

Firestone NEWS

GASTONIA

"The great need of this world is faith and more real service on the part of each and every one of us."

Harvey S. Firestone

A safe vacation is a good vacation and vice versa. Insure the success of your vacation by driving carefully and avoiding unnecessary hazards while away.

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VACATION BOUND—Mr. and Mrs. Belon D. Hanna and daughter, Betty, load their automobile prior to leaving on a week long trip to various places of interest in Florida. Mr. Hanna, who says he will get in as much fishing as possible, is giving his Firestone outboard motor priority on truck space. Mrs. Hanna confides that she would like nothing better than a week of rest under a shade tree. As for Betty, a softball player on one of the plant teams, she plans to play softball in Florida if she can find a pickup team.

Employees Make Plans For Plant Vacation Week Starting August 21

WITH eager anticipation, not unlike that seen in school youngsters as summer approaches, the approximately 2300 employees at Firestone Textiles are taking at least a week of their vacation starting 11 p. m. Friday, August 21. In the week to follow employees will be found at vacation centers throughout the Carolinas and beyond. And, not a few will decide to take their ease under a shade tree in their own back yard. In any event, it's vacation and that's a magic word!

Pavement Research Shows Longer Life For Asphalt-Latex

Lexington, Ky. — Asphalt road paving mixtures which contain a new synthetic latex compound have a longer life expectancy in roads than a conventional asphalt, University of Kentucky experimental workers have found.

The University of Kentucky's conclusion is based upon the discovery by The Firestone Tire & Rubber Company of a low-cost latex compound different from any rubber heretofore used in asphalt road tests.

Announcement of the new asphalt-latex material was made by Raymond C. Firestone, Vice-President in Charge of Research and Development of The Firestone Tire & Rubber Company.

About one year ago, University officials announced that Firestone had awarded the University a new research contract, thus extending a program initiated two years ago. Since then, research workers in the University of Kentucky College of Engineering have been conducting a series of tests on different types of rubberized pavements. Mr. Firestone's announcement is the first public report of progress on an entirely different approach to rubber in roads.

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Mr. and Mrs. Belon Hanna and daughter, Betty, for example, plan to make a quick tour of Florida with time-out for fishing, resting, or softball—depending on which member of the family is involved.

An "at random" sampling of other employee-vacation-plans revealed that:

Bud Calhoun, millwright, and his wife, Maxine, are planning a trip to her home town of Lula, Ga. He's taking his fishing rod and reel "just in case".

Arnold Grindle, packer in the Winding Department, and his wife, May, are taking a 2 or 3-day trip through the mountains of North Carolina. They want to visit Marion, Chimney Rock, Cherokee, and Fontana Dam.

Mrs. Kathleen Hodge, reclamer, and her husband, Jessie Hodge, second hand, are going to Myrtle Beach if they have time. "We're re-modeling our home right now and we would like to finish that job first," she explains.

Johnny Mercer, Shop, will visit Blowing Rock with his father, General Manager Harold Mercer, and other members of the family. Johnny will enter the School of Agriculture at N. C. State College upon his return.

COY REESE, section man, and his wife, Mary, respoiler, are thinking about a trip to Newport, Tenn. There, in what both call home, they can fish at Douglas Dam and otherwise renew acquaint-

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At Safety Meeting...

B. T. Dickson Cites "Dollars And Cents" Cost Of Accidents

BRICE T. DICKSON, Executive Secretary of the Gastonia Chamber of Commerce, told plant supervisors that they and all employees of Firestone are achieving great things in safety because of consistent, hard work in the field. "Records such as yours reflect a day-in-and-day-out campaign to eliminate accidents from your plant," Mr. Dickson noted at the beginning of his talk at the August 5th safety meeting here.

Using figures compiled by the National Safety Council, the speaker pointed to the appalling economic loss resulting each year from accidents in this country. "And such figures never take into account the physical suffering on the part of the thousands of human individuals involved in accidents," Mr. Dickson observed.

The estimated total cost of accidents in the country last year, considering loss of earning power, was 8 billion, 600 million dollars. This

is the dollars-and-cents loss from 96,000 accidental deaths from all causes, and 9,700,000 injuries of all kinds.

INDUSTRY, though showing progress each year in safety, was charged with 2,000,000 accidental injuries in 1952. In North Carolina there were 14,000 occupational injuries last year. The home, strangely enough, is not as safe as

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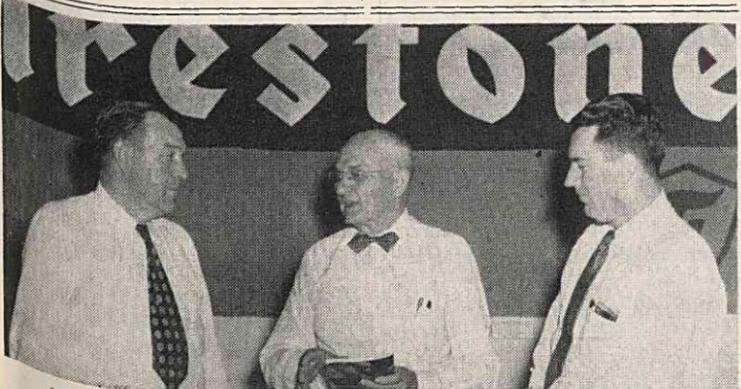
New Bedford Plant Gets Large Contract

A CONTRACT award of eight million dollars was made recently to New Bedford Defense Products, a subsidiary of The Firestone Tire & Rubber Company, by the Boston Ordnance District, Army Ordnance Procurement Agency in New England. The contract is for production of 106-mm. shells.

This is the Army's second major award this year to the same Firestone subsidiary. In February, a contract for retooling facilities and production of 155-mm. shells with a total dollar value of 22 million dollars was signed.

According to Colonel Douglas G. Ludlam, Commanding Officer of the District, and James E. Trainer, Vice-President in Charge of Production and a director of the Firestone Company, the new contract calls for production to begin in February, 1954.

Commenting on the award, John S. Pfeil, Civilian District Chief of the Boston Ordnance District, said, "It is a pleasure to be able to announce this eight million dollar contract award to the New Bedford plant of Firestone. With over 30 million dollars worth of Army Ordnance contracts now, this facility has become an important segment of our District's mission. Firestone and its New Bedford Defense Products plant is a splendid source with production 'know how' for 'heavy shell' production."



BRICE T. DICKSON of the Chamber of Commerce talks to General Manager Harold Mercer, left, and Safety Director L. B. McAbee following the August 5th safety meeting in the Girls' Club. Mr. Dickson told supervisors at the meeting that good safety records are compiled by "day-in-and-day-out efforts to eliminate accidents".

Advance To State Tourney



DISTRICT SEVEN WINNERS—The Sudduth All-Stars and Coaches Sam Fowler, left, and Ralph Johnson, right, are shown above following their victory over the Little Southern All-Stars at Todd Field. As a result of this win the Sudduth team, which includes a number of Firestone boys on its roster, will compete in State and possibly Regional competition.