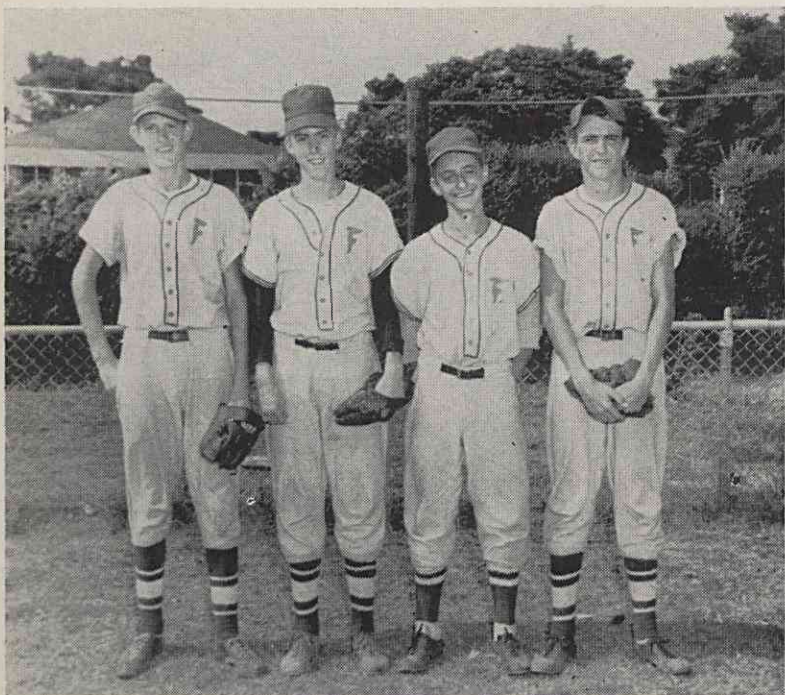


A Good Team



FIRESTONE'S PONY LEAGUERS, above, are currently in second place in their league with a record of 6 wins, 4 losses. In the 1st row, left to right, are Bucky Lewis, Kenny Bolick, Buddy Johnson, Steve Buchanan, Chubby Holland, and Larry Clark. In the 2nd row are Ronnie Ballard, Bobby Brown, Bobby Tate, Jack York, Roland Conrad, Jr., Donnie Heafner, and Johnny White. Standing are Manager Lewis Brown, Melvin Stewart, Paul Johnson, Glenn Turner, Donald Honeycutt, Robert Ramsey, and Bunny Childers.

Four Good Players



THE foursome above are currently playing baseball with Gastonia's American Pony League All-Stars who have advanced to state championship play beginning July 26. Left to right are Braxton Childers, Robert Murray, Bobby Tate, and Donald Honeycutt.

. . . And A Good Prospect



ROBERT TRUETT PENCE, JR., a likely prospect for a Little League baseball team by the year 1964, seems impressed by Recreation Director Ralph Johnson's get-them-started-young efforts. Though the contract the baby is trying to sign may not be valid in court, it indicates an interest the Recreation Department has in getting boys and girls interested in athletics as early as possible. Robert's mother is Mrs. Flora Pence, a typist in the Industrial Relations Department.

Raymond Firestone Receives Racing's Coveted Edenburn Trophy Following Indianapolis '500'

RAYMOND C. FIRESTONE was honored two days after the 1954 Memorial Day 500-mile race at a special awards dinner in Indianapolis where he was presented the coveted Edenburn Trophy as "the person connected with automobile racing deemed to have contributed the most to that sport during the year."

Mr. Firestone, son of Harvey S. Firestone and Executive Vice-President of The Firestone Tire & Rubber Company, received the award for the engineering and development of the new Indianapolis tire, sports car racing tires and tires for the international speed runs in Utah. The outstanding award was presented by the AAA Contest Board in memory of the late W. D. "Eddie" Edenburn, one of the great pioneers in the racing field.

As he presented the award to Mr. Firestone, Colonel Art Herrington, Chairman of the AAA Contest Board, said, "The Edenburn Trophy was never awarded to a more deserving man. The many contributions made to racing by the Firestone Company through the years is well known. Mr. Raymond C. Firestone this year gave to racing not only tires that made possible record-breaking speeds, but also tires that saw us through the fastest and safest racing season in the history of Indianapolis and other tracks."

