company in eleven states was announced last month by Mr. Harvey S. Firestone, Jr., Chairman of the Firestone Company.

The scholarships provide for full tuition, academic fees, textbooks and a contribution toward living

costs and are renewable each year until requirements for an academic degree are fulfilled, providing satisfactory scholastic standings are maintained.

Although only 15 Firestone Scholarship awards were announced as available when the program was initiated last January, it was decided upon the recommendation of the Scholarship Board to award an additional seven scholarships because of the extreme closeness of the leading applicants, making the total 22 for the year.

Two hundred and ninety-five sons and daughters of Firestone employees applied for Firestone Scholarships. All applications were carefully reviewed by an impartial group of judges in selecting the best qualified students for the awards.

Of the winners, eight were from Ohio, four from Tennessee, two from Massachusetts, and one each from Connecticut, California, Georgia, Indiana, Iowa, Kansas, North Carolina and Utah.

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JUNE ADKINS



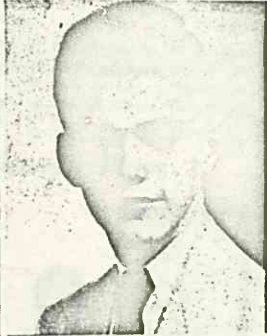
DAVE BILLHIMER



LUCILLE BOBBETT



WILLIAM BREAZEALE



WILLIAM BURNS



JANET COUGER



JOHN CRANO



CAROL CREAMER



CHARLOTTE DEAN



JOE DUCKETT



MARGARET EFLAND



WALTER FARRELL



DORIS HANES



JACK JONES



JAMES MORIARTY



JOHN NELSON



MERYL PERKINS



ROY RANDALL



CLAUDETTE TAYLOR



BARBARA TRAYLOR



JOYCE TUBBS



JAMES WILLIAMS

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NO. 13

Suggestion J. Alger

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pendent; Mr. Alger; Mr. Mercer; Robert Hull, quality control engineer; and T. B. Ipock, Jr., industrial relations director. Mr. Alger is director of the suggestion system for the Firestone Tire & Rubber Company.

First Nylon Cord Tubeless Tire -- The Firestone 500 -- Developed By Company

THE FIRST TUBELESS TIRE to be developed with high-strength nylon cord thus combining the safety features of tubeless tire construction with the extra strength of the nylon cord was announced June 25th by Lee R. Jackson, President of The Firestone Tire & Rubber Company.

Rubber compounds and new construction features which this year proved themselves capable of withstanding the hottest and one of the fastest 500-mile races ever run at the Indianapolis Motor Speedway have been incorporated in this tire which has been appropriately named the "Firestone 500." "The new 'Firestone 500' is definitely the safest tire ever developed with nylon cord," said Mr. Jackson. "And it is the first tire specifically designed for contin-

uous high speeds with long wear and greater safety."

This is the third of the tubeless passenger car tire lines which Firestone has introduced. The "Firestone 500" will be offered at a price slightly above that of the lowest - priced rayon DeLuxe Champion tubeless tire which Firestone has been producing for the last year.

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Service Awards

FIFTEEN YEAR PINS

Spooling Mildred W. Redding.

TEN YEAR PINS

Spooling Bessie E. Wells Twisting William O. Allen Orbie D. Chastain Bonnie L. Marsh C. Weaving Anthony Holden William C. Smith Annis Myers Plastic Dip Reese Berryman

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FIRESTONE TEXTILES EXHIBIT—In cooperation with the Gastonia Chamber of Commerce and the merchants of this city, the industries of Gastonia were invited to place displays of their products and other items of interest in designated store windows for one week during June. Firestone Textiles had a window in Maxwell Brothers Morris furniture store, as partially shown above. The exhibit was designed to feature the Firestone Supreme Tire and the fabrics from which it—and other Firestone tires—is built. Fabrics exhibited included nylon tire fabric, rayon tire fabric, and cotton enameline duck. Yarns from the Sales Yarn Department on display included samples of knitting, warp, and plied yarns on dytex tube, cone, and Franklin spring put-ups.