

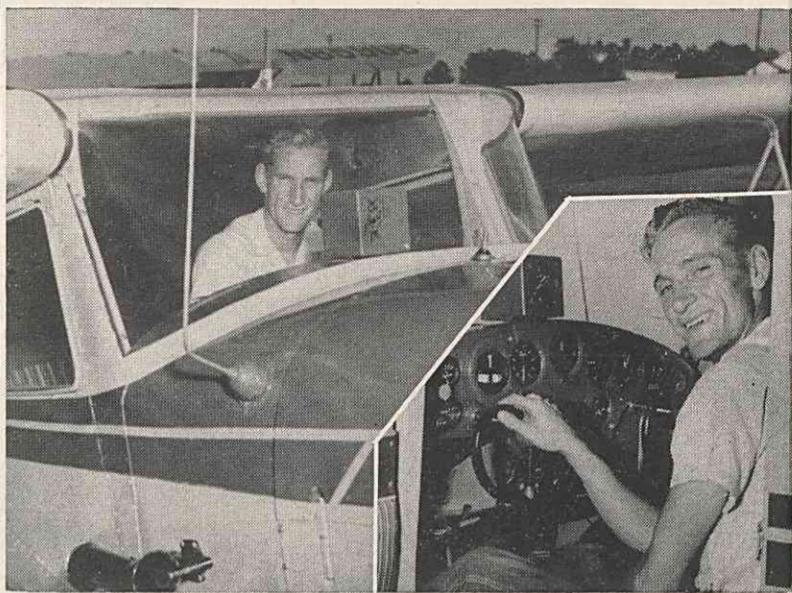
Safety Slogan Contest Popular; \$100 For Winners

SAFETY Director L. B. McAbee is pleased with the response thus far in the Safety Slogan Contest, which started November 2, and continues through November 30. He reports that 75 entries were submitted during the first week of competition.

The employee who submits the best slogan, in the opinion of the judges, will receive the first prize of 25 dollars. Other prizes, including 10 five-dollar awards, bring the total amount being offered to 100 dollars.

Mr. McAbee says that some of the slogans submitted, including the first place winner, will be printed on the backs of plant payroll envelopes. It has been customary for some time to use safety slogans in this manner, but never before have the slogans originated with employees of this plant.

One of the slogans which appeared on payroll envelopes recently was grand-prize winner in the 1952 slogan contest for Firestone employees in Akron. That slogan: "Safety By All Is Safety For All."



BILL BOLYNN, Spinning Department, readies himself, above and inset at right, for a flight in a light airplane at Linwood Airport. Mr. Bolynn, who is a fledgeling flyer, expects to complete requirements for his private license soon.

What's Your Hobby? . . .

Bill Bolynn Acquires Yen For Flying; Works Toward License

ALMOST any clear afternoon you are likely to see an airplane in the sky over Gastonia, and there's a good possibility that the plane's pilot is Bill Bolynn, utility man in the Spinning Department.

A Firestone employee for 12 years, Mr. Bolynn only recently took up flying and has 100 flying hours to his credit. "I took my first flight two years ago," he explains, "and have been sold on the idea ever since."

Mr. Bolynn started flying in a J-3 trainer, but has advanced to more powerful craft including ships that cruise at better than 100 miles-per-hour. For practice in aerobatics, which include his favorite stunt, the inside loop, he still uses the small low-powered training ship.

"Part of the fun of flying," says Mr. Bolynn, "comes from what is called 'hangar flying'. That's the flying talk you put in on the ground, usually in the hangar." This part of Bolynn's training takes place at Linwood Airport, located just out of the city limits in West Gastonia.

So far Mr. Bolynn has been unable to take his friends aloft because he flies on a student permit. But, he plans to remedy that situation very soon as he has completed all requirements for a private license. "That will be the day!" he bursts in conclusion, "wanna take a ride with me?"

Weddings

TARTE-PARSON

Mr. and Mrs. Boss Parson announce the marriage of their daughter, Miss Rosilee Parson to Edward L. Tarte, Jr. The couple were married on September 5, at York, S. C.

GILREATH-TUNAGIN

Miss Marlyn Tunagin of Spartanburg, S. C., became the bride of Tape Man Joe Gilreath on August 23, 1953 at the home of Mrs. Sara Tunagin. Reverend Will Rogers read the ritual. The couple spent their honeymoon at Myrtle Beach, S. C.

Special Covers Bearing First Issue Commemorative Stamp Sent To Truckers

ONE hundred and thirty thousand truck operators and all Firestone truck tire dealers will receive special covers bearing the first day's issue of the commemorative stamp authorized by the Federal Government in recognition of the 50th Anniversary of the trucking industry. The covers were mailed from Los Angeles where the American Trucking Associations held their annual convention from

October 26 to 30.

The special covers were appropriately illustrated to call attention to the founding of the industry in 1918. The familiar "Ship by Truck" emblem was balanced with Firestone's mark of quality outline in which was imprinted the Firestone slogan, "The World's Future Progress Depends on Better and Safer Highways."

Company Chairman Named To Hall Of Distributive Fame

THE NAME of Harvey S. Firestone, Jr., Chairman of The Firestone Tire & Rubber Company, was placed in the Hall of Fame of Distribution which has been established by the Boston Conference on Distribution to honor men and women who have made outstanding contributions in this field over the last 25 years.

