

Firestone NEWS

GASTONIA

GASTONIA, N. C., JULY 10, 1953

NO. 13

VOLUME II

Don't let that better production idea of yours drift away in the smoke of pipe dreams. Write it down on a Firestone Suggestion Form and submit it to the Suggestion Board.

Firestone's free movies have been showing to four to five hundred employees and their families each Friday night. Join the fun in the Playground by attending with your family.



SHOWN above are the plant supervisors who attended the June 30 "Suggestion Dinner" at the Girls' Club. This picture was taken as the group concluded a question and answer session with the speaker of the evening, L. J. Alger.

Mutual Gains From Suggestion Program Cited By L. J. Alger

"HOW to get the most out of the suggestion system" might have been the title of a talk delivered here June 30 by a recognized authority in the field. L. J. Alger, director of suggestion systems for The Firestone Tire & Rubber Company and a director in the National Association of Suggestion Systems. Speaking before this plant's supervisors assembled at the Girls' Club, he pointed to the "dormant ideas" that exist here—as in all industrial plants—which need to be reduced to writing, then to practical use through the plant suggestion system.

"We feel," said Mr. Alger, "that there are a lot of good, dormant ideas in the minds of Firestone Textiles employees which with the proper amount of enthusiasm on the part of supervisors and employees can be developed to the mutual advantage of all concerned. "After an employee makes known the fact that he has an idea which he feels is an improvement, make sure that idea reaches the suggestion board as a bona fide suggestion," advised Mr. Alger. "Too often," he continued, "employees make good suggestions verbally, but because they are never submitted in writing neither the Company nor the employee realize full benefit from them."

tions and products.

2. Provide a channel of expression from employees to top management.

3. Educate and help the supervisory personnel to encourage the production of a free-flow of profitable ideas and thus aid in enhancing their value to the Company and to themselves.

4. To serve as a most important aspect in the employee relations program.

* * *

IN INTRODUCING the speaker, General Manager Harold Mercer noted the fact that though this plant has an enviable record in safety, recreation, bond buying, etc., it has lagged behind other plants in the Company in the use made of the suggestion system. "While we recognize," said he, "the fact that the textile industry is older than the rubber industry and as such offers relatively less opportunity for new ideas, I am

BY WAY of review Mr. Alger outlined the objectives of the suggestion system for this and all other plants in the Company. These objectives are:

1. To stimulate and make available valuable ideas for the improvement of Company opera-

(Continued on Page 2)



L. J. ALGER of Akron is shown above, third from left, with General Manager Harold Mercer and some of the plant supervisors who heard his talk on the suggestion system, June 30th at the Girls' Club. Left to right in the picture, Francis Galligan, superintendent; Clyde Moss, assistant to the superintendent; Mr. Alger; Mr. Mercer; Robert Hull, quality control engineer; and T. B. Ipock, Jr., industrial relations director. Mr. Alger is director of the suggestion system for the Firestone Tire & Rubber Company.

First Nylon Cord Tubeless Tire -- The Firestone 500 -- Developed By Company

THE FIRST TUBELESS TIRE to be developed with high-strength nylon cord thus combining the safety features of tubeless tire construction with the extra strength of the nylon cord was announced June 25th by Lee R. Jackson, President of The Firestone Tire & Rubber Company.

Rubber compounds and new construction features which this year proved themselves capable of withstanding the hottest and one of the fastest 500-mile races ever run at the Indianapolis Motor Speedway have been incorporated in this tire which has been appropriately named the "Firestone 500." "The new 'Firestone 500' is definitely the safest tire ever developed with nylon cord," said Mr. Jackson. "And it is the first tire specifically designed for contin-

uous high speeds with long wear and greater safety."

This is the third of the tubeless passenger car tire lines which Firestone has introduced. The "Firestone 500" will be offered at a price slightly above that of the lowest-priced rayon DeLuxe Champion tubeless tire which Firestone has been producing for the last year.

(Continued on Page 2)

Service Awards

FIFTEEN YEAR PINS

Spooling

Mildred W. Redding.

TEN YEAR PINS

Spooling

Bessie E. Wells

Twisting

William O. Allen

Orbie D. Chastain

Bonnie L. Marsh

C. Weaving

Anthony Holden

William C. Smith

Annis Myers

Plastic Dip

Reese Berryman

(Continued on Page 2)

Products Displayed



FIRESTONE TEXTILES EXHIBIT—In cooperation with the Gastonia Chamber of Commerce and the merchants of this city, the industries of Gastonia were invited to place displays of their products and other items of interest in designated store windows for one week during June. Firestone Textiles had a window in Maxwell Brothers Morris furniture store, as partially shown above. The exhibit was designed to feature the Firestone Supreme Tire and the fabrics from which it—and other Firestone tires—is built. Fabrics exhibited included nylon tire fabric, rayon tire fabric, and cotton enamel duck. Yarns from the Sales Yarn Department on display included samples of knitting, warp, and plied yarns on dytex tube, cone, and Franklin spring put-ups.