* * *

MR. WILBUR SHAW, President and General Manager of the Indianapolis Motor Speedway, said, "We always depend upon Firestone to stay ahead of the ever-increasing speeds at Indianapolis. Each year they give our drivers better and safer tires, and this year their contribution speaks for itself. The first five drivers finished the 500-mile race faster than the previous record. Despite the increased speeds, fewer tires were required by the drivers."

In accepting the award Mr. Firestone said, "I am very proud personally, as was my father, to have a close association with the racing fraternity and all of the great



RAYMOND C. FIRESTONE (center) receives the top honor of the racing profession as the Edenburn Trophy is presented to him as "the person connected with automobile racing deemed to have contributed the most to that sport during the year." Colonel Art Herrington (right), Chairman of the Contest Board of the American Automobile Association, in announcing the award in Indianapolis praised Mr. Firestone and the Firestone Company for its development work that provided "tires that made possible record-breaking speeds" and "tires that saw us through the fastest and safest racing season in the history of Indianapolis and other tracks." Joining in the award ceremony was Wilbur Shaw (left), President and General Manager of the Indianapolis Motor Speedway.

things it has stood for through the years. The automobile has become a great factor in this nation's economy and the Indianapolis Speedway and all automobile racing have contributed greatly to this program.

"Our Company has always had a great interest in racing and we will leave no stone unturned in our

constant search to provide better and safer tires for racing. Many of the engineering achievements accomplished in racing tires have been proven into better and safer tires for the motoring public—many more will be proven in the future. Practical engineering progress through racing will never stop."

Firestone In The News

(Editor's Note: In this column, "Firestone in the News," the FIRESTONE NEWS quotes news and comments about Firestone, its people and its products, as they appeared in national magazines and newspapers.)

ACCORDING TO RADIO AGE kinescope prints of the NBC-TV "Voice of Firestone" program are being distributed through the United States Information Service throughout Europe, the Far East and Latin America, the State Department has announced. The radio version of the program, which celebrated its 25th anniversary on NBC on November 30, has been distributed overseas by the State Department for the past six years. The television version is to form part of a new U. S. I. S. program, "Your TV Concert Hall," which is being distributed for television showings in foreign countries.

* * *

"**LISTEN WITH PRIDE**" was the title of this editorial in the Akron Beacon Journal for March 1:

"Nearly everyone in Akron must know by now of the distinction earned by 16-year-old Betsy Evans, a student at Buchtel High School.

"Betsy was one of the four national winners in the Voice of Democracy contest. As part of her reward, last week she visited historic Williamsburg and Washington and visited with President Eisenhower at the White House.

"Until now, only a relatively few persons have had a chance to hear Betsy give her prize-winning speech. Tonight she'll have an audience of millions as she appears on the Voice of Firestone program on radio and television at 8:30.

"Take the word of all who have heard her—Betsy's five-minute talk is eloquent, beautiful and inspiring. It gives hope that her generation may do better than all who have gone before in making a reality of the American hope."

* * *

IN THE COLUMN, "What I Think," in the Cleveland, Ohio, News for February 3: "As it has

been said many, many times before, the Firestone Hour on television and radio Monday nights is one of the finest musical programs on the air. It has dignity without being stuffy. It has personality without being palsy-walsy. It has depth without being unfathomable. The program also has Howard Barlow as the conductor, plus some of the nation's best known musical stars as guest soloists each week. The production is nigh onto perfect. The Firestone Hour helps make Monday night one of the most enjoyable from the standpoint of listener and viewer."

* * *

HUNDREDS OF NEWSPAPERS throughout the country have published a feature service editorial entitled "Industry's Point Four Program," which mentions the Firestone Company as one of the many companies "carrying on their own Point Four program on a world wide basis in a particular manner."

"Anyone who has the idea that American citizens are not world traders should look at a list of companies doing business on an international scale which are financed in the United States—and in which tens of thousands of our citizens have put their savings.

"As a matter of fact, American savings through stock ownership in American companies have been going into every corner of the globe excepting Russia and some of her satellites. It is practically impossible to name a foreign country in which one or more concerns, whose capital is supplied by our citizens, does not operate directly or through a subsidiary."

The editorial went on to mention companies carrying on such private Point Four activities, including the Firestone Company.