Mr. Firestone thus became the first executive in the rubber industry to be so honored. Selections were made from nominations by national trade associations and university schools of business which co-operate with the Conference.

The honor was conferred in Boston on October 19, the first day of the organization's 25th annual conference.

The committee which made the awards was headed by Dr. Karl T. Compton, Chairman of the Corporation, Massachusetts Institute of Technology; and included Malcolm P. McNair, Lincoln Filene Professor of Retailing, Harvard Graduate School of Business Administration; Dr. Paul H. Nystrom, Professor Emeritus of Marketing, Columbia University School of Business; William G. Sutcliffe, Dean, Boston University College of Business Administration, and Dr. Charles F. Phillips, President, Bates College.

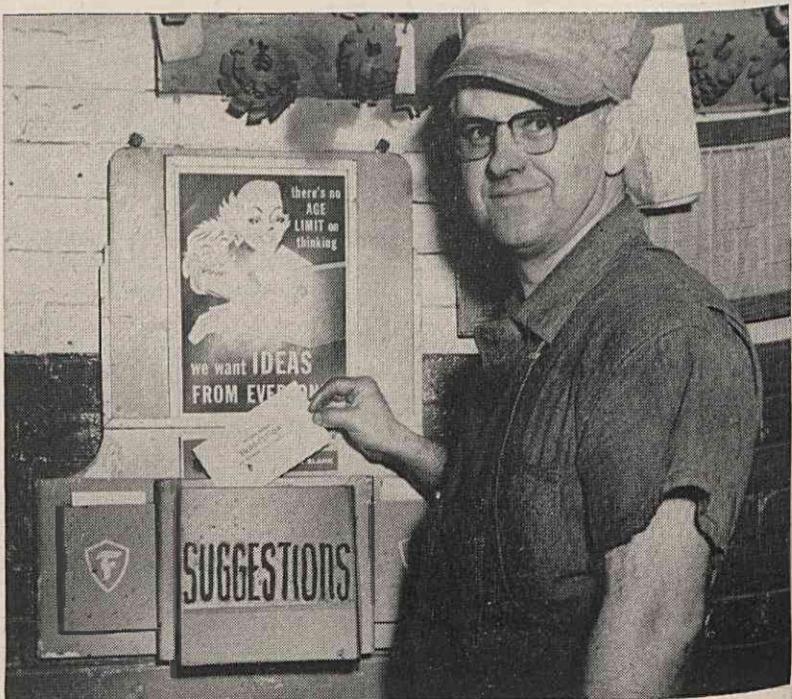
Party Planning Assistance Available To Departments

All departments that desire assistance in the planning of Christmas parties are invited to call on the Recreation Department, which can furnish information on entertainment, decorative schemes, favors, etc.

Individual Tournaments To Start December 1st

Individual tournaments in shuffleboard, billiards, checkers, ping pong, and bowling begin December 1st at the Men's Club.

Winner Sets Example



CRAMER LITTLE, first winner of the Suggestioneer Award in 1951, shows what he expects to do several times during "Suggestion Week". He, like many other employees, will be competing that week for one of three prizes which will go to the three persons who earn the most money from suggestions turned in that week.

Discourtesy, A Factor In Accidents

BAD MANNERS killed over 26,000 Americans in 1952—or nearly 3,000 more than were killed in three years of war in Korea.

Nearly a million and a half Americans were injured in that single year—or half a million more than were wounded in three years of Korean fighting.

Sounds unbelievable, doesn't it? But insurance statistics show that 92 per cent of all motor accidents in 1952 were directly due to discourtesy—reckless driving, excessive speed, driving on the wrong side of the road, cutting in ahead, passing on curves or hills, passing on the wrong side, failing to signal or signalling improperly.

If you are the driver who leaves his manners on the sidewalk when you get into a car, then you are the driver who causes accidents. Keep your car in top operating condition and keep your driving manners polished.

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- CARDING—Edna Harris, Jessie Westmoreland.
- SPINNING—Lois Bolding, Mary Turner, Maude Johnson.
- SPOOLING—Nell Bolick, Helen Reel, Rosalee Burger.
- TWISTING—Annie Cosey, Grace Stowe, Hazel Foy, Dean Haun.
- SALES YARN TWISTING—Elene Dodgins.
- WEAVING—Mary Johnson, Lucille Davis, Inez Rhyne, Irene Burroughs, Vivian Bumgardner, Nina Milton, Sarah Davis.
- QUALITY CONTROL—Dealva Jacobs, Leila Rape, Irene Burroughs, Catherine Isham, Margaret Tate.
- WINDING—Mayzelle Lewis, Ann Stevenson, Christine Stroupe.
- CLOTH ROOM—Marge Waldrop.
- SHOP—Cramer Little.
- WAREHOUSE—George Harper, Albert Meeks.
- MAIN OFFICE—Mozelle Brockman.
- SUPERINTENDENT'S OFFICE—Sue Van Dyke.
- PERSONNEL OFFICE—Flora Pence.
- REFRESHMENT DEPARTMENT—Deuel Redding.