

Norwegian Cadets To Visit Plant

THIS plant will play host to a group of Norwegian cadets who are scheduled to visit this plant Tuesday, August 3, under the cadet exchange program operated by the Civil Air Patrol. The visiting group will include a retired Norwegian general, an active Norwegian Air Force captain, plus several staff officers from the CAP's Wing Headquarters in Charlotte.

The group will have lunch at the Girls' Club as guests of General Manager Harold Mercer. Following this they will be taken on a guided tour of the plant. Plant Officer Charlie Ferguson (major in CAP) is in charge of arrangements for this visit.

According to Mr. Ferguson, a careful itinerary has been prepared for the Norwegian visitors to include as many North Carolina points of interest as can be seen in the short time they will be in the state. This plant is one of two industrial establishments in the state in their itinerary.

Governor Umstead Names Johnson To Advisory Committee

Recreation Director Ralph Johnson has been appointed by Governor William Umstead to the North Carolina Recreation Commission Advisory Committee. This is one of a series of honors received by Mr. Johnson of state-wide significance. Last year he served as president of the Industrial Division of the North Carolina Recreation Society. He currently serves as vice-president of the NCRS and holds the society's title "Mr. Industrial Recreation" for 1954.

Employees May Charter Busses To WNC Dramas

Anyone interested in forming groups to attend one or more of Western North Carolina's outdoor dramas are invited to contact Recreation Director Ralph Johnson. If enough people are interested, busses will be chartered for each such drama attended. Among the dramas being presented this summer are "Unto These Hills"—Cherokee; "Thunderbird"—Asheville; and "Horn in the West"—Boone.

Weddings

Miss Gerlene Chapman and Frank Helms, doffer, were united in marriage on June 26th, at Salem Baptist parsonage. Mr. and Mrs. Helms honeymooned in Florida and Western North Carolina. They are making their home with Mrs. Helms' parents, Mr. and Mrs. H. L. Chapman, Lincolnton, N. C.



MISS LOUISE TAYLOR was married May 16th to Francis Wofford of Shelby, N. C. Mrs. Wofford's parents are Mr. and Mrs. Hubert Taylor of the Twisting and Weaving Departments, respectively. Prior to her marriage, Mrs. Wofford was a telephone operator in York, S. C.



MR. and Mrs. George Plyer were married at Loray Baptist Church on May 4, 1954. The bride is the former Vivian Ratchford, daughter of Mr. and Mrs. Ralph Ratchford. The groom is a plumber's helper in the Shop. The couple are at home at 108 South Dalton Street.

New Employees Receive Welcome And Valuable Information Thru Induction Training Program

Each Monday afternoon in the Conference Room all new employees hired during the preceding week are given two hours of induction training consisting of lectures and concluded with the movie entitled, "The Building of A Tire." What these newcomers hear and see at these sessions stand them—and the Company—in good stead as they embark on new jobs in new surroundings.

Here it is that the new worker is officially welcomed into the large and friendly Firestone family of workers. He is given a brief history of the Company including a rapid description of the present size and scope of Company operations. Then after hearing from various members of the Industrial Relations and Quality Control staffs he sees the movie mentioned above. The genius of Walt Disney is used in the movie to portray in dramatic technicolor the way tires are built; and, incidentally, show the new worker how his efforts will contribute to the tire making process.

THE Induction Training Program is conducted by Industrial Relations Director T. B. Ipock, Jr., with assistance from Safety Director L. B. McAbee, Quality Control Supervisor R. B. Hull, and occasionally others. Each staff member present discusses one or more of the subjects on the training agenda which includes: Group insurance, safety, recreation, vacation pay, Workmen's Compensation, unemployment compensation, servicemen's program, suggestion system, house organ, and quality control.

After each of these subjects is presented, the floor is thrown open for questions during which time new employees are encouraged to freely ask questions pertaining to any aspect of their new association with the Company.

No survey of anyone or any group is needed to prove the value of this sort of training for new employees. In one form or another, it has been approved by most large and progressive industrial firms. Should additional endorsement, however, be needed the reaction of employees who receive such training might well serve. Here is what three new employees at this plant think about it:

"The Industrial Training Class answered a lot of questions I had in mind about the plant and its employee policies," says Roy Seymour, 17, a new sweeper in the Shop. Mr. Seymour, who started to work on his first job here last month, especially liked the movie on tire building.

Mrs. Elizabeth Harris, a new third shift winder tender, says that the induction training she received here is a sure indication to her that the Company is genuinely interested in its employees. "You naturally look forward to working for a company that is just as anxious for you to be a success on the job as you are yourself." Mrs. Harris lives in Dallas, N. C., and has two high school-age daughters.

Arthur Bird, waste baler in the Warehouse, says the Training Program showed him how his job fits in with the over-all operations of the Company. "I know what to expect from the Company and I know what they expect from me," he adds. Mr. Bird, who lives at 519 North Oakland St., believes that a new employee who has a pretty good idea of the requirements of his job will have a much better chance at succeeding on that job.



MR. IPOCK talks to a group of new employees at a recent Induction Training Class in the Conference Room.

Sports Shorts

The National Sports Festival Committee has awarded Firestone Textiles its Certificate of Merit for participation in National Sports Festival Week May 10 through May 15. Recreation Director Ralph Johnson was chairman of the local Festival committee.

Three Firestone Little Leaguers, Buford Turner, M. C. Huffstetler, and Bunny Jordan, start with the A. L. Suddeth All-Stars in district competition August 2nd. The Suddeth players are making a strong bid for the state championship, their third in four years if they win this one. Coaches for the All-Stars are Ralph Johnson of Firestone and Sam Fowler of the Optimist Boys Club.

The Firestone Girls Softball team is battling for top place in their league with the first place Smyre team. A defeat over Smyre July 28 will give Firestone first place and will boost the latter's win-loss record to 5-2.

Firestone's men softballers invade Shelby July 28 for the Shelby Boys Club sponsored Mid-Western Softball Tournament. The team, currently in third place in City League competition, is managed by Jack Guffey of the Spinning Department.

Members of the Firestone Pony League baseball team were entertained at Camp Firestone for the week end starting Saturday, July 24. Chaperons for the trip were Recreation Director and Mrs. Ralph Johnson, Miss Sue Van Dyke, Charlie Ferguson, and George Lewis.

Loray Girls Choir Is 2nd Year State Winner

The Loray Girls Choir, under the direction of Jimmy Moss (Time Study), was declared a state winner in Baptist Choir competition at Fruitland Baptist Assembly Grounds, June 26. This is the second annual consecutive win for the Loray Choir under Mr. Moss' direction.

Teamwork

(Continued From Page 1)

Y. M. C. A., Red Cross or any other civic and social projects, you are not only contributing to the welfare of the community, but you are also building good will for yourself and for Firestone.

In a certain sense, "All Business is Selling," or at least it holds great opportunity for a larger volume of business and a need for more workers. If this "Sales Point of View" is accepted by every member of our organization, there is no doubt that we will be successful in our efforts for a larger volume business.

We have a great organization of workers, a great line of quality products and a wonderful opportunity. Let's coordinate and unite them into a strong, winning team for more business and more jobs!

Canadian Trip

(Continued From Page 1)

stops were made in New York and Washington.

Cooking and tent pitching duties were distributed among the group each day. "The girls (all senior scouts) really got to put their Girl Scout training to work," says Miss Van Dyke who already is planning an even longer motor tour for next summer.

Employees Report Property Damage After Storm July 15

LIGHTENING and wind damage were reported from several homes in Gaston County following a thunderstorm here July 15. Two Firestone families experienced damage as follows:

Lightening struck Mrs. Julia Rosdahl's home on Bethany Road, starting a fire which she extinguished. Her mother, Mrs. Nellie Stowe (Girls' Club) who lives next door, was not aware—due to the severity of the storm—that her daughter's home had been struck.

H. F. Sparrow of the Shop reports that wind blew the roof from his barn located at his home on Union Road. The barn, which Mr. Sparrow says will have to be completely rebuilt, housed a herd of 15 milk cows.

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Department of Public Relations

Editor R. H. Hood

Department Reporters

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